



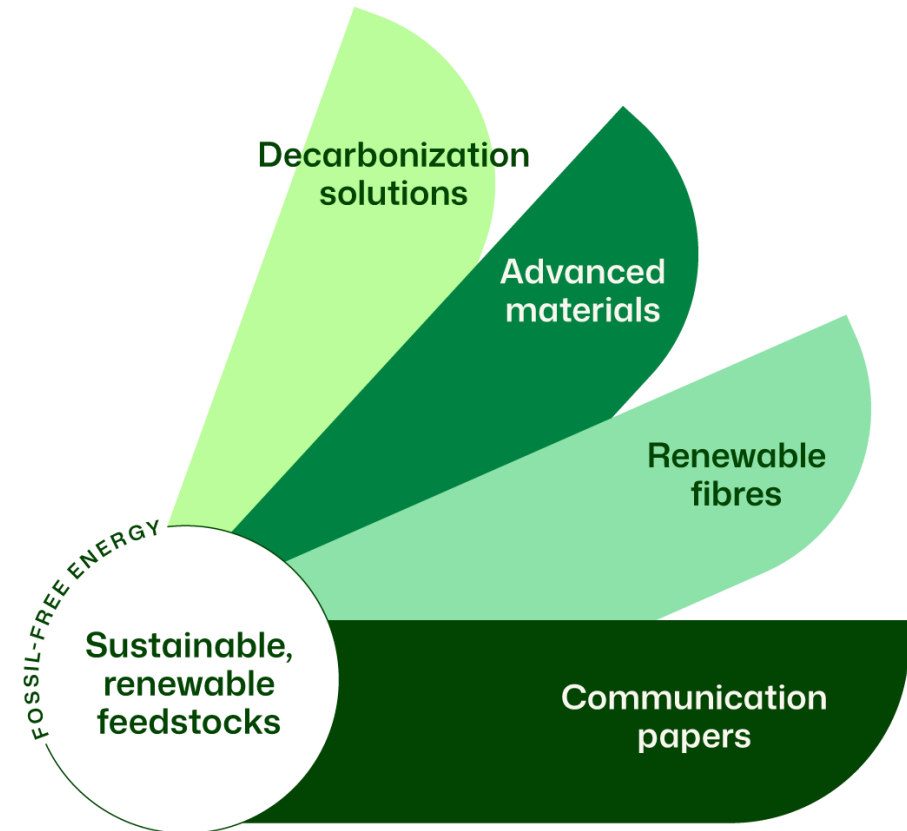
UPM

UPM – we renew the everyday

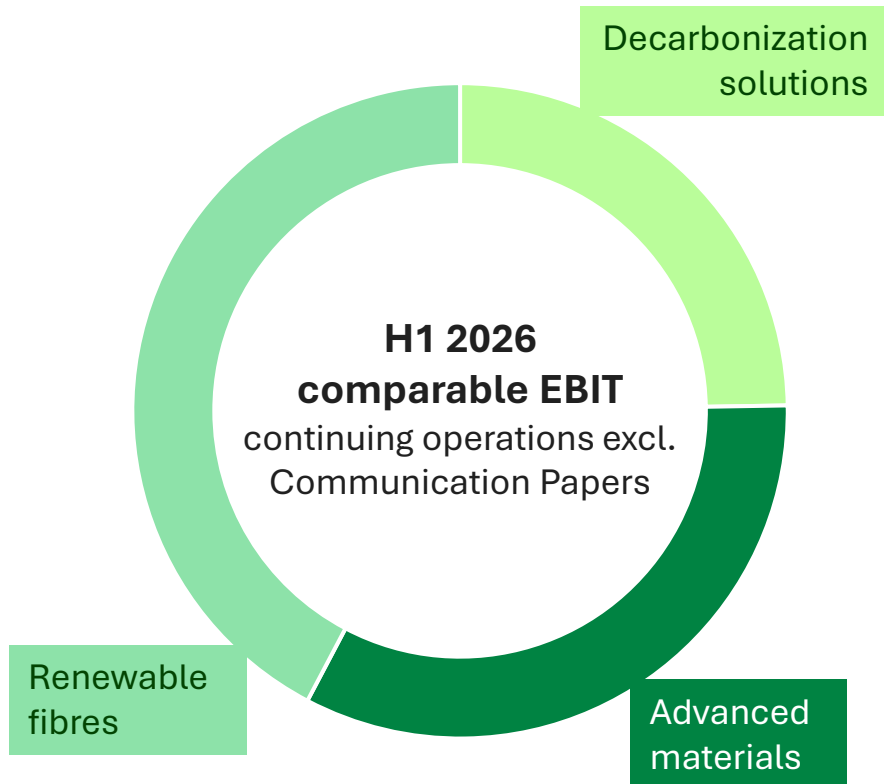
Investor presentation
July 2026

Our portfolio leverages competitive business platforms

- **Decarbonization solutions**
Biochemicals, biofuels, CO₂-free energy
- **Advanced materials**
Adhesive materials, specialty materials, plywood
- **Renewable fibres**
Pulp, other bioproducts
- **Communication papers**



With the portfolio initiatives, we change the company profile, increasing its growth potential and margins



High growth potential and unique position

- Unique offering for new large electricity consumers, growth driven by electrification, datacenters and green industries
- Biofuels and Biochemicals help reduce dependence on fossil fuels and decrease CO₂ emissions

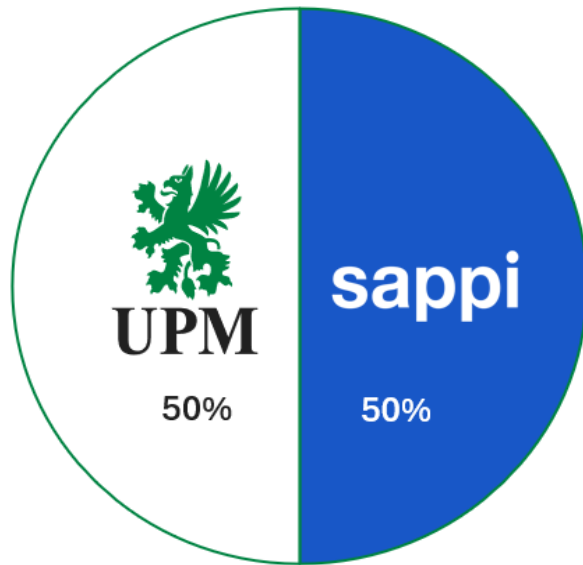
Healthy, predictable and profitable growth

- Accelerate growth in high-performance applications (labels, liners, graphics, recyclable packaging)
- Expansion in higher margin products, higher growth regions

Maximizing value creation and cash flow

- World-class competitive platform in Uruguay, with further cost optimization and capex-efficient debottlenecking potential
- Multi-fibre offering through flexible platform in Finland

Definitive agreement signed and financing secured for the planned graphic paper Joint Venture



- UPM Communication Papers and Sappi's graphic paper business in Europe
- Subject to merger control and other conditions
- Expected to benefit customers and the entire industry by strengthening the resilience of European graphic paper supply in declining markets
- Expected to have a positive impact on UPM's profitability margins, balance sheet and leverage

Independent graphic paper company

Mills

UPM + Sappi

8+4

Anticipated synergies

€ million annually

100

Combined enterprise value, excl. synergies

Enterprise value

€ million

1,420



UPM Plywood demerger plan to separate it into a new independent listed company

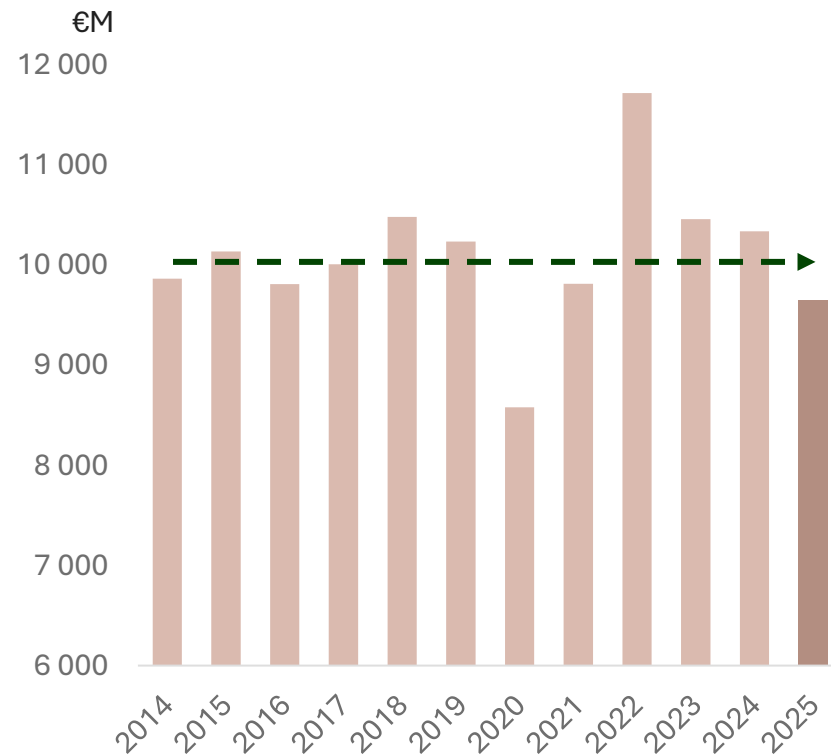


- WISA Group Plc to be listed on Nasdaq Helsinki in early November, with initially the same shareholder base as UPM
- Demerger and listing prospectus available on www.upm.com/demerger
- The EGM to decide on the demerger plan will be held on August 31, 2026
- Financial targets for WISA Group
 - Sales over €550 million by 2030
 - Comparable EBIT, 13% of sales by 2030
 - Net debt / Comparable EBITDA under 1.5x
 - Dividend policy: around 50% of the profit for the financial year as a dividend
- Increase UPM shareholder value by
 - WISA Group solely pursuing its own strategic priorities and growth opportunities
 - Increasing visibility into key value drivers facilitates fair valuation of the business
 - Enhancing UPM's focus on its core businesses

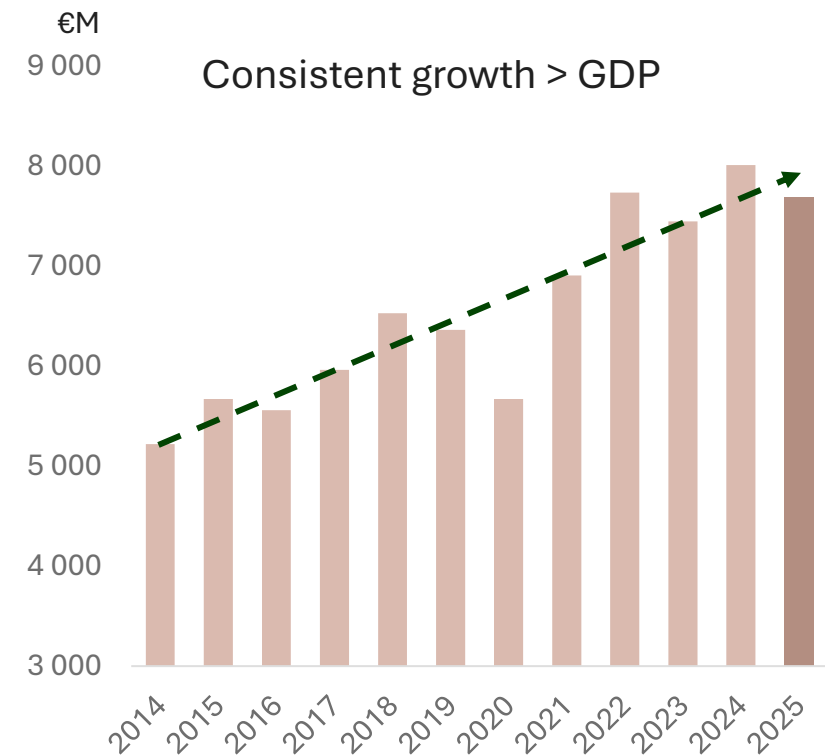
A focused portfolio to enable accelerated growth in the coming years



UPM sales



UPM sales^(*), excl.
Communication Papers and Plywood



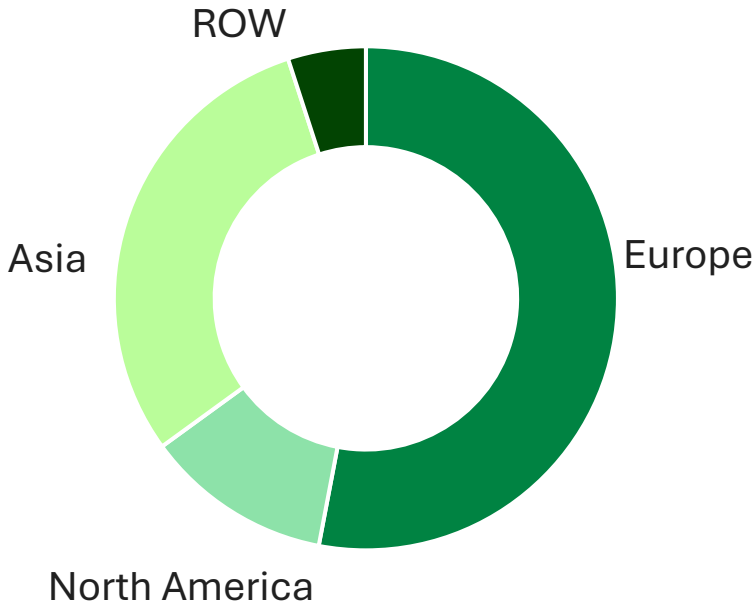
^(*) unconsolidated

Our global business model has shown resilience

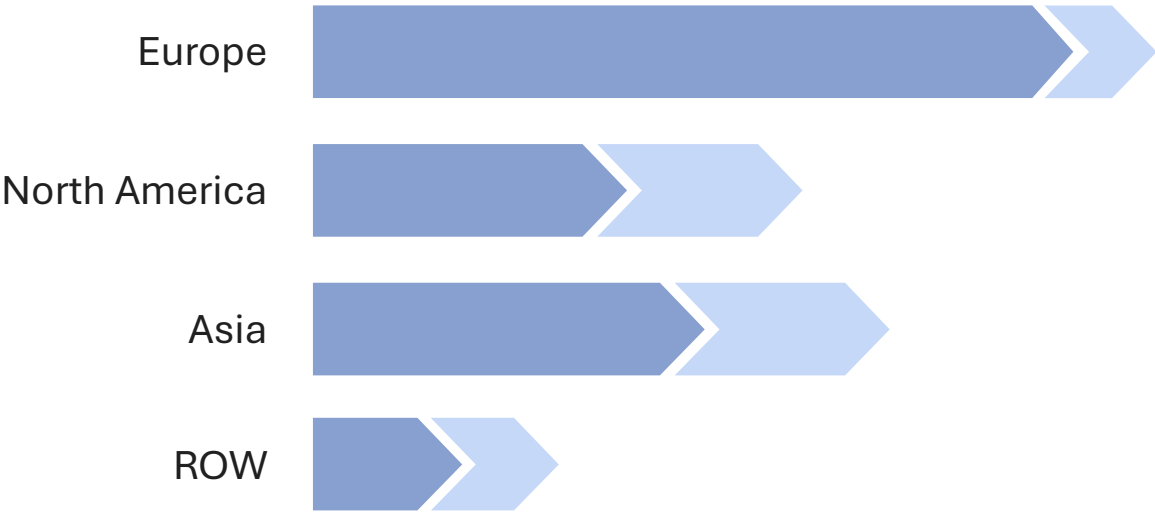
By going more global we aim to accelerate growth



UPM sales geographically, excl.
Communication Papers and Plywood

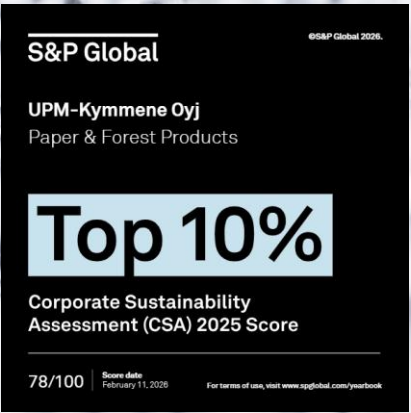


UPM sales in the future^(*)



(*) this is not a forecast

Our dedication to responsible business and environmental leadership will continue



Our climate commitment



WE ACT THROUGH FORESTS

Committed to climate-positive
forestry and enhancing
biodiversity



WE ACT THROUGH EMISSION REDUCTIONS

-65% from own CO₂ emissions
-30% from CO₂ emissions
of supply chain



WE ACT THROUGH PRODUCTS

Innovative products
Scientifically verifying the
climate impact of all our
products

Innovation boosting performance and future growth

R&D Investment (2025)

€404 million

accounting for

28.8%

of operating cash flow



Intellectual property:

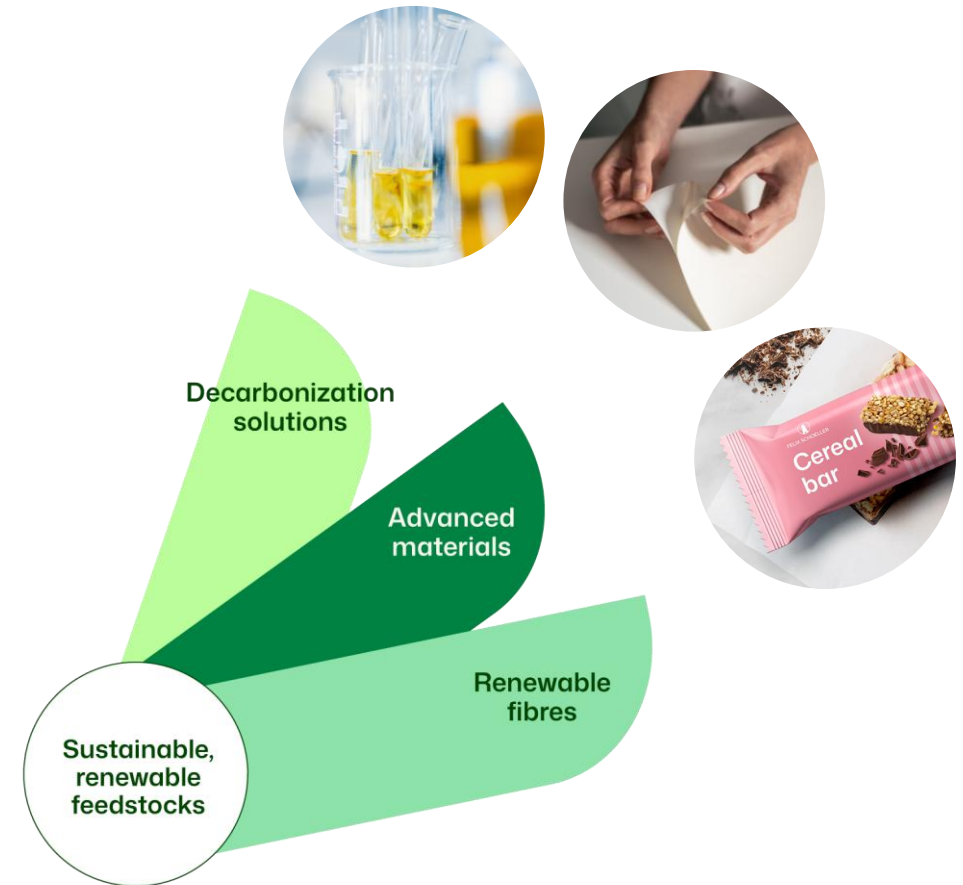
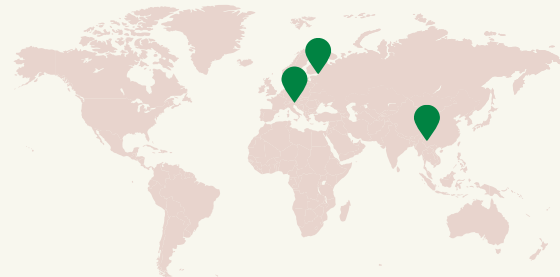
Over **5,000** patents

Over **2,000**
trademarks



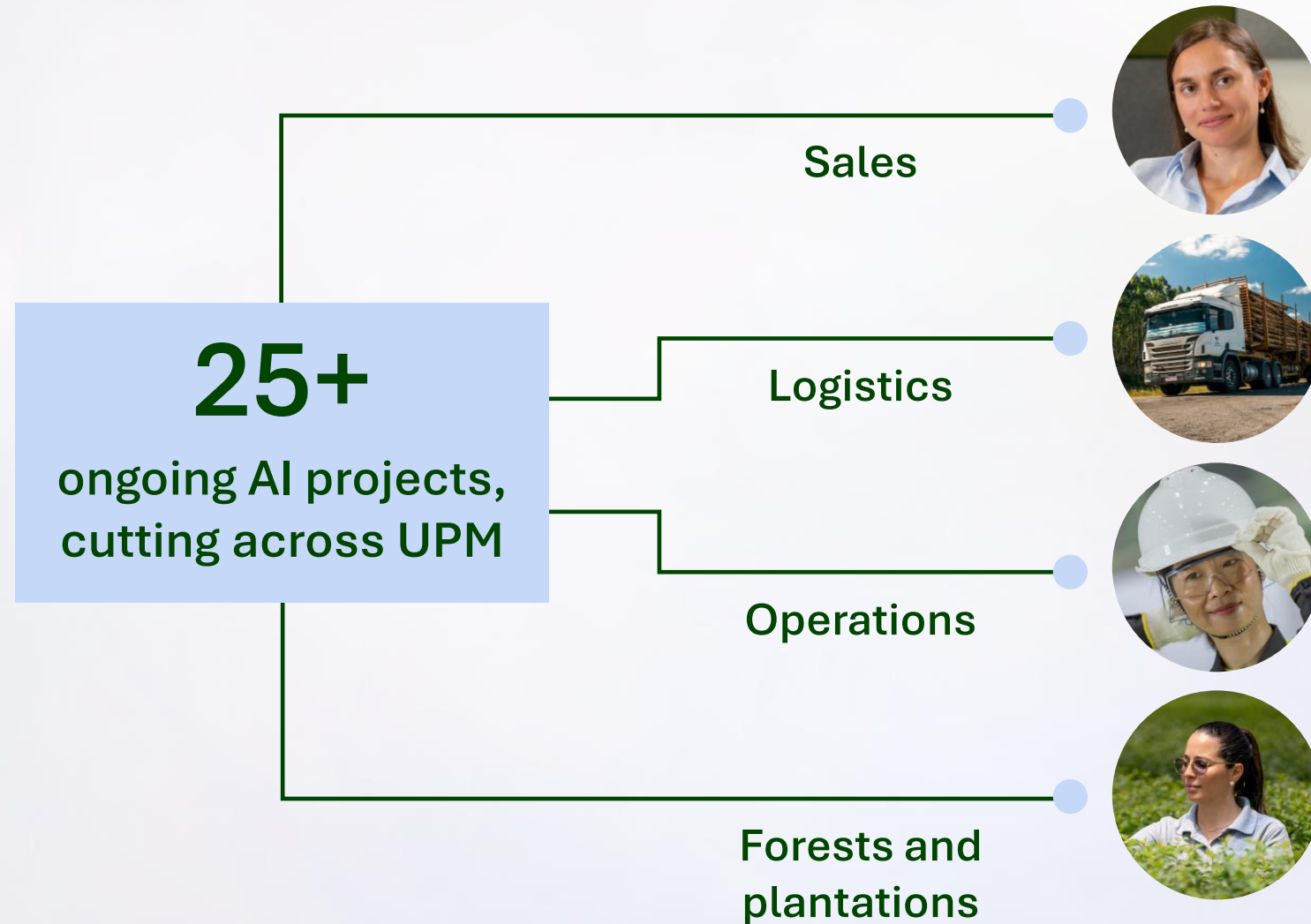
Global research centers:

3 centers located in
Finland, China, Germany

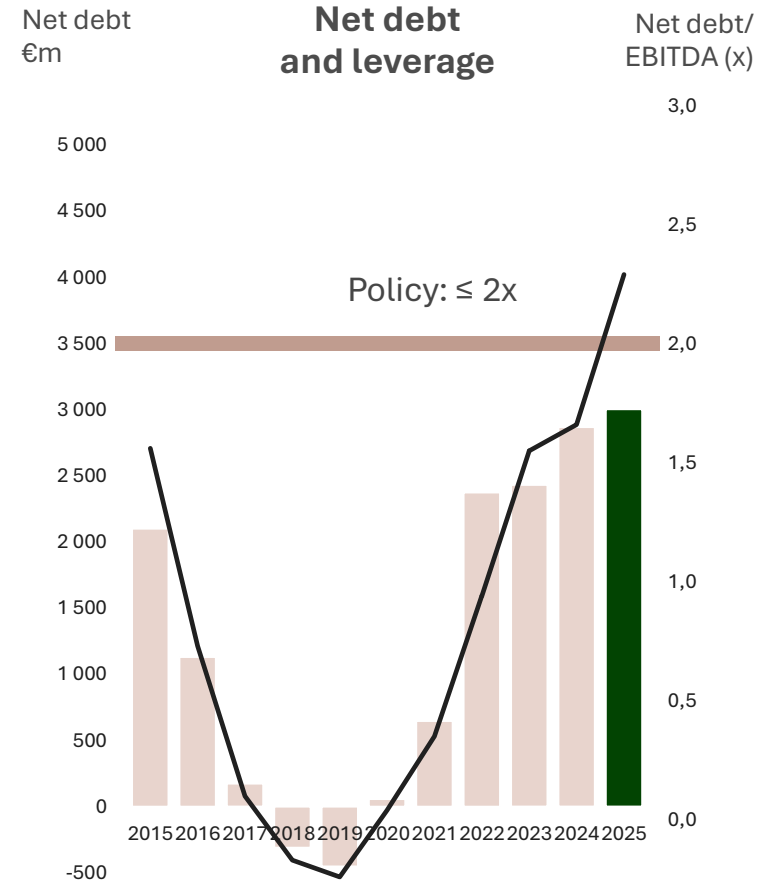
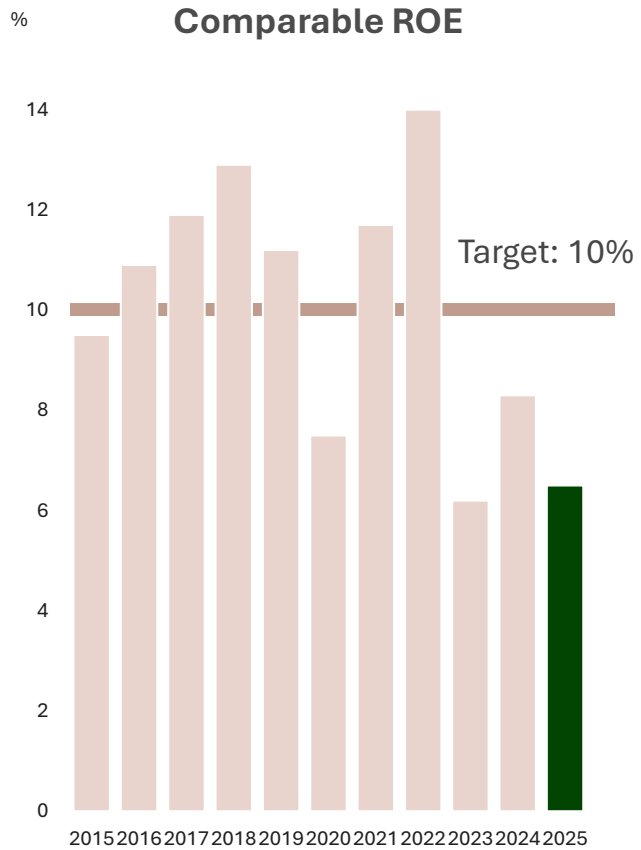
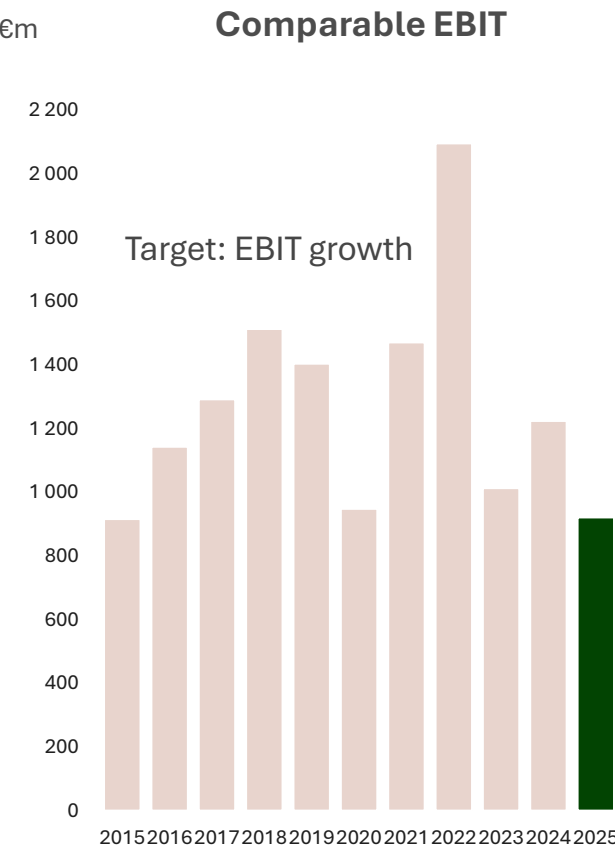




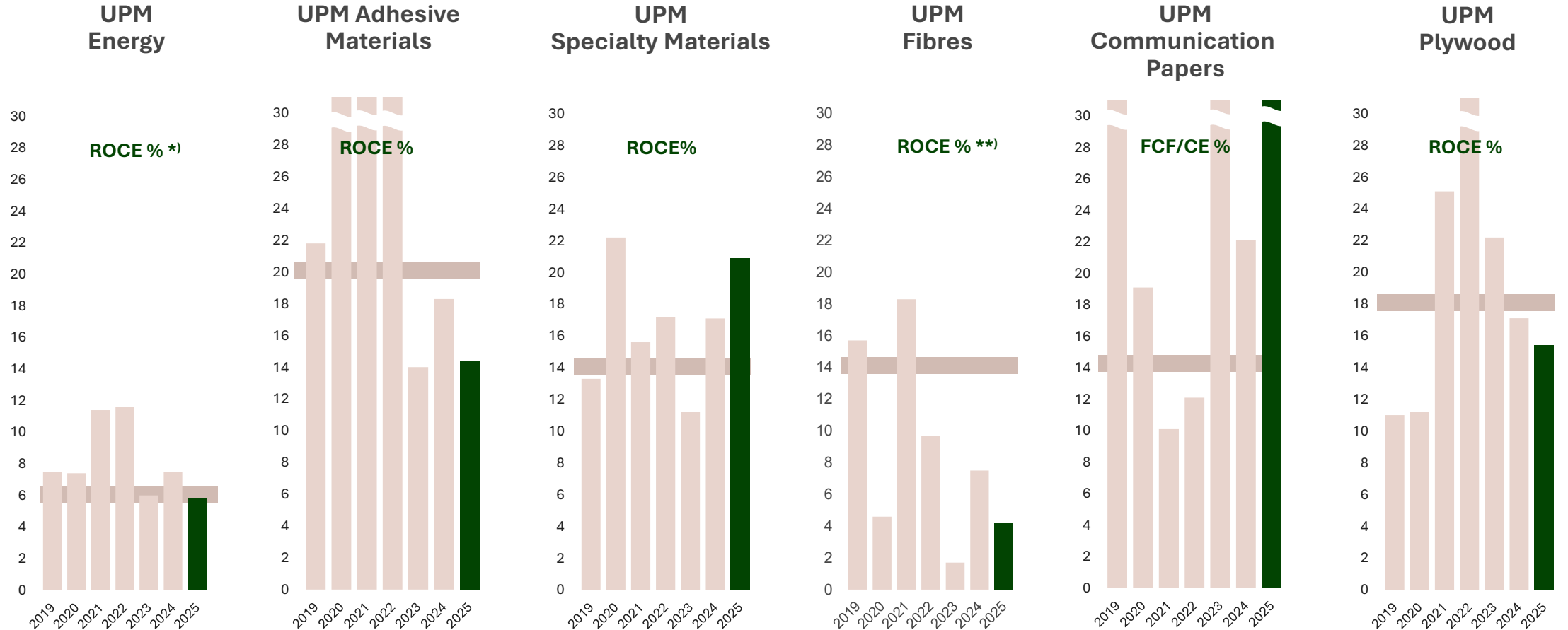
AI is being deployed at scale across our entire organization



Group financial performance and targets



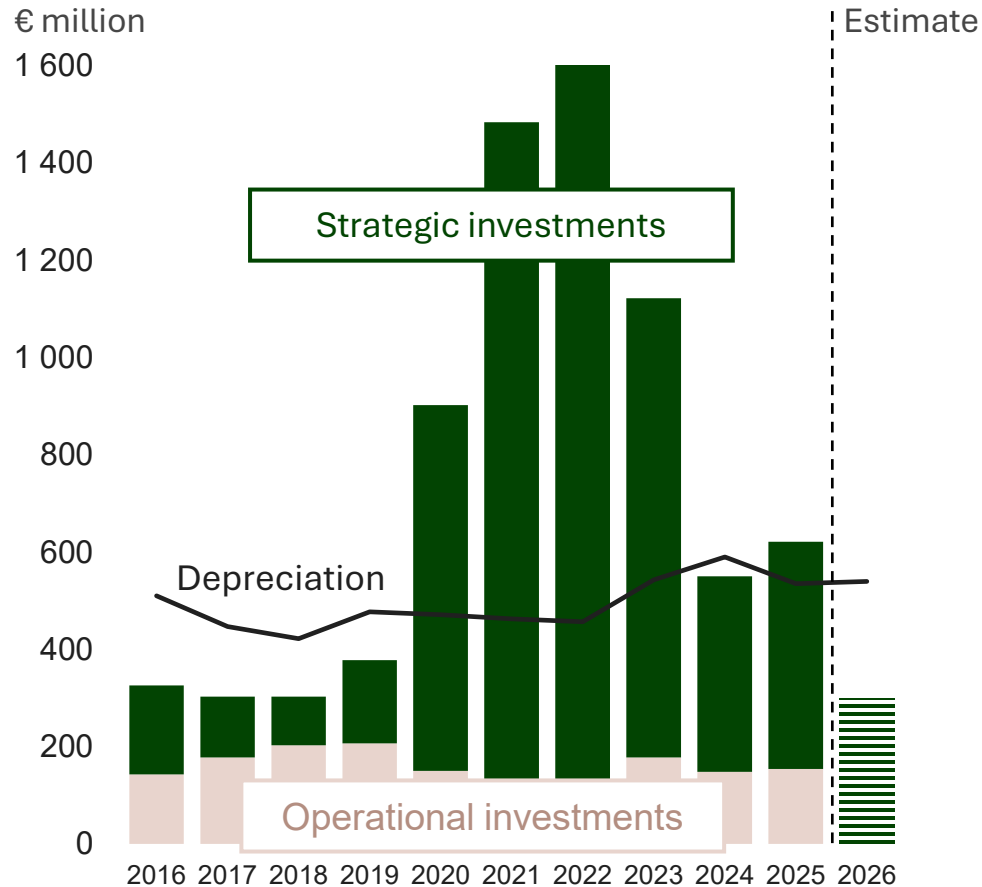
Business area long-term return targets



*) Shareholdings in UPM Energy valued at fair value

Long-term return target

Low capital expenditure after the major investment cycle



Capital expenditure

Capex estimate for 2026

excl. acquisitions, € million

300

**Operational investment
needs consistently low**

Consistently attractive dividend

Rewarding shareholders

Dividend policy

UPM aims to pay attractive dividends, targeting at least half of the comparable earnings per share over time.

Dividend for the financial year 2025

€ / share

€ million

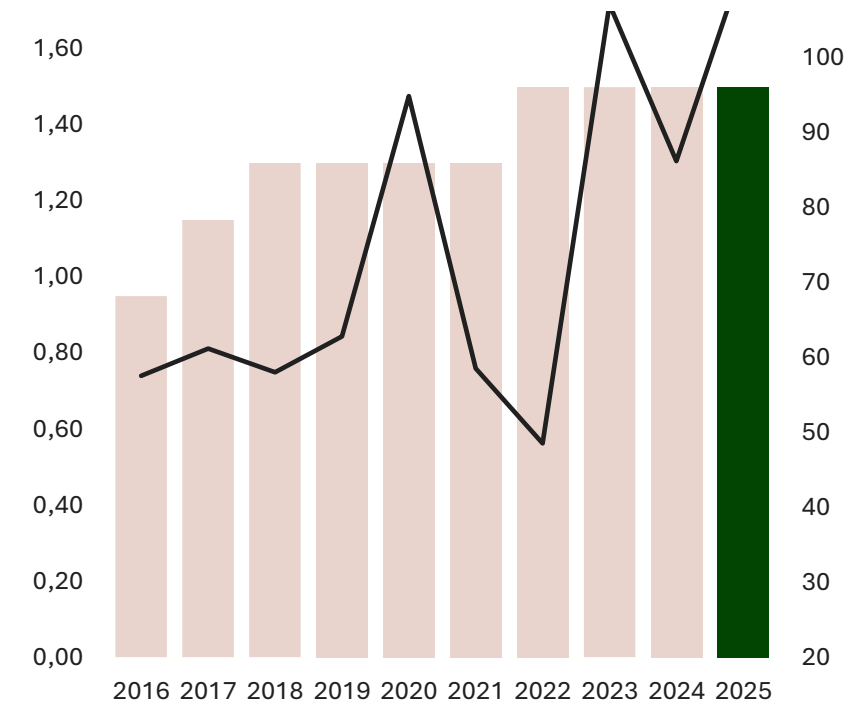
1.50 **791**

Paid in two instalments, Apr 21 and Nov 6, 2026

Dividend 10 years

€/share

% of comp. EPS





Q2 2026 – improved results in all businesses, portfolio change progressing



- Sales from continuing operations totaled €2,355 million (2,341 million in Q2 2025)
- Comparable EBIT from continuing operations increased by 71% to €212 million, 9.0% of sales (124 million, 5.3%)
- All businesses improved their results y-o-y
- UPM and Sappi signed a definitive agreement on the graphic paper Joint Venture
- The Board approved a plan to demerge the Plywood business into a new listed company. The EGM to decide on the demerger plan will be held on August 31, 2026

UPM Plywood is presented as discontinued operations

Continuing and discontinued operations, UPM total in the Half year financial report 2026



€ million	Q2 2026	Q2 2025	H1 2026	H1 2025	2025
Sales, continuing	2,355	2,341	4,781	4,914	9,392
Sales, discontinued operations	84	59	164	132	264
Sales, total	2,440	2,400	4,945	5,046	9,656
Comparable EBITDA, continuing	356	250	732	659	1,254
% of sales	15.1	10.7	15.3	13.4	13.4
Comparable EBITDA, discontinued operations	20	7	39	19	57
% of sales	23.3	11.9	24.0	14.8	21.5
Comparable EBITDA, total	376	257	771	678	1,311
% of sales	15.4	10.7	15.6	13.4	13.6
Comparable EBIT, continuing	212	124	471	404	883
% of sales	9.0	5.3	9.8	8.2	9.4
Comparable EBIT, discontinued operations	18	2	33	9	38
% of sales	21.4	3.2	20.2	6.9	14.4
Comparable EBIT, total	230	126	504	413	921
% of sales	9.4	5.2	10.2	8.2	9.5

- UPM Plywood is presented as discontinued operations due to the proposed demerger
- The financial information presented for discontinued operations is not representative of the historical or future profitability of the UPM Plywood business area as a stand-alone business

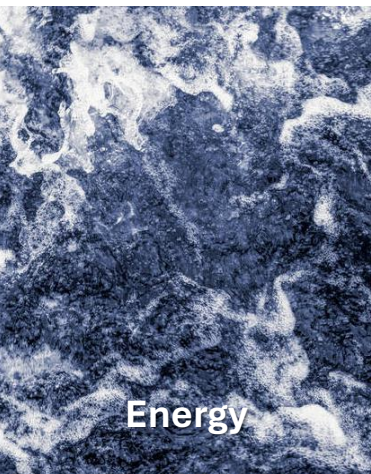
Decarbonization solutions: strong results in Biofuels, ramp-up in Biochemicals, Energy improved y-o-y



Markets

Actions

Results



Energy

Electricity consumption growth continued in Finland, +5% LTM to May

Q2 followed normal seasonality

Electrification, data centers and green transition expected to drive significant demand growth

Maximize value in the volatile markets

Clean baseload electricity offering for large new demand

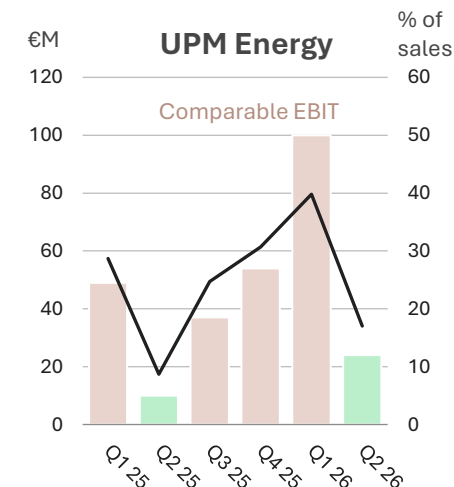
New renewable energy development pipeline

Sites suitable for data centers and other industrial actors

Q2 2026 comparable EBIT €24 million, 17% of sales

H1 2026 comparable EBIT €124 million, 32% of sales

OL1&2 maintenance shutdowns in Q2



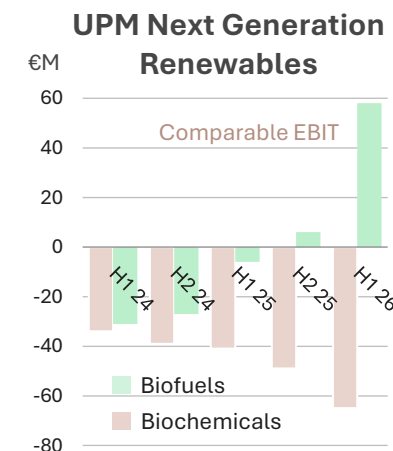
Good demand and healthy bio-premiums for advanced renewable fuels

Elevated fossil fuel prices in Q2

Capex-efficient debottlenecking Qualification process for SAF

Proprietary feedstock technologies development

Biofuels posted strong results, H1 2026 comparable EBIT €58 million, 35% of sales



Next Generation Renewables

Robust demand and sales pipeline for biochemicals products

Leuna: deliveries of industrial sugars have reached substantial volumes, deliveries of RFF and other lignin derivatives are expected to start during Q3

Biochemicals ramp-up ongoing, H1 2026 comparable EBIT €-65 million

Advanced materials: robust sales growth and results



Markets

Actions

Results



Adhesive
Materials

Strong Q2 label materials demand in Europe (+14% yoy) and Asia Pacific, with some support from stock buying

Slower demand growth (+1% yoy) in North America

Actions to sharpen competitiveness

Investments to grow in higher-margin products in the U.S.

Investments in higher-growth regions, Southeast Asia, India

Building position in graphics following recent acquisitions

Q2 2026 sales grew by 5% comparable EBIT €44 million, 10% of sales

H1 2026 comparable EBIT €70 million, 9% of sales



Specialty
Materials

Good Q2 demand for label, release base and packaging papers in Europe

The U.S. markets were softer

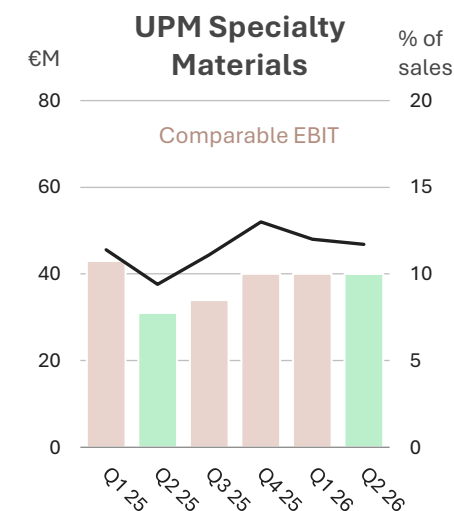
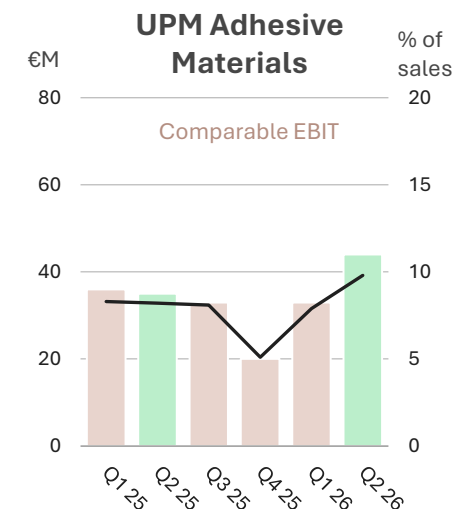
Specialty paper markets in Asia were good, fine paper markets competitive

Barrier papers' product development pipeline strengthened

Capacity to grow with low investments

Q2 2026 sales grew by 4%, comparable EBIT €40 million, 12% of sales

H1 2026 comparable EBIT €80 million, 12% of sales



Renewable fibres: further improved results in Fibres South, challenging markets and maintenance in Fibres North



Markets

Actions

Results



Global hardwood pulp shipments
-2% yoy in Apr-May/2026

Hardwood pulp market prices
increased gradually

Optimization of wood sourcing
and inbound logistics, as the
plantations reach maturity

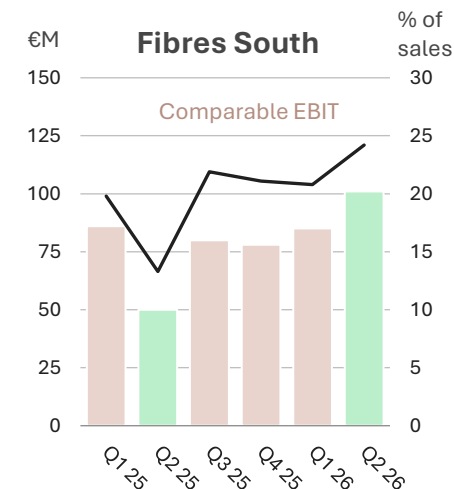
Planning capex-efficient
debottlenecking

World-class competitiveness

Fully offset increases in
logistics and other costs

Q2 2026 comparable EBIT
€101 million, 24% of sales

H1 2026 comparable EBIT
€187 million, 23% of sales



Global softwood pulp shipments
+4% yoy in Apr-May/2026

Low softwood pulp market prices
continued

Pulpwood market prices in
Finland stabilized in H1, at
approx. 30% lower yoy

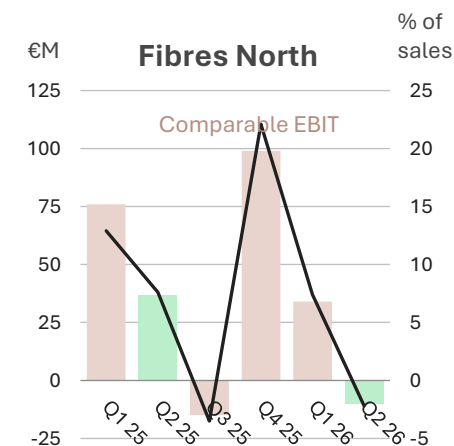
Temporary shut-downs planned
for H2 2026 to optimize
production and wood sourcing,
and ensure profitability

Wood costs decreased, sales
prices and currencies weaker

UPM Pietarsaari maintenance
shutdown in Q2

Q2 2026 comparable EBIT €-10
million

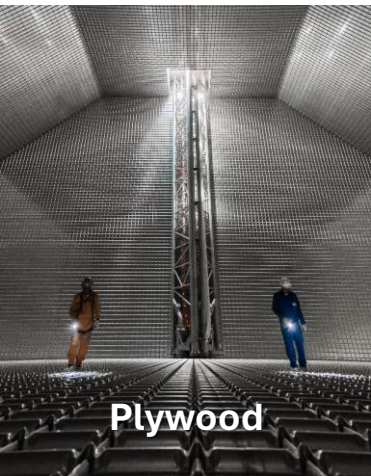
H1 2026 comparable EBIT €24
million, 3% of sales



Communication Papers and Plywood: solid Q2 performance, graphic paper Joint Venture, plywood demerger plans progress



Communication Papers



Plywood

Markets

European demand for graphic papers -3% yoy in Q2

North American demand for magazine and coated wood free papers in April-May flat yoy

Actions

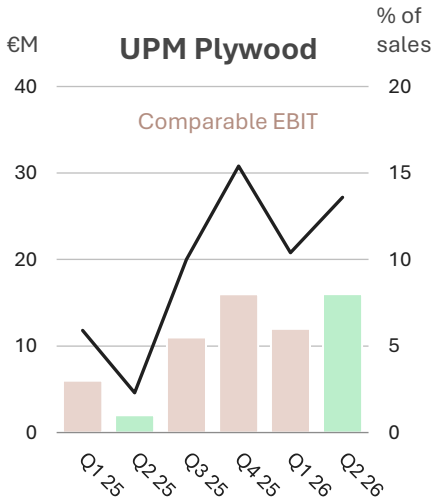
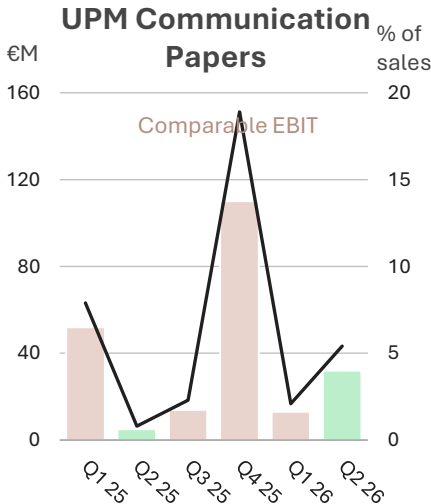
UPM and Sappi signed a definitive agreement on the graphic paper Joint Venture

Lower fixed costs, following the closures in Q4

Results

Q2 2026 comparable EBIT €32 million, 5% of sales

H1 2026 comparable EBIT €45 million, 4% of sales



Q2 demand in construction end-uses in Europe was stable at a low level

Demand for plywood in industrial end-uses was good

Demand for LNG birch plywood was very good

Demerger plan of UPM Plywood announced

The EGM to decide on the plan will be held on August 31, 2026

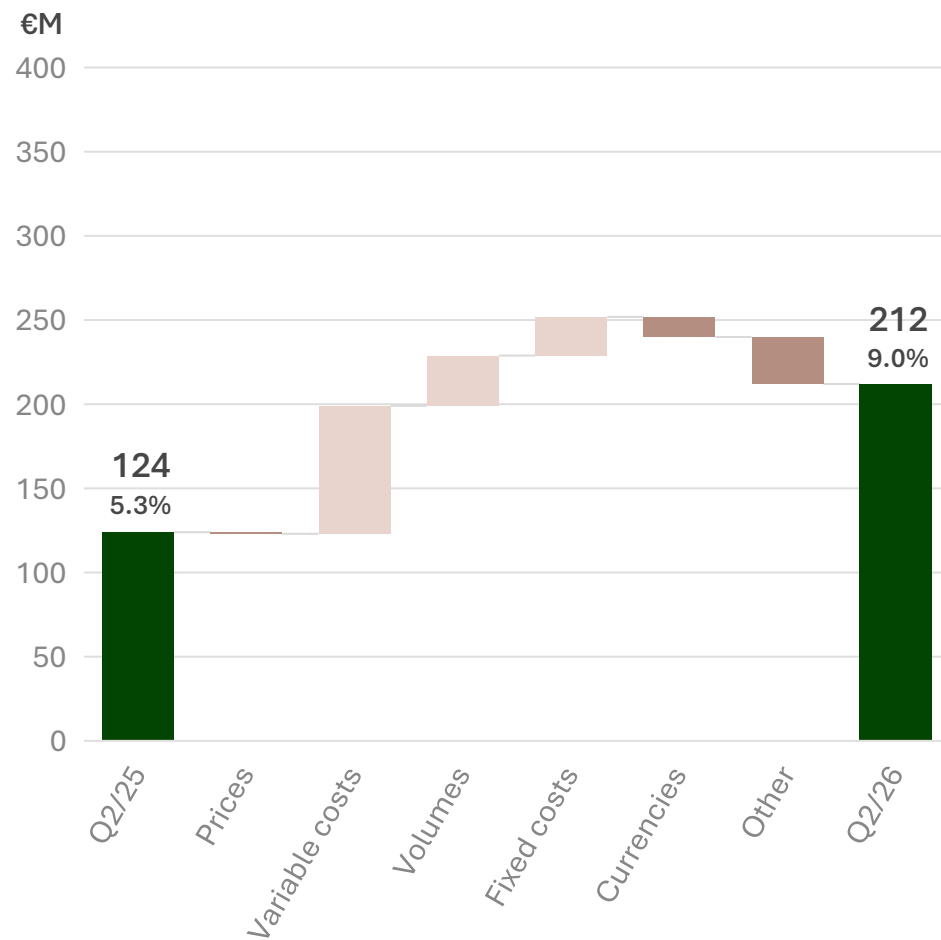
Q2 2026 comparable EBIT €16 million, 14% of sales

H1 2026 comparable EBIT €29 million, 12% of sales

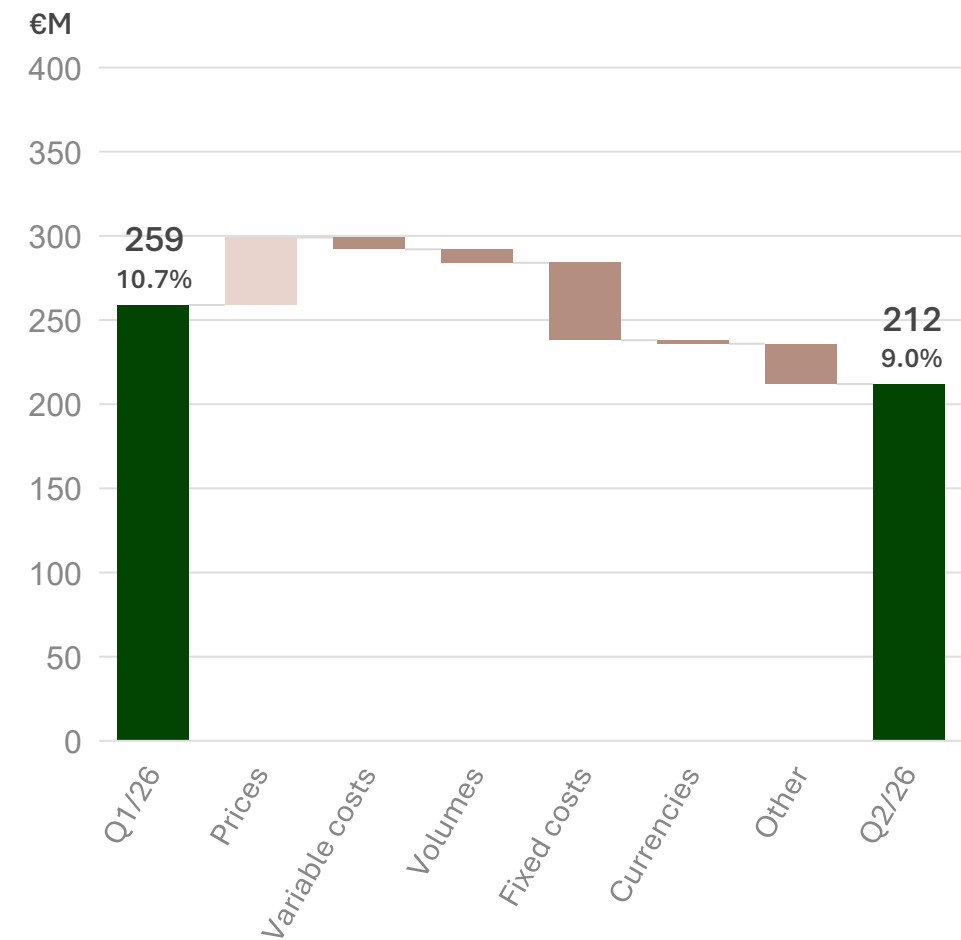
UPM Plywood is presented as discontinued operations

Comparable EBIT in Q2 2026, continuing operations

Q2 2026 vs. Q2 2025



Q2 2026 vs. Q1 2026



H1 2026 operating cash flow temporarily impacted by working capital, items affecting comparability

Cash flow ⁽¹⁾

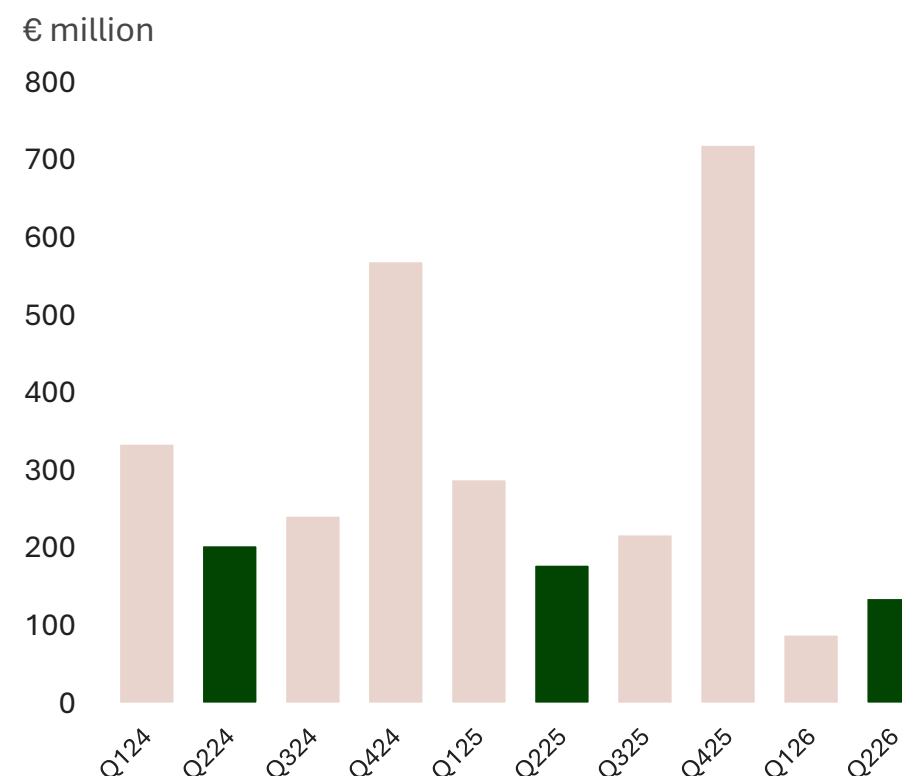
€ million	Q1-Q2 2026	Change yoy
Comparable EBITDA	771	+93
Utilised provisions	-67	-16
Other adjustments	5	-73
Change in working capital	-339	-242
Finance costs, taxes	-145	-4
Operating cash flow	225	-242
Investing cash flow	-115	+191
Free cash flow	110	-51

Working capital outflow partly seasonal, partly driven by the 7% higher sales achieved from H2 2025 to H1 2026.

Significant restructuring in H2 2025 with cash impact now.

Other adjustments include items affecting comparability, e.g. related to the transformational projects.

Operating cash flow ⁽¹⁾



⁽¹⁾ includes continuing and discontinued operations

Solid financial position



Balance sheet

Net debt ⁽¹⁾

€ million June 30, 2026

3,313

Net debt / EBITDA ratio 2.36

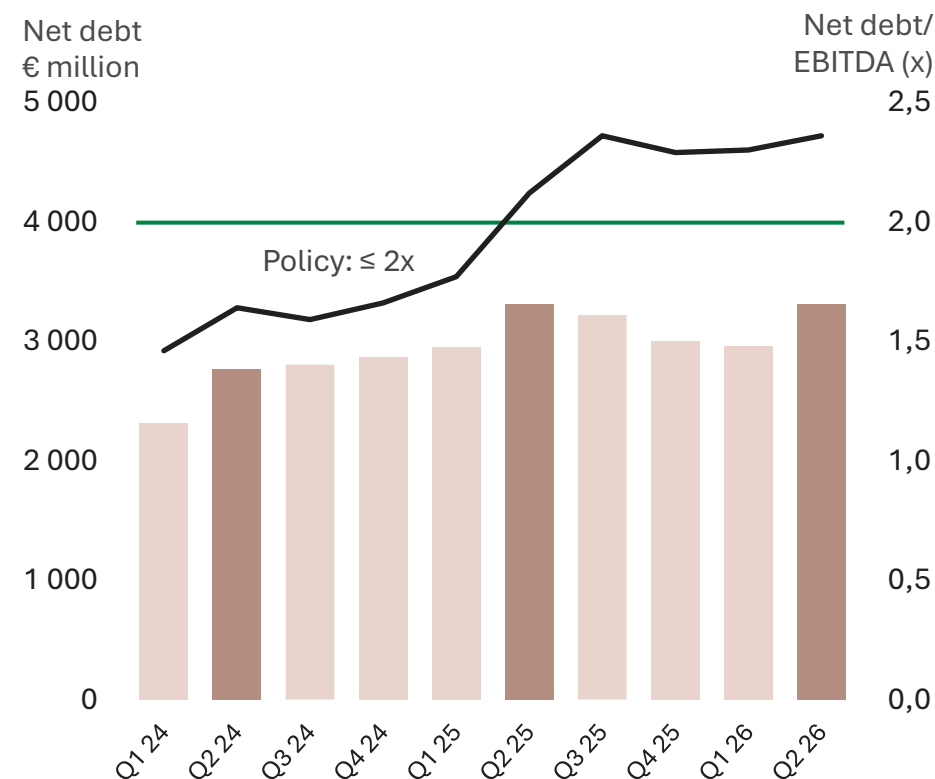
Cash funds

and unused credit facilities, € million

2,300

No financial covenants

Net debt and leverage ⁽¹⁾



⁽¹⁾ includes continuing and discontinued operations

Estimated 12-month net currency cash flow
at the end of Q2 2026, before hedging, € million

USD	1,380
UYU	-308
GBP	141
JPY	108
CNY	85
Others	113
Total	1,519

UPM hedges an average of 50% of the estimated net currency cash flow on a rolling basis for the next 12 months

Foreign exchange exposure

- At the end of Q2 2026, UPM's estimated net currency cash flows for the next 12 months totaled approximately €1,519 million
- In addition, the earnings of UPM's foreign subsidiaries are translated to euros in reporting. UPM has significant foreign subsidiaries in Uruguay, the U.S. and China
- Currency fluctuations could impact UPM's cash flow, earnings, or balance sheet, and may also affect the relative competitiveness between different currency regions

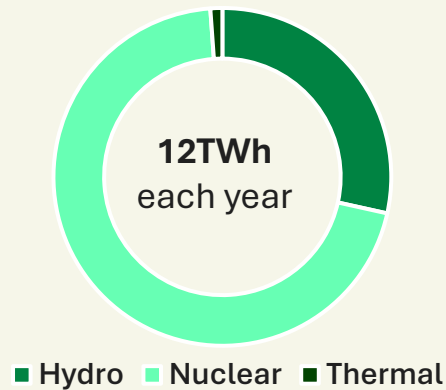
Outlook (*)

- **Profit guidance:** UPM's comparable EBIT in H2 2026 from continuing operations is expected to be approximately in the range of €375-575 million (€479 million in H2 2025, and €471 million in H1 2026). These figures exclude UPM Plywood, which is classified as discontinued operations.
- **Outlook:** In H2 2026, compared with H1 2026, UPM's performance is expected to be supported by moderately higher sales prices. Variable costs are expected to increase moderately. Energy refunds are expected to support UPM Communication Papers' result in Q4. Maintenance activity is expected to increase from the comparison period. The production ramp-up at UPM Leuna is expected to increase costs.
- In H2 2026, compared with H2 2025, UPM's performance is expected to benefit from higher sales prices. Variable costs are expected to increase moderately. Fair value change of forest assets is expected to have a significantly smaller impact on comparable EBIT in H2 2026 than in H2 2025 (€131 million). The energy refunds to be booked in UPM Communication Papers in Q4 are anticipated to have a somewhat smaller positive impact than in 2025. Maintenance activity is expected to increase from the comparison period. The production ramp-up at UPM Leuna is expected to increase costs.

Our businesses

UPM's electricity generation portfolio is clean and efficient to match the future needs

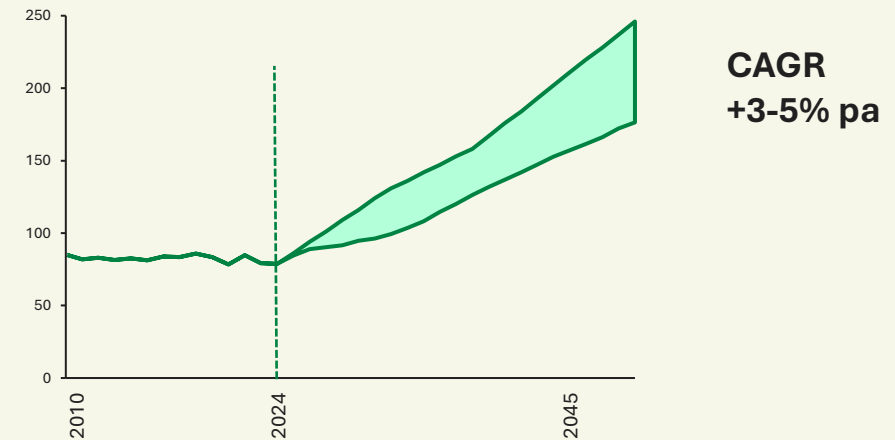
UPM Energy electricity generation is 99% CO₂-free



UPM Energy

- **Flexible hydro** power crucial to balance the volatile energy system
- **Reliable nuclear** power to support the electrification of the society

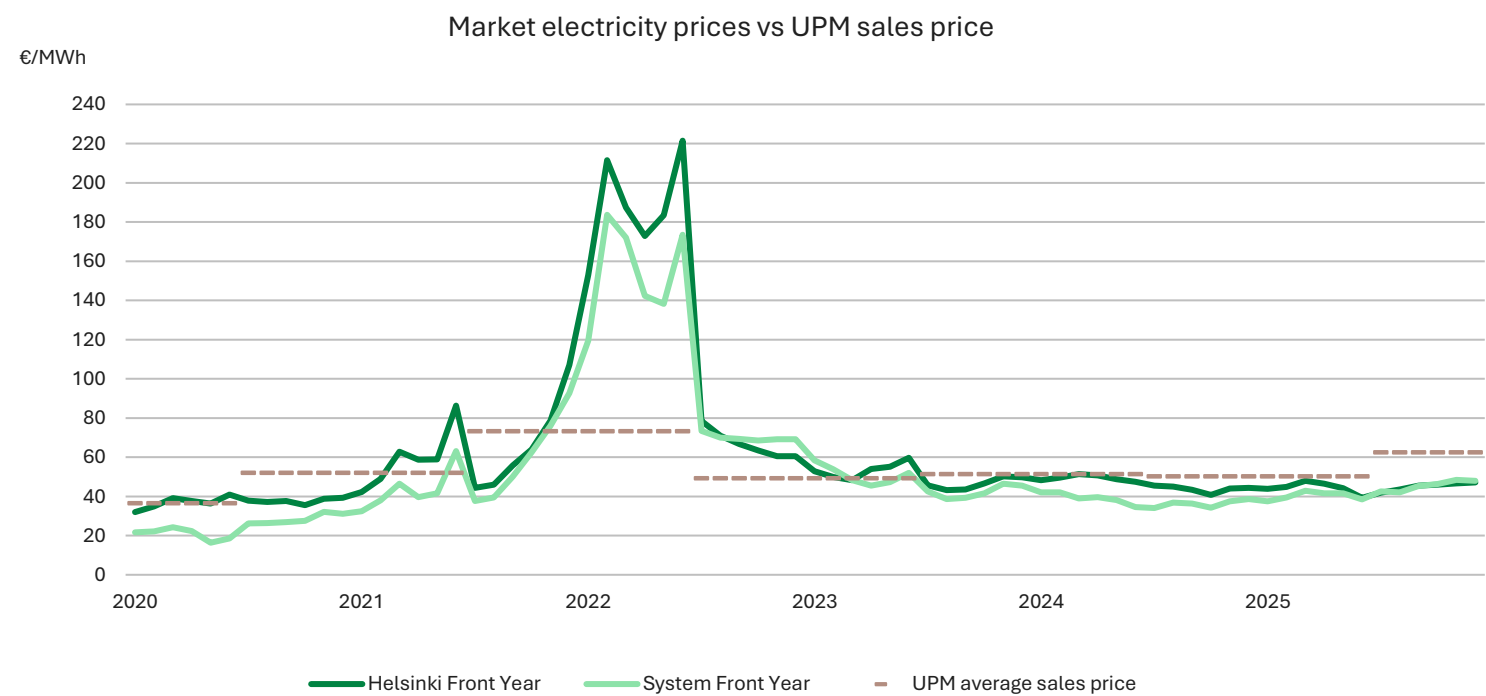
Electricity demand is expected to grow significantly



Electricity demand growth requires reliable CO₂-free baseload

- **Near term:** electric heating (large scale electric boilers and heat pumps), data centers and traffic
- **Longer term:** industrial decarbonization and electrification

UPM Energy: Electricity market prices



UPM Energy profitability	2021	2022	2023	2024	2025	H1 2026
Comparable EBIT, EURm	270	381	182	181	151	124
% of sales	51.3	52.0	29.0	28.9	24.5	31.7

UPM sharpens its focus on biofuels growth strategy



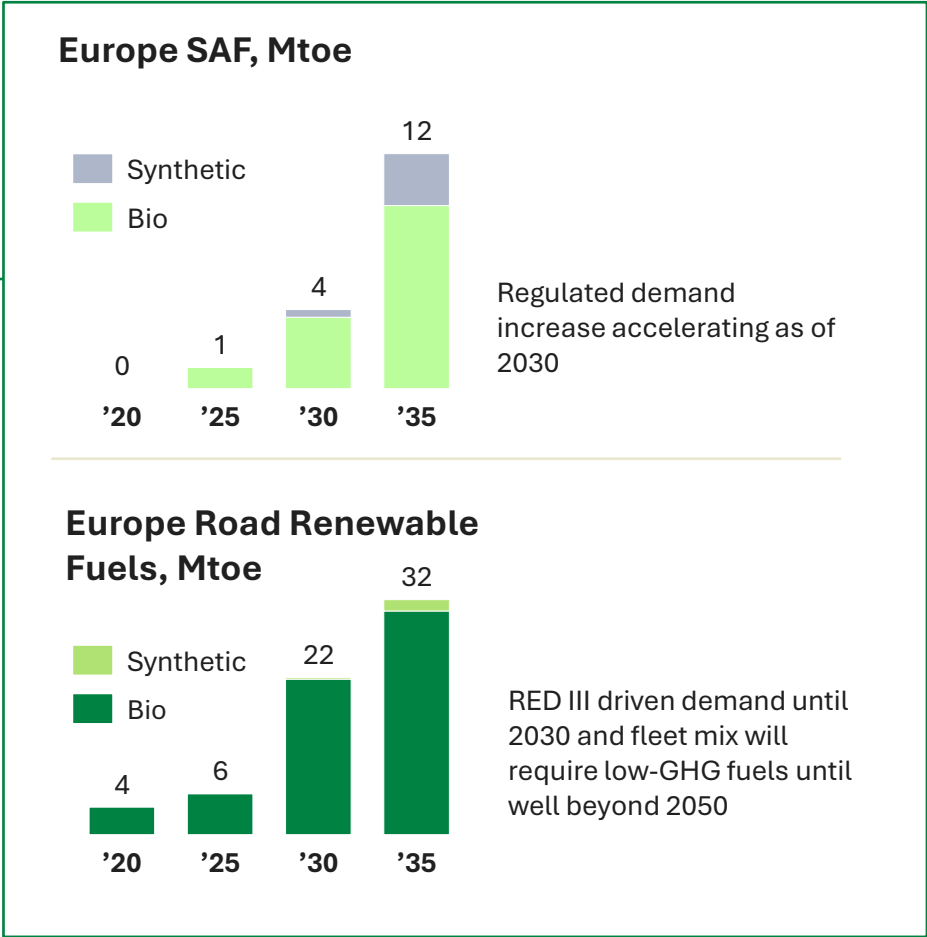
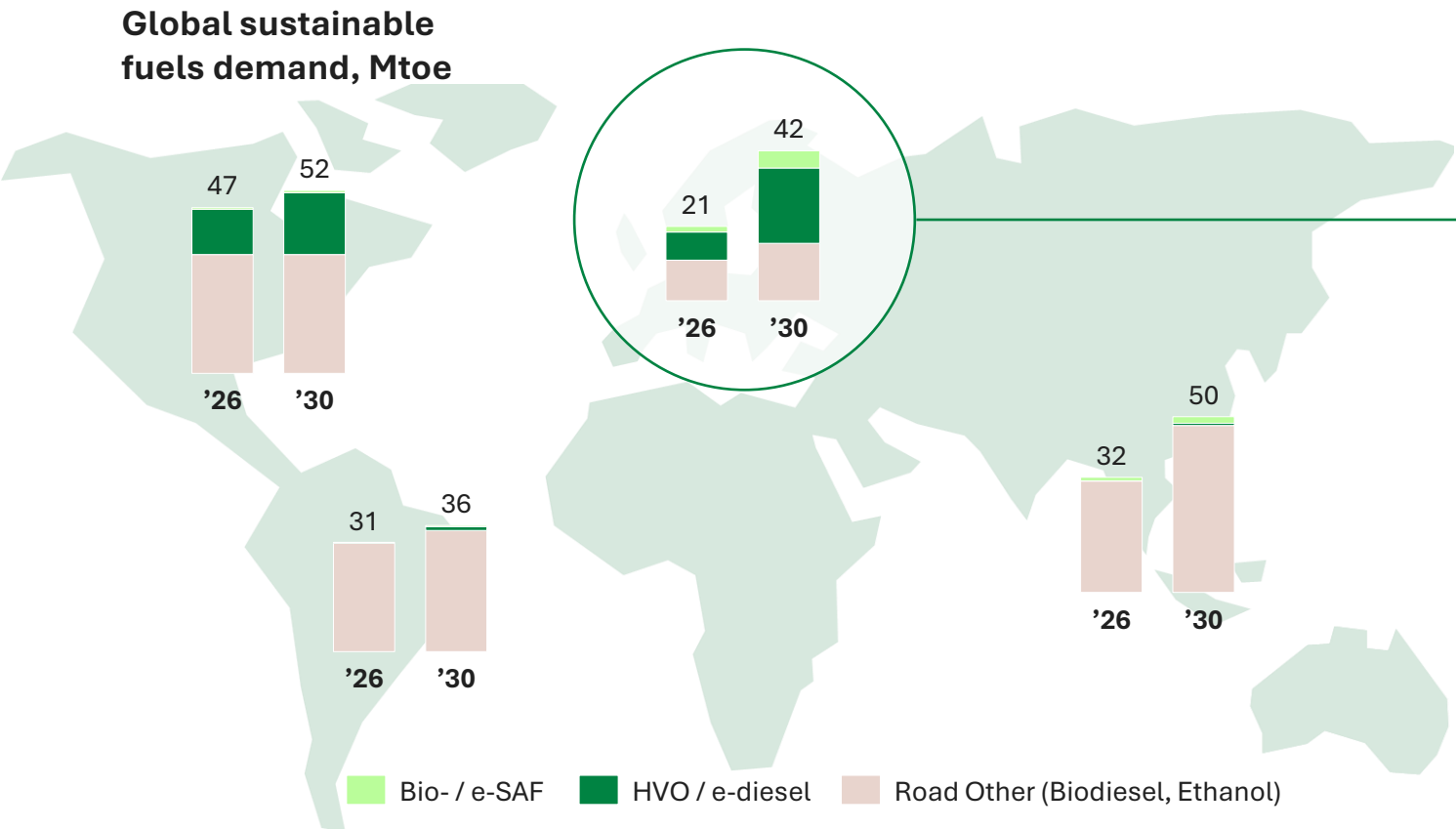
Evaluating the potential to debottleneck the Lappeenranta Biorefinery

Feedstock technology development to enable the use of additional competitive and sustainable biomass

Qualification of CTO-derived UPM biofuels as Sustainable Aviation Fuel (SAF)



Renewable fuels demand outgrows planned capacity as of 2030



Source: UPM Analysis based on external estimates

UPM Biochemicals

UPM Biochemicals – multiple end-uses



Bio-Monoethylene
Glycol
(Bio-MEG)



Renewable
Functional Fillers
(RFF)

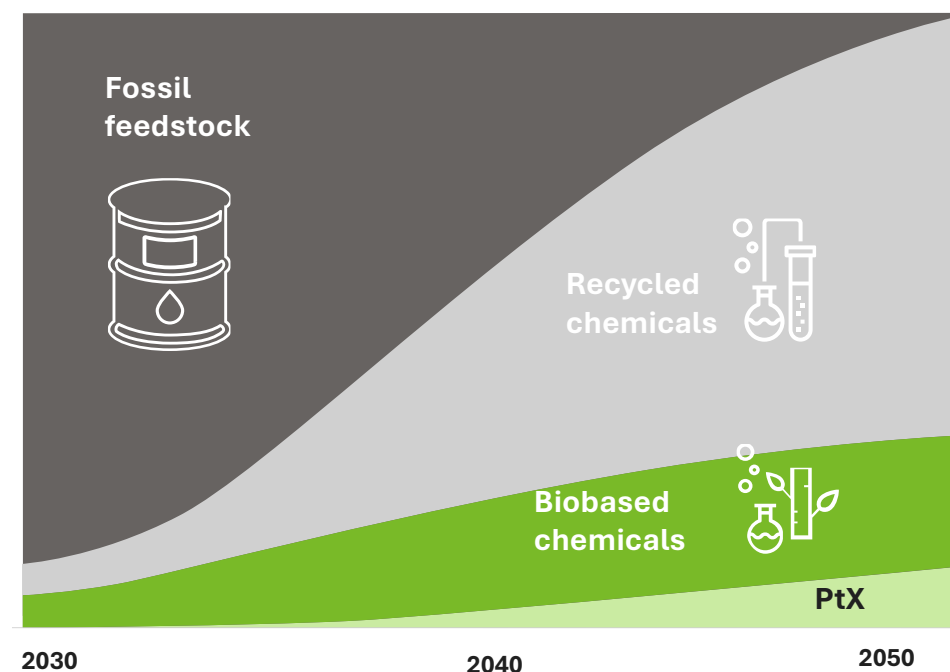


Biobased chemicals are key to shifting away from high-CO₂ materials

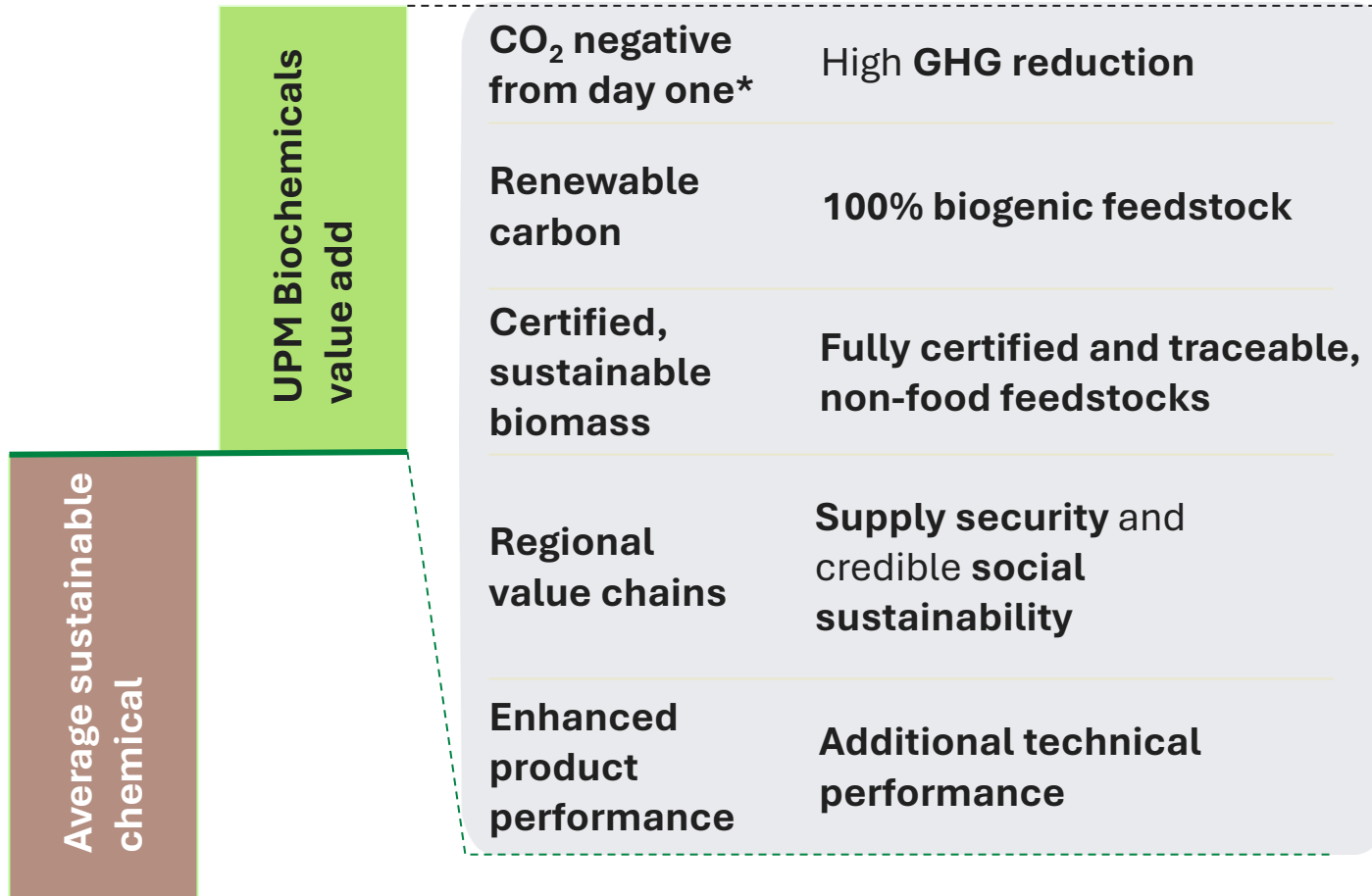
Net-zero commitments of major global brands will reflect on demand for sustainable chemicals

		Scope 3: <i>relative</i> -55% by 2030
		Scope 3: -30% by 2030
		2038
		2039
		2060
		Scope 3: -25% by 2030
		2050
		2040
		95% non-fossil ingredients by 2030
		2039
		2040

The shift away from fossil feedstocks will rely on bio-based solutions as first option to scale



UPM Biochemicals is a frontrunner in sustainable chemicals offering a distinct product value add

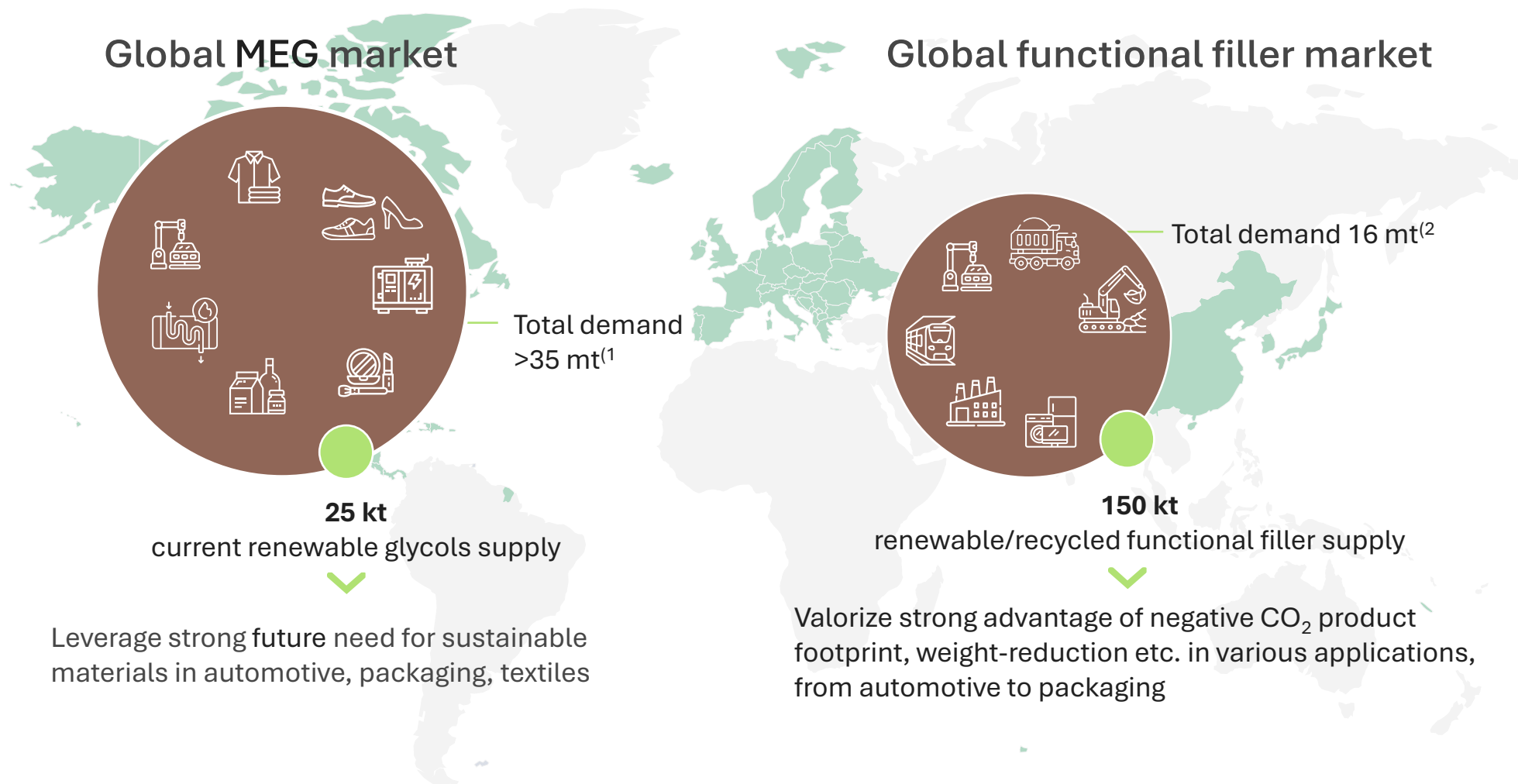


Strategic partnerships with leading players in various regions and industries confirm high demand for UPM products



* Considering the biogenic carbon from our feedstock & purchasing 100% green electricity

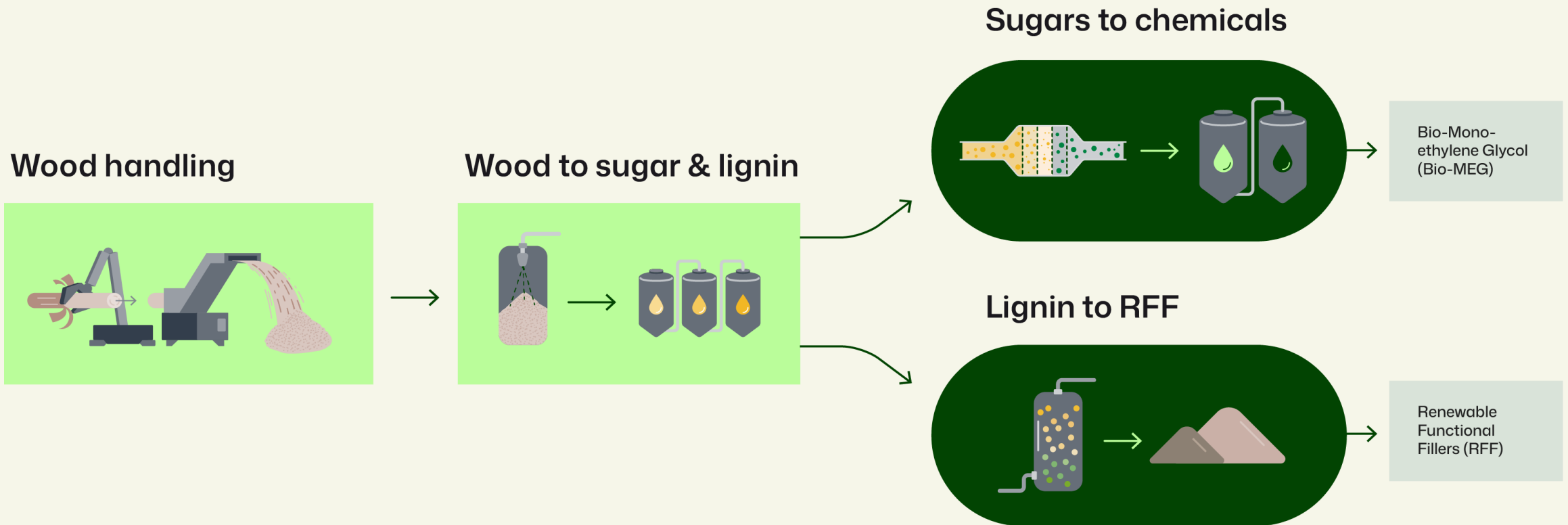
We address markets and segments with high future demand for sustainable solutions



¹ Source: OrbiChem 360 demand database

² Source: Notch Consulting: Carbon Black World data book

After reaching full capacity, Leuna will focus on capacity increase, cost optimization and side stream valorization



Competitive and sustainable fibre supplier for growing global everyday needs



- **Competitive** and **sustainable** operations in hardwood and softwood pulp
- Global presence with **strong market position: #1 multi-fibre** and **#3 market pulp** supplier
- Confidence on **strong returns** over the business and market cycles due to **high competitiveness of the Uruguay platform**
- **Biostreams** generated as part of pulp production can provide raw materials for **new UPM businesses**



- **5 modern pulp mills** with annual production capacity of **5.8 million tonnes** of hardwood and softwood pulp
- Over **500 000 hectares of plantations** in Uruguay under UPM management
- Over **520 000 hectares of forests** owned by UPM in Finland

Fibres South: world-class competitiveness



Highly productive plantations

- Continuous development in productivity
- Optimizing inbound logistics



Best available technologies

- Efficiencies of scale
- Competitive mill concept
- Biostreams development potential



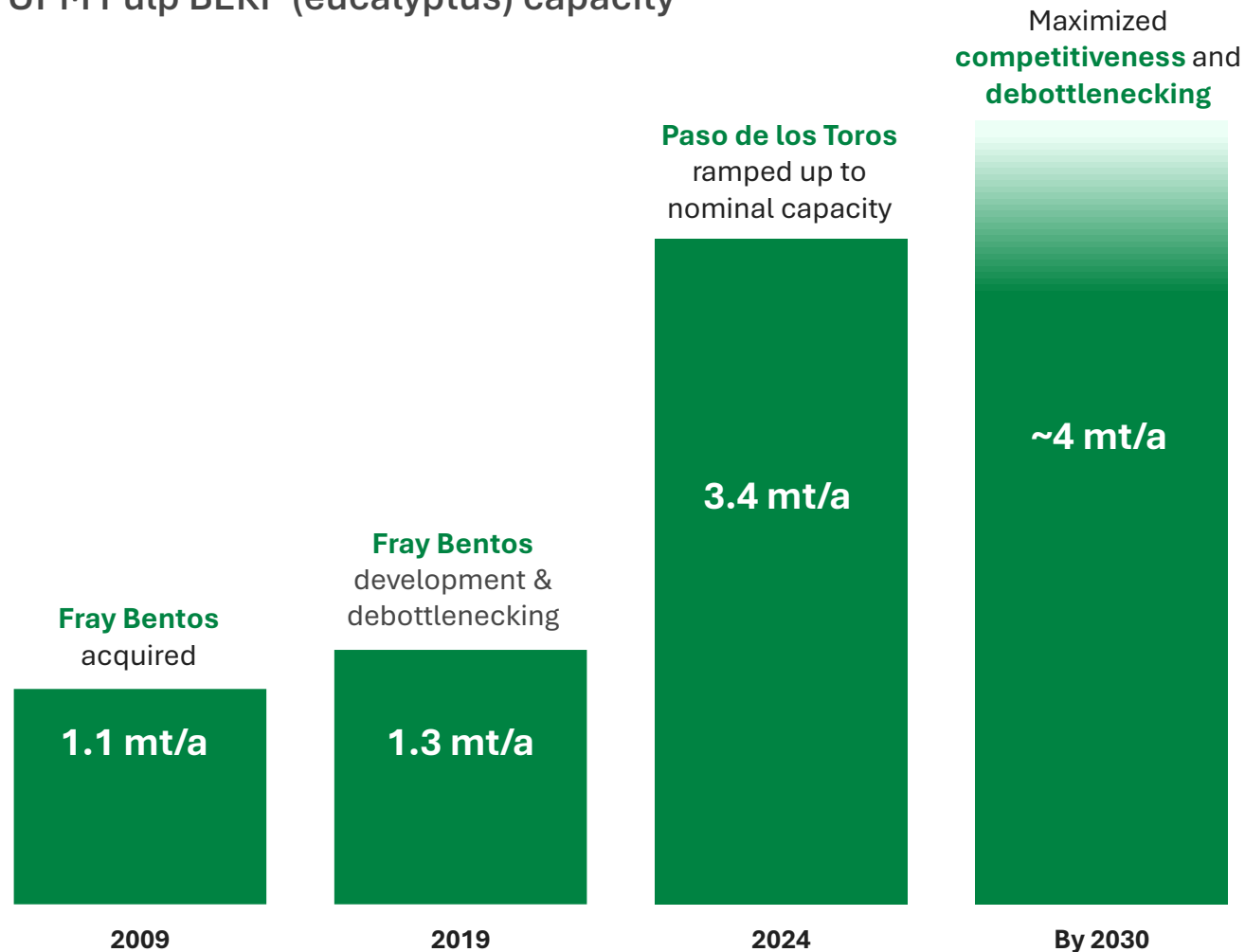
Efficient logistics

- World-class outbound logistics
- Direct rail connection
- Own port terminal

UPM Fibres

Growth ambition in hardwood pulp

UPM Pulp BEKP (eucalyptus) capacity



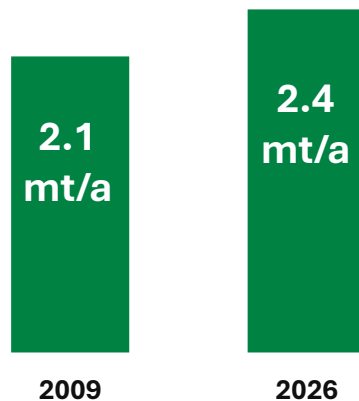
Source: UPM



Fibres North: focus on profitability and value maximization



Well-maintained pulp capacity in Finland



Tight wood market

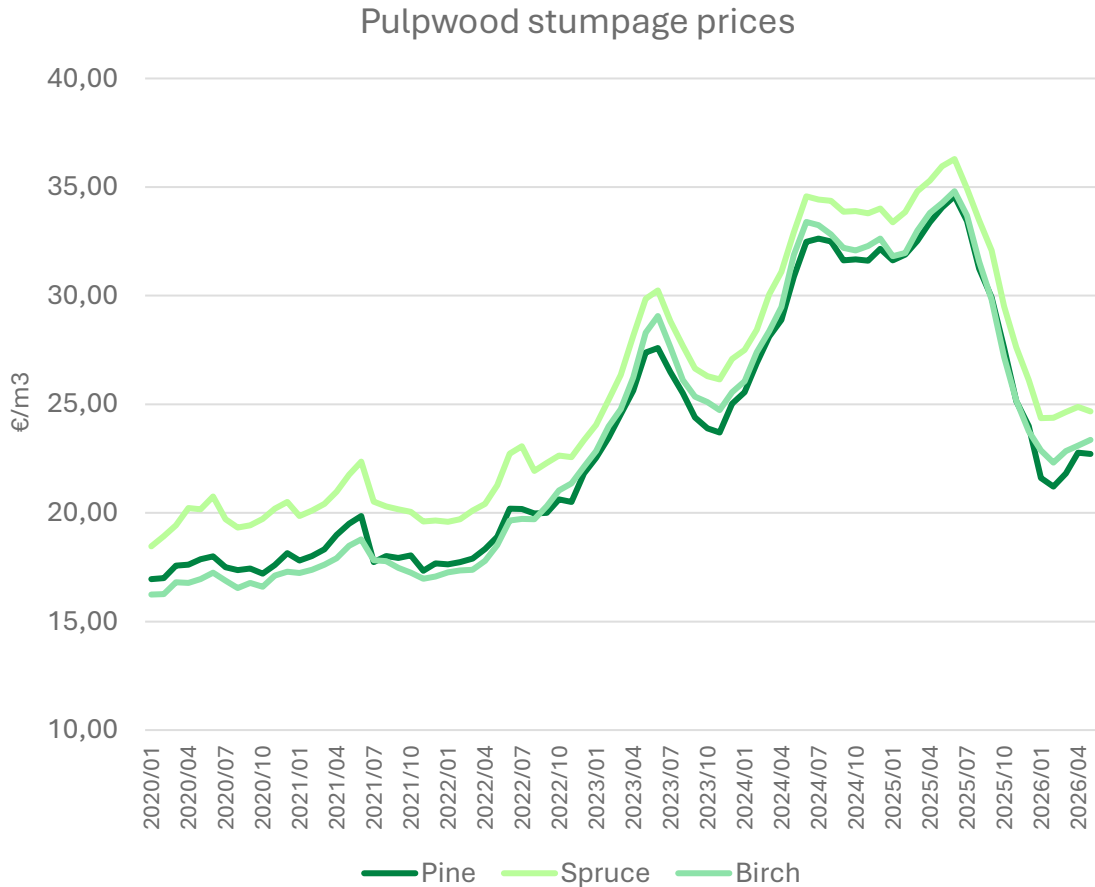
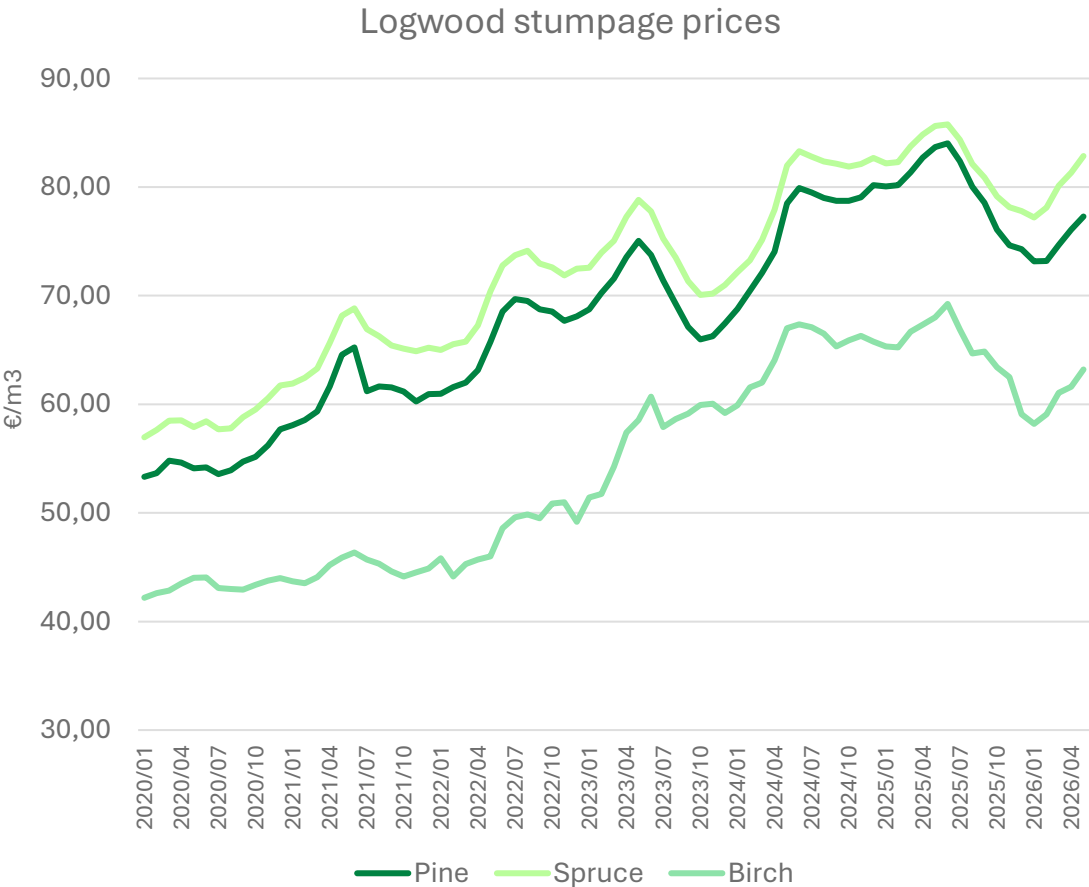
- Nordic forest-based industry is facing tight wood supply and elevated wood costs
- End of Russian wood imports and peers' investments created a structurally tight wood market



Focus on competitiveness

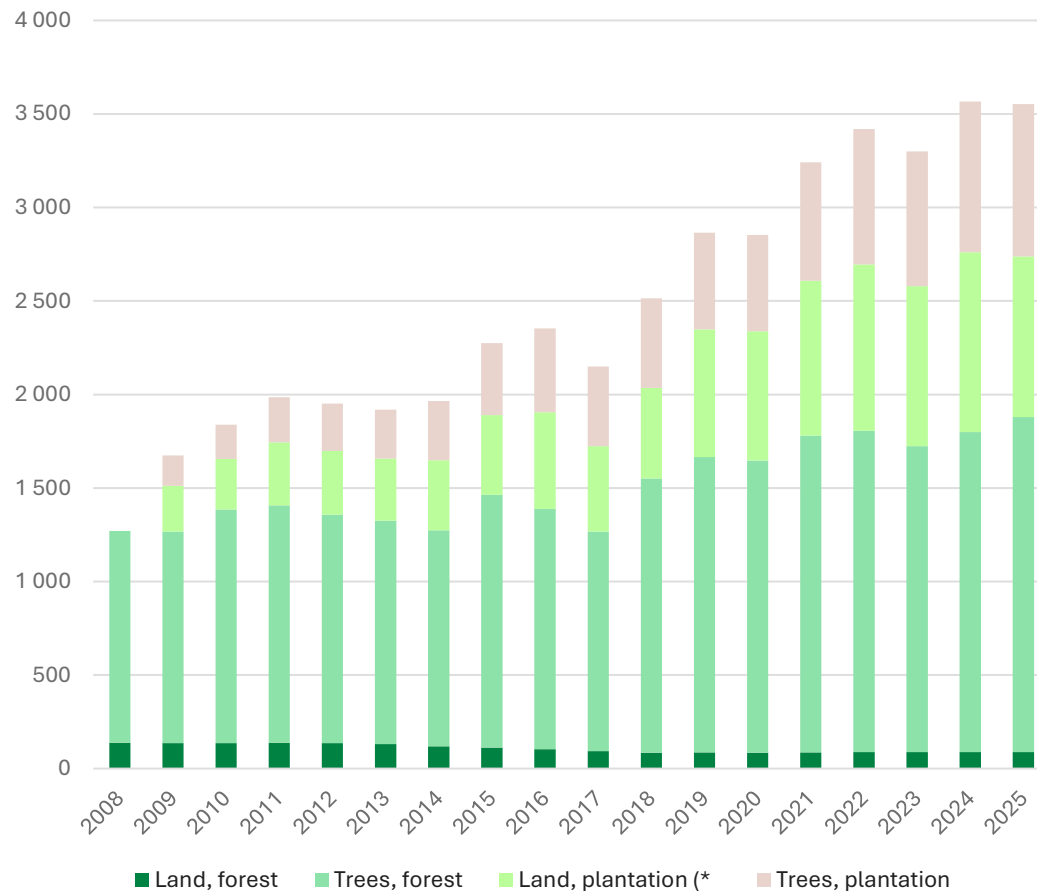
- Competitive business platform and margin management are key
- UPM has a strong track record in business turnaround
- Strategic partnership with Versowood strengthens wood supply

Wood market prices in Finland



Source: Natural Resources Institute Finland, standing sales

Active forest strategy – UPM’s forest assets are increasingly productive and valuable



*) leased land included from 2019

Uruguay plantations

“Fast turnover, low inventory”

- Value €1.7bn
- Continuous productivity improvement (pulp tonnes/ha)
- Investing in strategic forest assets

Finland and other northern forests

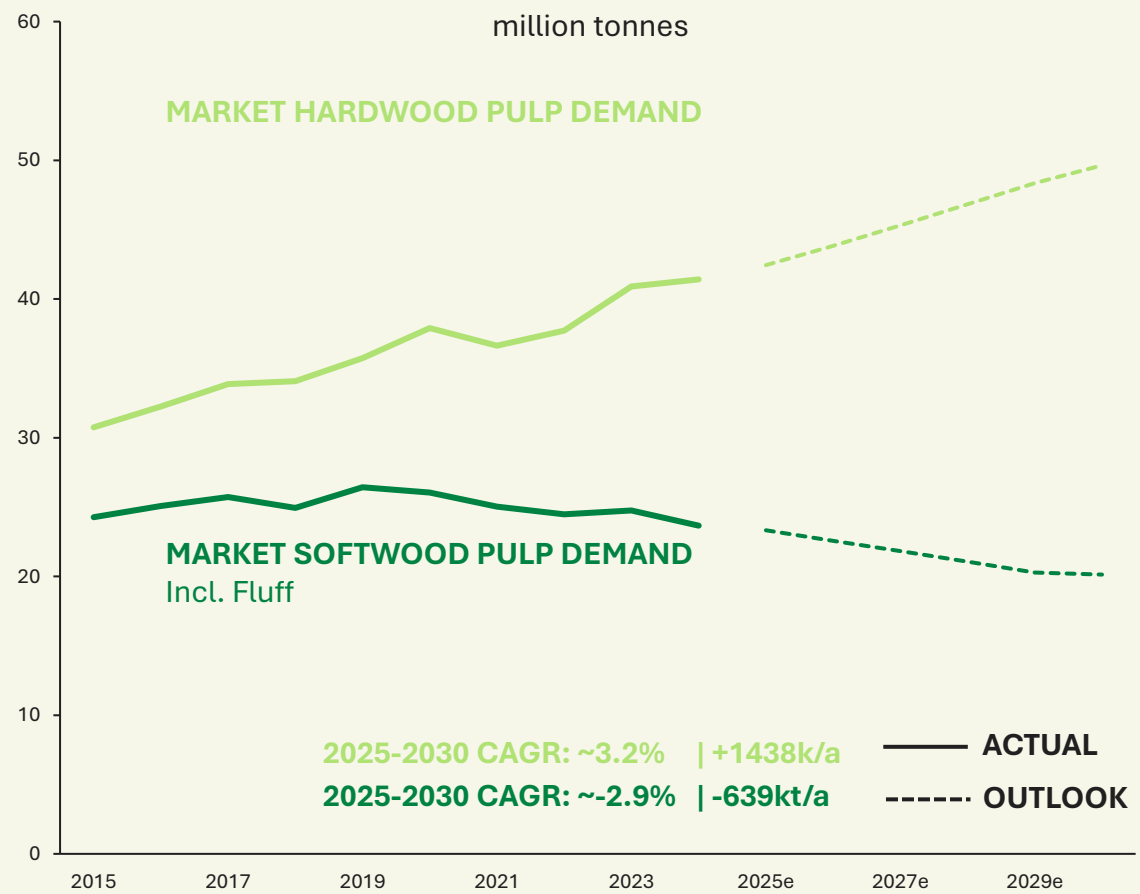
“Slow turnover, high inventory”

- Value €1.9bn (+42% since 2008, EUR/ha +140%)
- Decreased area (-41% since 2008), focusing on forests close to mills
- Improved growth (m³/ha)
- Trend price (EUR/m³)

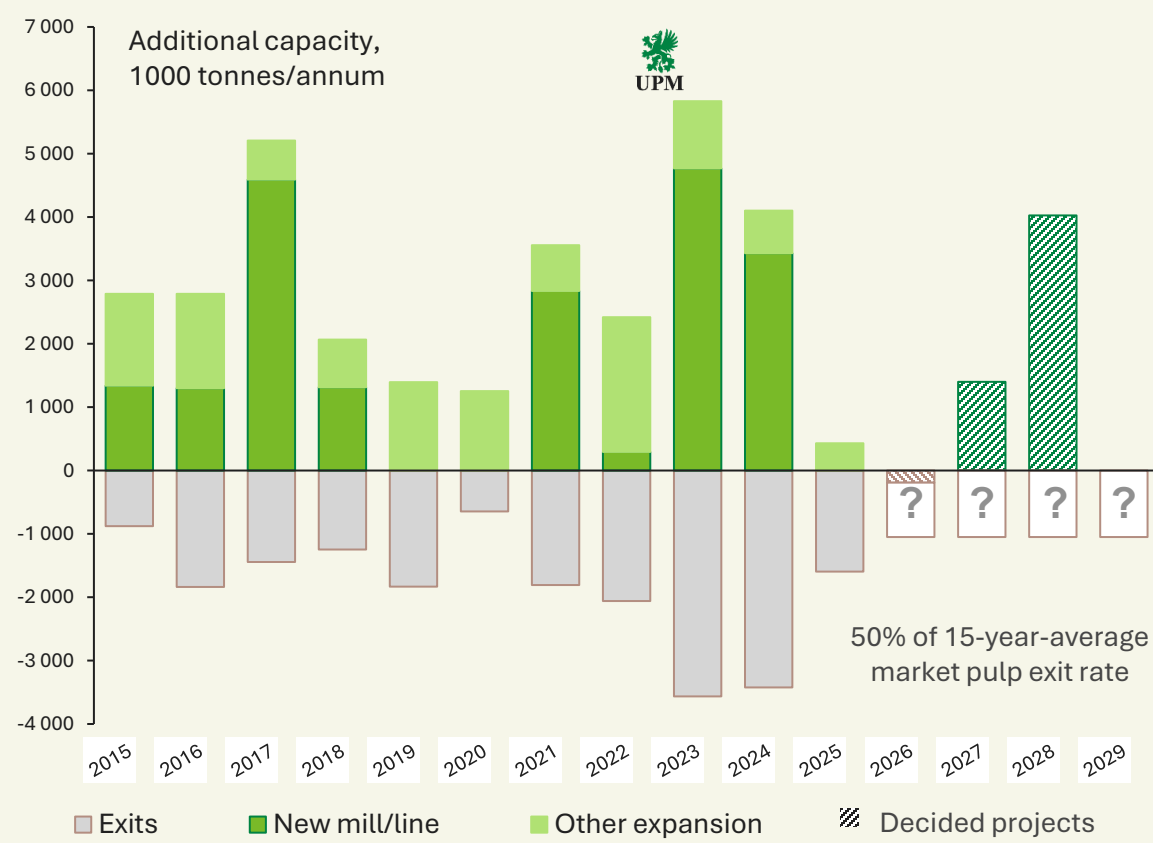
Robust demand outlook for market pulp



Market pulp shipments trend



Entry of market bleached pulp capacity

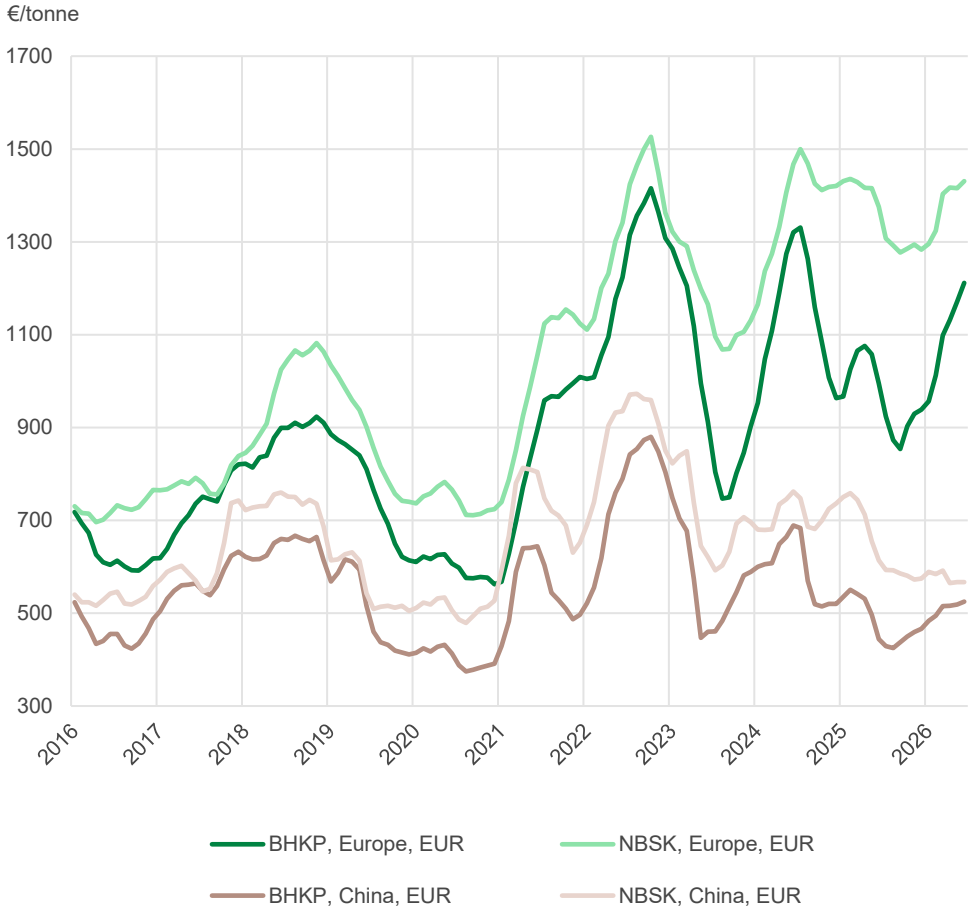


Note: including BHKP, BSKP, excluding fluff and dissolving

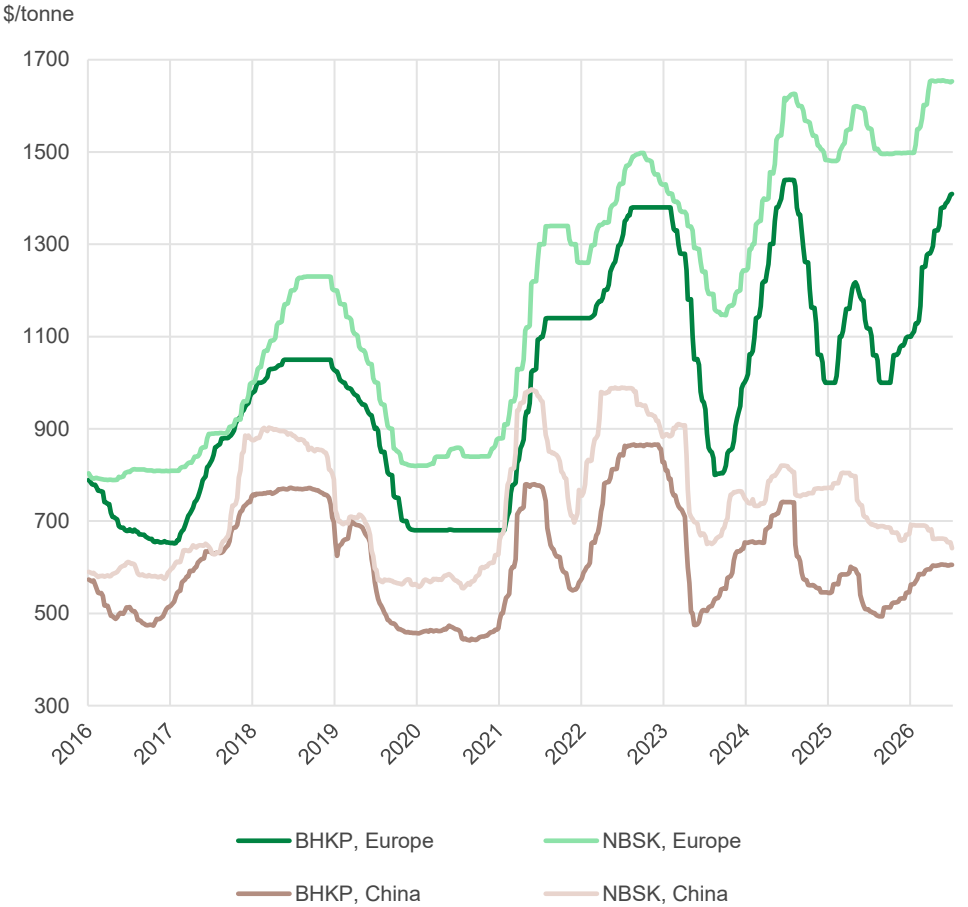
UPM Fibres: Chemical pulp market prices



Pulp market prices, euros



Pulp market prices, U.S. dollars



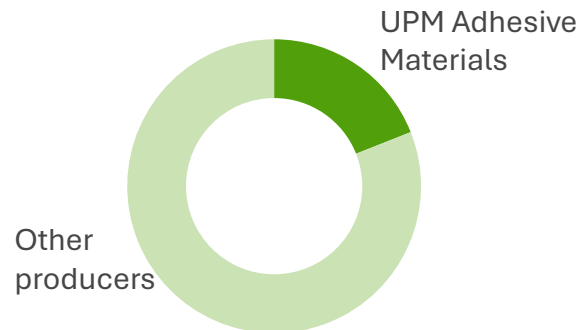
UPM Adhesive Materials

The self-adhesive label stock market

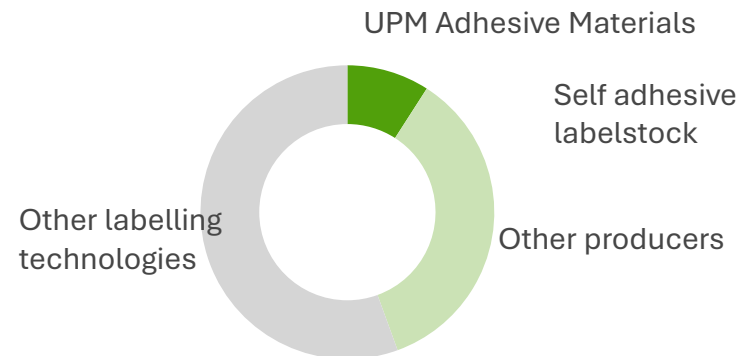
- >EUR 10bn global market
- ~3-4% p.a. growth
- Private consumption driven
- Largest of the labelling technologies
- <25% of total self-adhesive materials markets



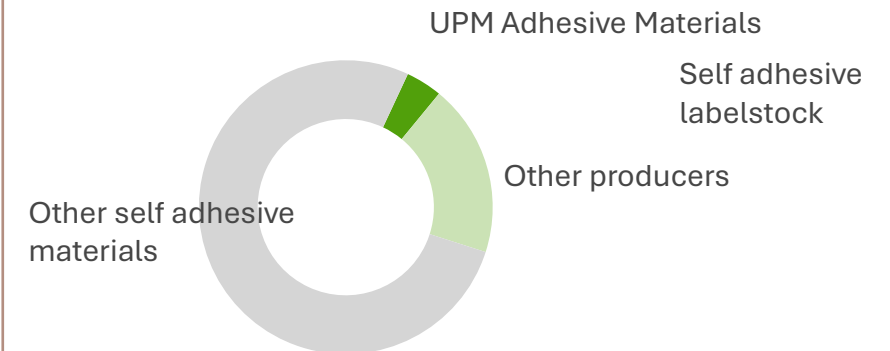
Self-adhesive
labelstock market



All labelling technologies



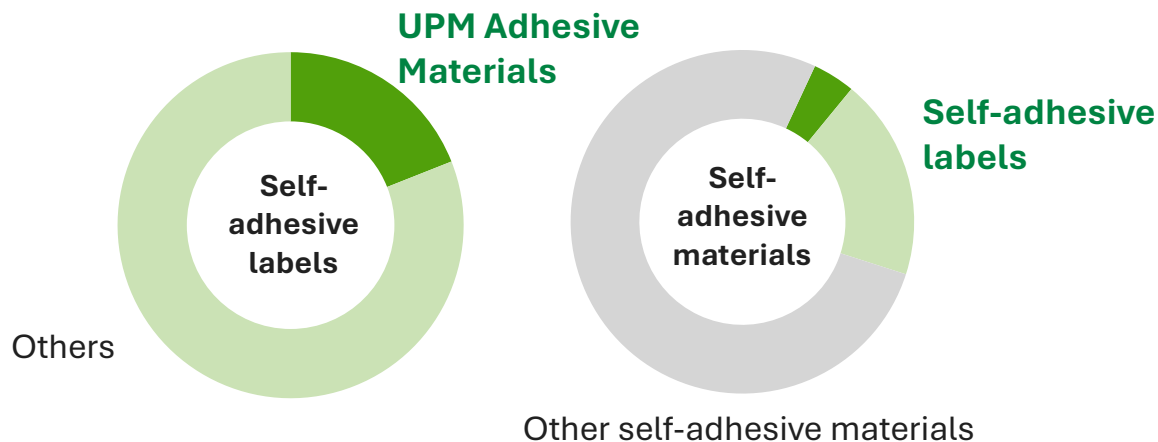
All self adhesive materials



UPM Adhesive Materials

Entering attractive adjacent markets

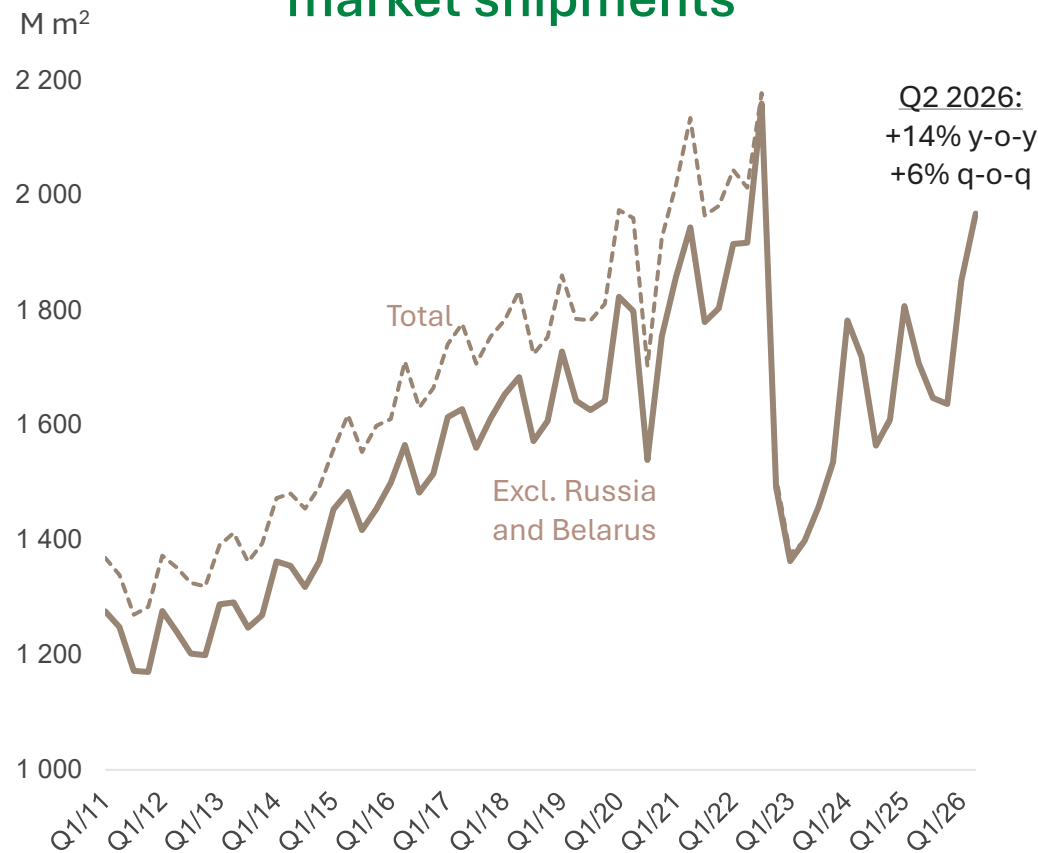
- Graphics solutions market entry through AMC acquisition
- Expanded product and technology portfolio through Grafityp and Metamark acquisitions
- Further potential in specialty tapes



UPM Adhesive Materials: label materials demand



European
market shipments



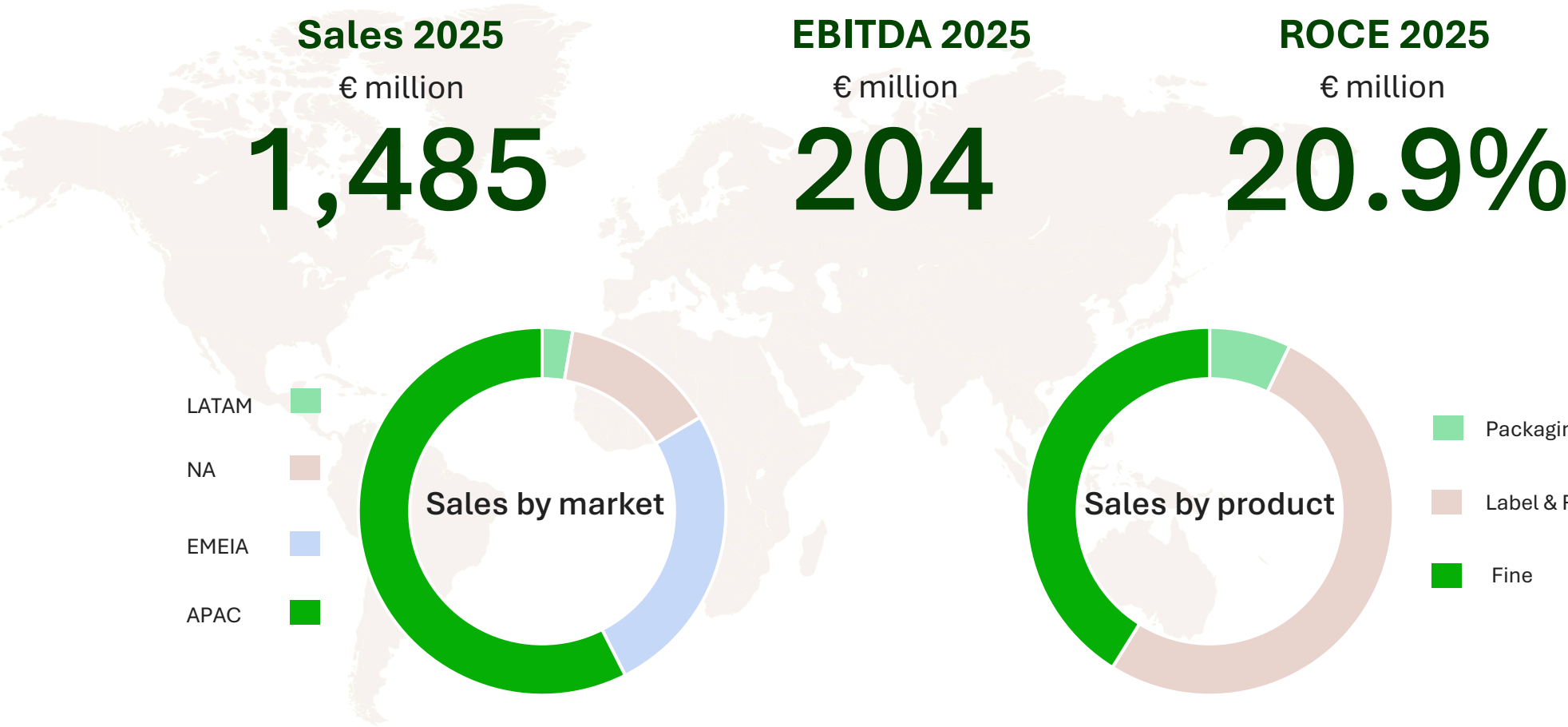
Source: FINAT

North American
market shipments



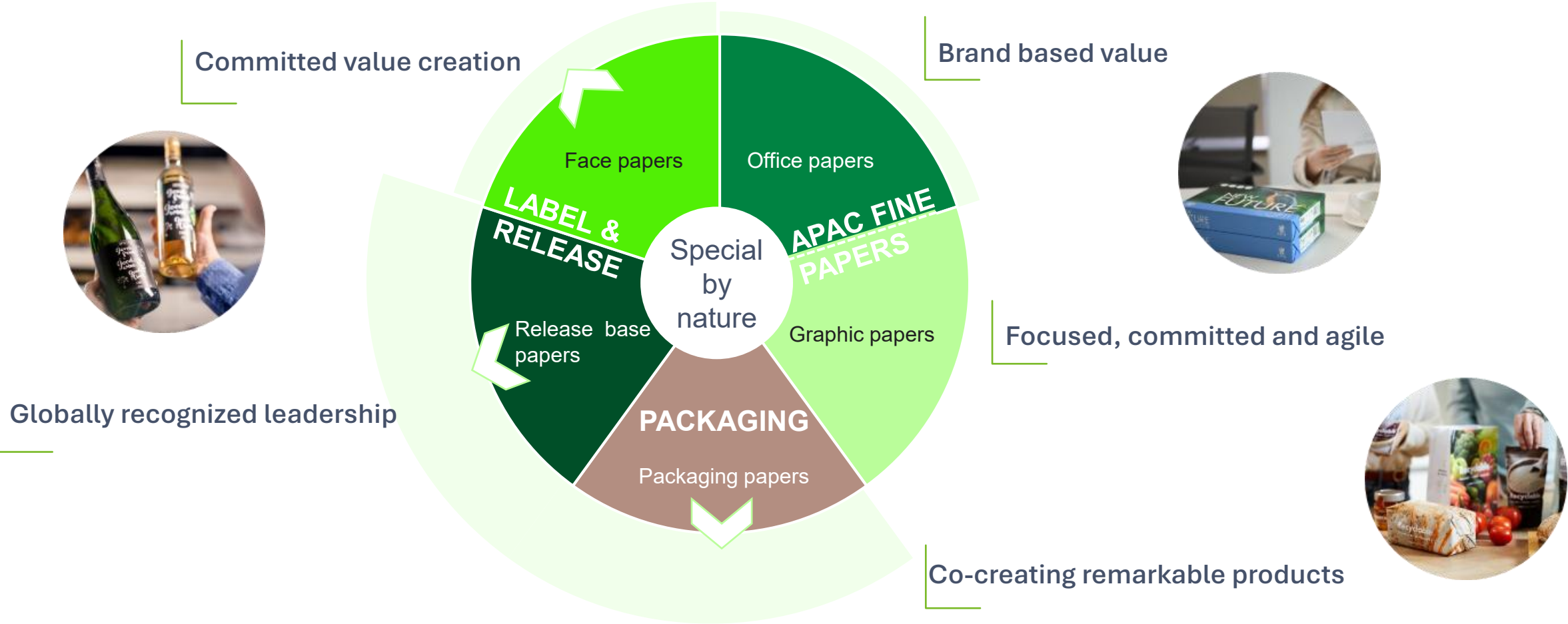
Source: TLMI

Renewable, recyclable papers for labeling and packaging



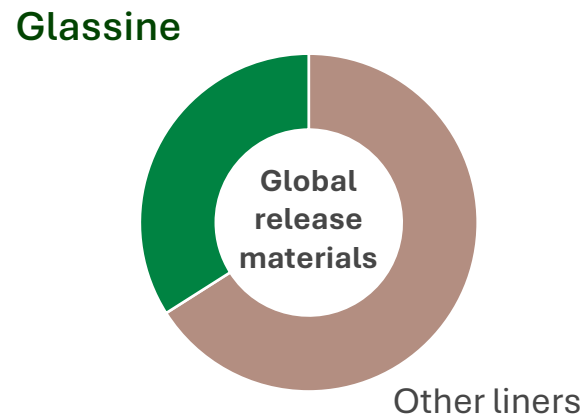
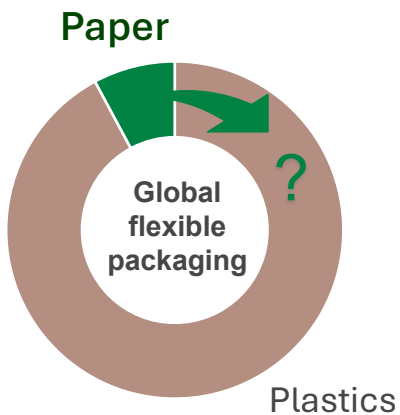
UPM Specialty Materials

UPM Specialty Materials' growth strategy



Entering attractive adjacent markets

- Flexible packaging entered through innovation & co-creation
- Robust barrier paper product development pipeline
- Further portfolio expansion in label & release papers



UPM Plywood focuses on three end use segments

Construction



UPM's position and direction

- Leading position in high and medium range standard products in Europe through well established distribution network providing easy access to WISA® plywood
- Uncompromised sustainability, certified products and operations
- New growth sought by strengthening position in selected emerging markets

Vehicle flooring



UPM's position and direction

- Leading position in Europe
- Competitive edge built on smoothly running operations and needs-based product design creating value to both vehicle manufacturers and operators
- Growth sought by expanding to new markets and related end use segments

LNG shipbuilding



UPM's position and direction

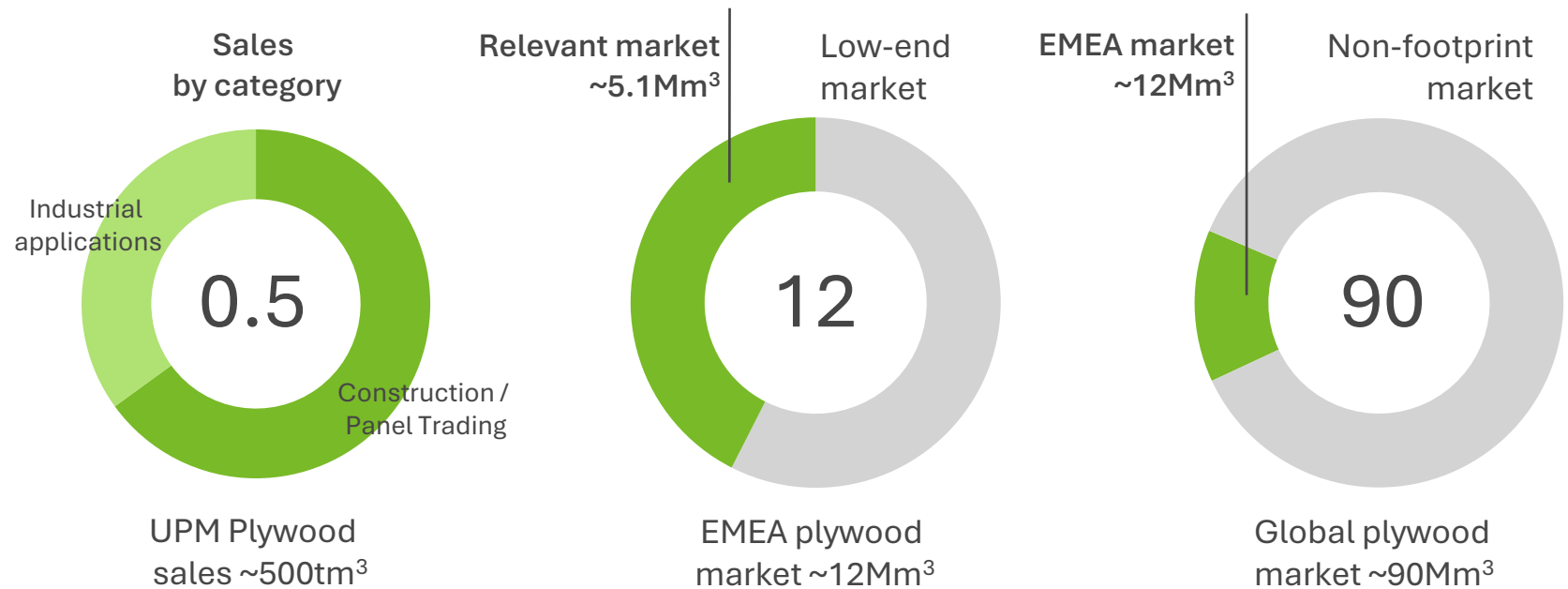
- Leading supplier in LNG plywood
- Competitive edge based on right quality and accurate on-time deliveries
- Long term commitment and benchmark service level
- Focus to secure leading position in LNG carriers and to extend offering into related applications using the same technologies (e.g. land storage tanks)

UPM Plywood

UPM’s key markets are in the high and mid segments primarily in EMEA region

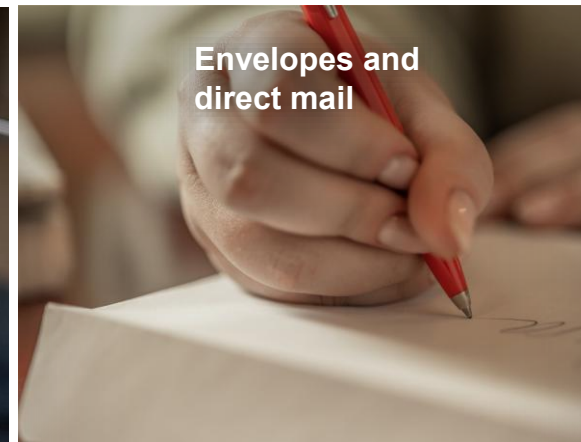
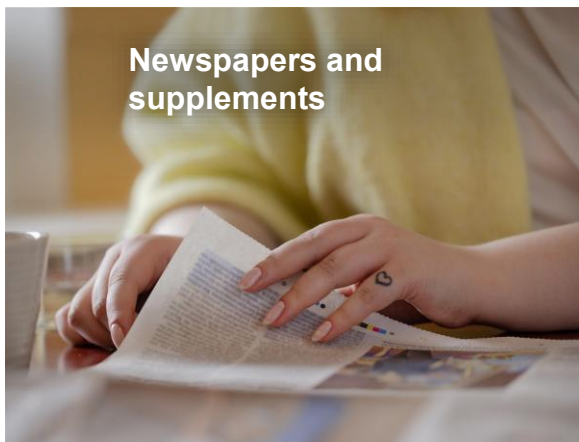
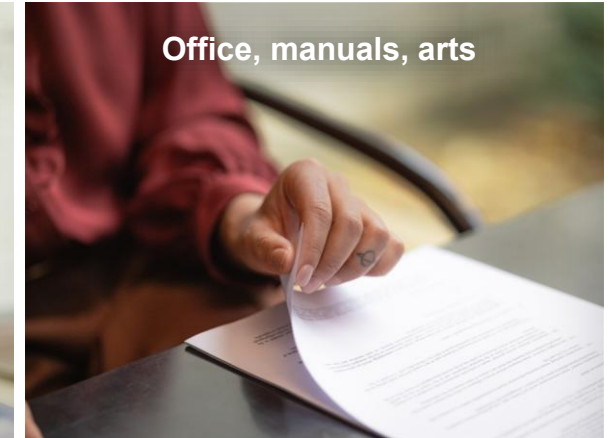
Strategic choices

1. Demanding industrial applications
2. High and medium range standard products
3. Selected customers
4. EMEA region and LNG business globally



UPM Communication Papers

The market's widest range of graphic papers, for various end-uses and purposes



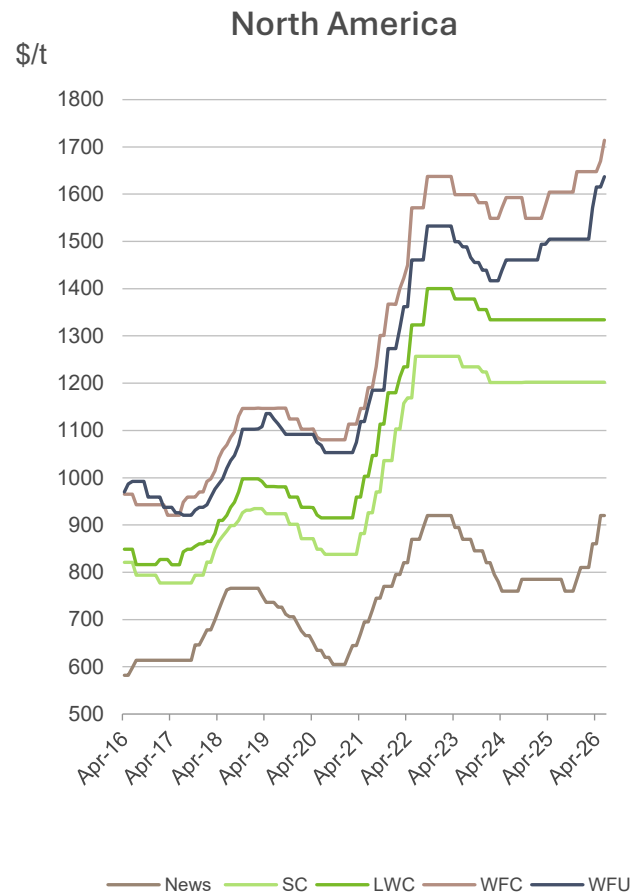
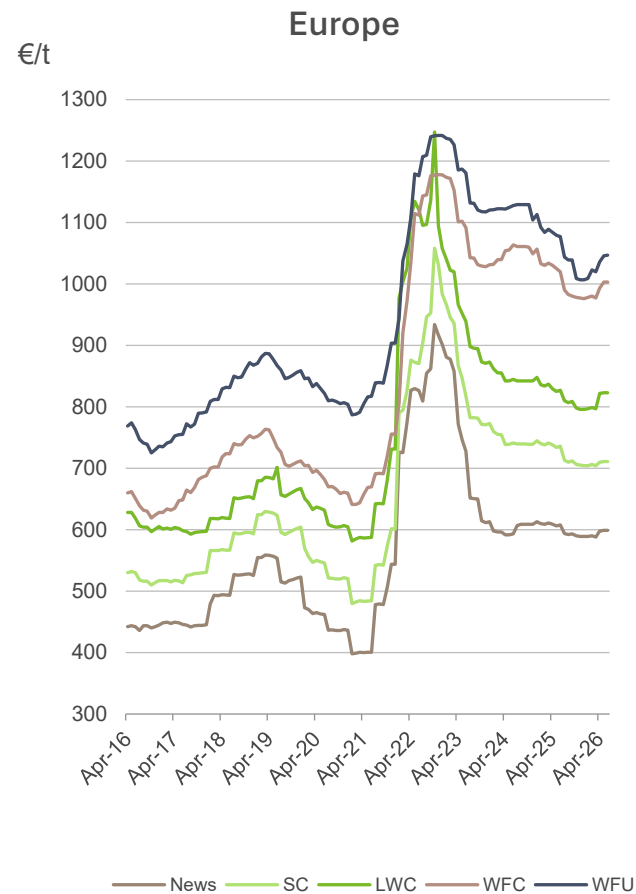
Fine papers

News & UMIO

SC

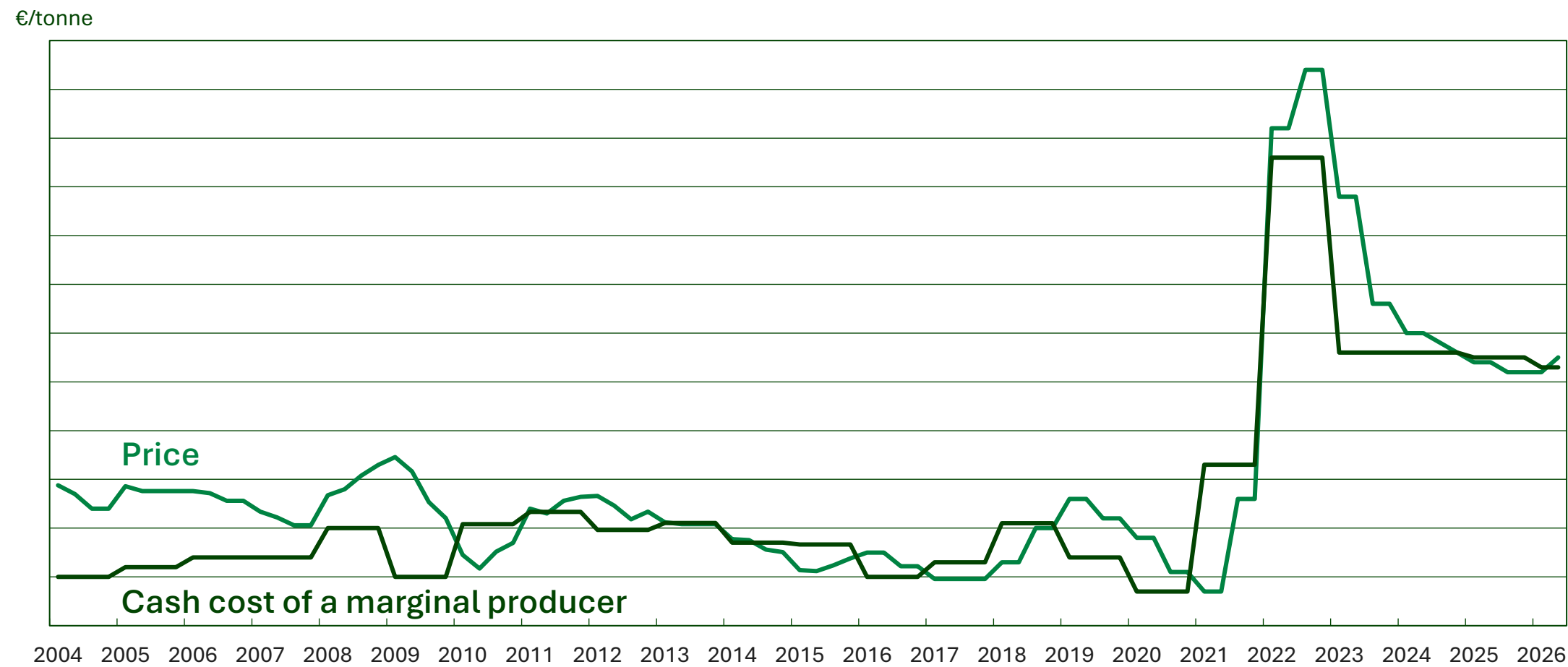
Coated mechanical

UPM Communication Papers: Graphic paper prices



Sources: PPI, RISI

Paper price vs. cash cost of marginal cost producer



Sources: UPM, PPI, Fastmarkets, AFRY



UPM