

# Biofore Share and Care Programme

## UPM RULES FOR SPONSORSHIPS, DONATIONS AND EMPLOYEE VOLUNTEERING

UPM's Biofore Share and Care programme reflects our commitment to building a sustainable, innovation-driven future by sharing our expertise and assets for causes we care about.

## What do we sponsor?

### We support initiatives that:

- are future-oriented and support innovation and sustainable values
- support the vitality of communities where we operate
- are relevant to our business and aligned with one or several of our responsibility focus areas and the Biofore strategy
- have clearly defined objectives as well as measurable impact, value and results both socially and for us
- are effective in reaching the intended targets
- are aligned with UPM's Code of Conduct
- are related to our **four Biofore Share and Care focus areas:**



Reading & learning



Engaging with communities



Responsible water use



Boosting bioinnovation

### We do not sponsor:

- projects that cause a conflict of interests to us or may impact our business decisions or projects aimed at obtaining improper business advantage
- projects that may harm the reputational value of our brand
- projects that may have adverse social or environmental impact
- parties that do not commit to UPM's Supplier and Third Party Code
- private persons or political candidates, parties or groups
- telephone campaigns or other chain campaigns

## How do we sponsor?

### Sponsorships can be in the form of:

- monetary contribution to support community projects
- membership of community-related organisation
- products or materials
- employee volunteering or fundraising

**Donations** to charitable causes are decided separately by UPM's Board of Directors within the authorisation approved by the General Meeting of Shareholders.

## Applying for support

- **Before applying**, make sure that your initiative fits UPM's sponsorship criteria.
- Remember to **tell us in detail how your initiative fulfils the criteria** and benefits us when filling in the application form.
- You can apply for support at any time. Please remember that we review applications three times a year so apply early enough.
- Applicants need to commit to UPM Supplier and Third Party Code.
- Benefits, targets and compensations are always agreed separately in writing.

### Who can apply?

- community organisations
- associations
- stakeholder groups
- NGOs

**BIOFORE**  
SHARE AND CARE

[www.upm.com/responsibility](http://www.upm.com/responsibility)  
#BioforeShareandCare