

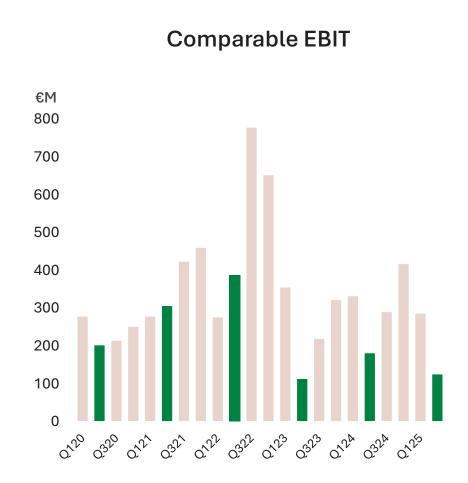


UPM Half Year Financial Report 2025

CEO Massimo Reynaudo July 24, 2025

Q2 2025: Securing performance in a turbulent global trade environment





Q2 2025 in brief

- Sales totaled €2,400 million (€2,546 million in Q2 2024)
- Comparable EBIT decreased by 31% to €126 million,
 5.2% of sales (€182 million, 7.2%)
- Operating cash flow was €179 million (204 million)
- Increased global trade tensions impacted deliveries and prices for UPM Fibres and UPM Communication Papers
- Advanced materials businesses' performance was more resilient
- UPM Biofuels had record high deliveries and improved its performance
- The Rotterdam refinery development was discontinued to sharpen the focus in biofuels growth strategy
- The biochemicals refinery in Leuna started up the first of its three core processes

Global trade uncertainties and currency changes affected pulp and communication paper markets in Q2 2025



Trade uncertainties affected customers' decisions

Resilient demand for advanced materials

Weak demand for communication papers

Resilient demand for advanced materials

Weak demand for communication papers

Growing electricity consumption, very low price in Finland

Slowly improving market for renewable fuels

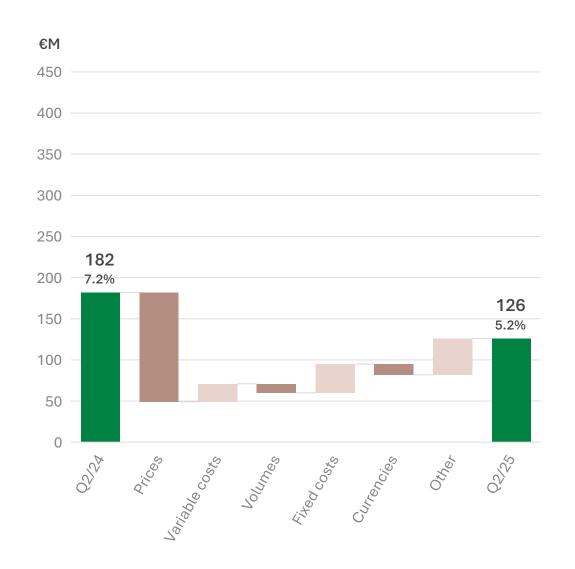
During peak trade uncertainty low purchases of pulp and fine papers

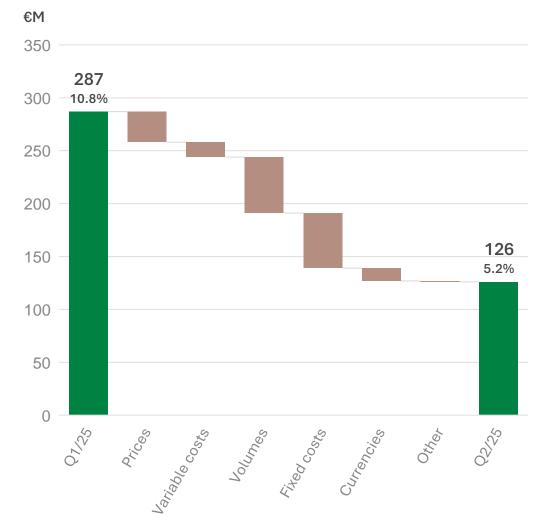
Volumes recovered later, at lower prices

Weaker U.S. dollar

Comparable EBIT in Q2 2025

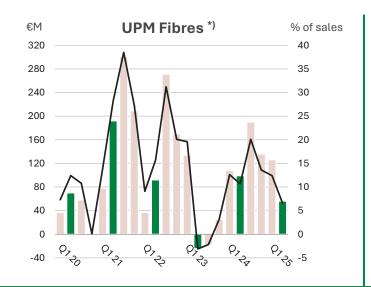


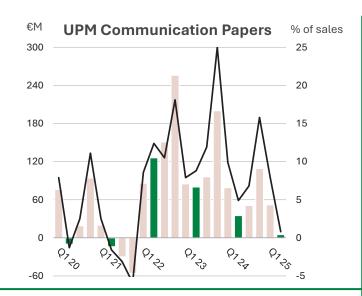


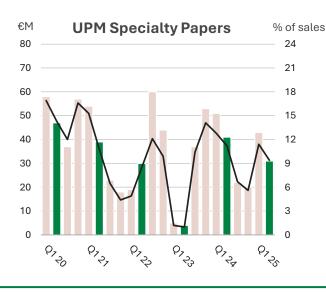


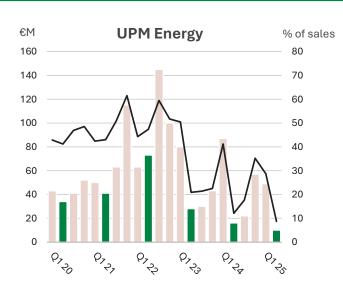
Comparable EBIT by business area

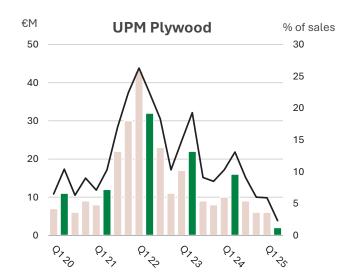


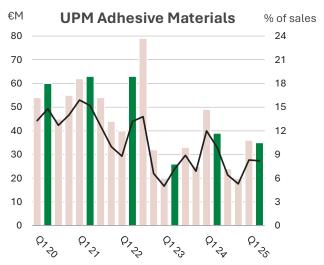








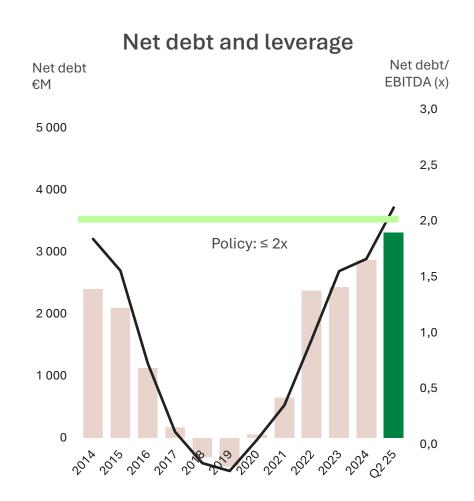




^{*)} Year 2021 restated, UPM Biofuels moved to Other Operations as of January 1, 2022







- Net debt €3,310m at the end of Q2 2025
- Net debt / EBITDA 2.12
- Cash funds and committed credit facilities €2.7bn at the end of Q2 2025
- No financial covenants
- UPM repurchased own shares for a total of €160 million in H1 2025
- The first dividend instalment for year 2024 (€397m) was paid on April 8, 2025, the second will be paid in November



Business launch, profitability turn-around

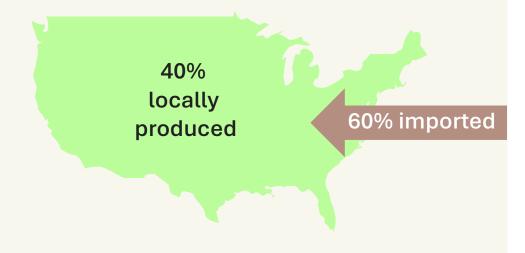
UPM Biorefining progress



- Biofuels reached EBIT break-even in Q2, with higher deliveries and decreased costs
- Biochemicals successfully started the first of the Leuna refinery's three core processes
- The biorefinery is expected to reach full production and positive EBIT in 2027

| Comparable EBIT, € million | H1 2024 | H2 2024 | H1 2025 |
|-------------------------------|---------|---------|---------|
| Biofuels | -31 | -27 | -6 |
| Biochemicals | -34 | -39 | -41 |

14% of UPM sales in 2024 was to the U.S.



Indirect impact of the trade uncertainties have been more significant than the direct impact of tariffs

UPM and tariffs – global trade uncertainties continue



- In Q2, the global trade uncertainties and weaker
 U.S. dollar affected particularly UPM Fibres and
 UPM Communication Papers
- Indirectly, tariffs may impact demand and trade flows, cause hesitation among customers, disrupt supply chains and weaken consumer confidence. Such indirect impacts are possible in markets outside the U.S., too
- Direct impact of tariffs has been relatively limited, although tariff uncertainty continues
- UPM produces self-adhesive label materials and communication papers in the U.S.
- UPM imports communication papers, specialty papers and some eucalyptus pulp to the U.S.

Estimated 12-month net currency cash flow at the end of Q2 2025, before hedging, € million

| USD | 1,154 |
|--------|-------|
| UYU | -293 |
| GBP | 217 |
| CNY | 150 |
| JPY | 102 |
| Others | 179 |
| Total | 1,509 |

UPM hedges an average of 50% of the estimated net currency cash flow on a rolling basis for the next 12 months

Foreign exchange exposure



- At the end of Q2 2025, UPM's estimated net currency cash flows for the next 12 months totaled approximately €1.5 billion
- In addition, the earnings of UPM's foreign subsidiaries are translated to euros in reporting. UPM has significant foreign subsidiaries in Uruguay, the US and China
- Currency fluctuations could impact UPM's cash flow, earnings, or balance sheet, and may also affect the relative competitiveness between different currency regions



Outlook (*



- **Profit guidance:** UPM's comparable EBIT in H2 2025 is expected to be approximately in the range of €425-650 million (€413 million in H1 2025, and €709 million in H2 2024).
- Outlook: In H2 2025, compared with H1 2025, UPM's
 performance is expected to benefit from lower variable costs,
 including the timing of the annual energy refunds in Q4, and
 potentially from moderate fair value change of forest assets in
 Q4. Performance is expected to be resilient in the advanced
 materials businesses. Pulp prices start the second half of the
 year at a lower level than the realized prices during the first
 half of the year.
- In H2 2025, compared with H2 2024, UPM's performance is expected to be held back by lower sales margins for pulp, lower deliveries of communication papers, and higher maintenance activity. Performance is expected to improve in the advance materials businesses.
- The US dollar is weaker at the start of H2 2025 than during the comparison periods.

We act on three fronts



1

2

3

Improve competitiveness

Focused growth

World-class businesses



Capture the full potential in Uruguay, safeguard profitability in Finland

Renewable fibres



• #3 globally, #1 multi-fibre

Uruguay

- 3.4 million tonnes eucalyptus pulp
- World-class low-cost platform in full operation
- Optimization and efficiency measures ongoing
- Debottlenecking potential

Finland

- 2.4 million tonnes, mainly softwood pulp
- Profitable in Q2, but affected by the high wood costs, low pulp price and weaker U.S. dollar
- The Kaukas pulp mill shutdown in Q3 will be extended to approx. two months



Focus on performance and cash flow

Communication papers



- Strong #1 in Europe
- Reliable provider of sustainable communication papers, cost-efficient operations
- Business affected by the trade uncertainty and weaker U.S. dollar. Q2 demand declined both in Europe (-9% yoy) and the U.S.
- Plan to close the UPM Ettringen paper mill (270,000t) in Germany and streamline operations
- Plan to close paper production at UPM Kaukas (300,000t) in Finland
- Combined reduction: 13% of capacity,
 €70 million of annual fixed costs



Sharpen competitiveness and capture growth

Advanced materials



Adhesive Materials

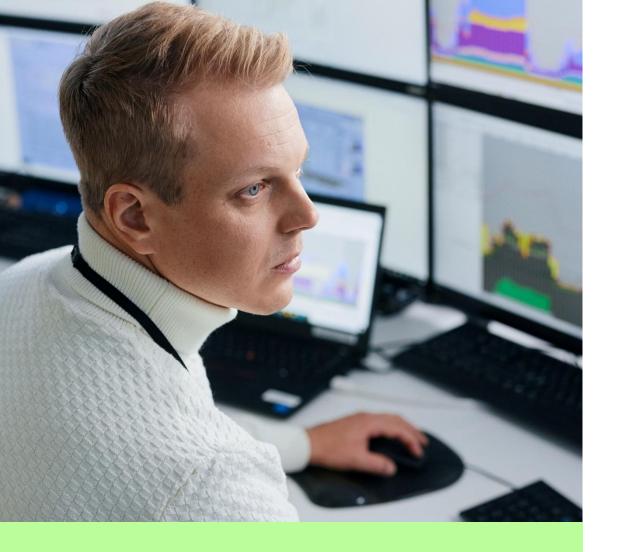
- Strong global #2
- Resilient labeling markets (Q2: Europe -1%, NA +3% yoy)
- Actions to sharpen competitiveness, improve margins
- Investments to grow in advanced labels in the U.S. and to strengthen asset base in Southeast Asia
- Building position in graphics through recent acquisitions

Specialty Papers

- Strong global #1
- Resilient labeling markets, slow fine paper market in China
- Decreased variable costs, launched efficiency measures

Plywood

- #1 in Europe and globally in LNG plywood
- Plywood markets improved from low level



Business launch, focused growth, maximize value

Decarbonization solutions



Biochemicals

- 220,000 tonnes of pioneering biochemicals
- Commercial interest confirmed
- Integrated commercial production expected by the end of 2025, full production and positive EBIT in 2027
- Gather learnings for next steps

Biofuels

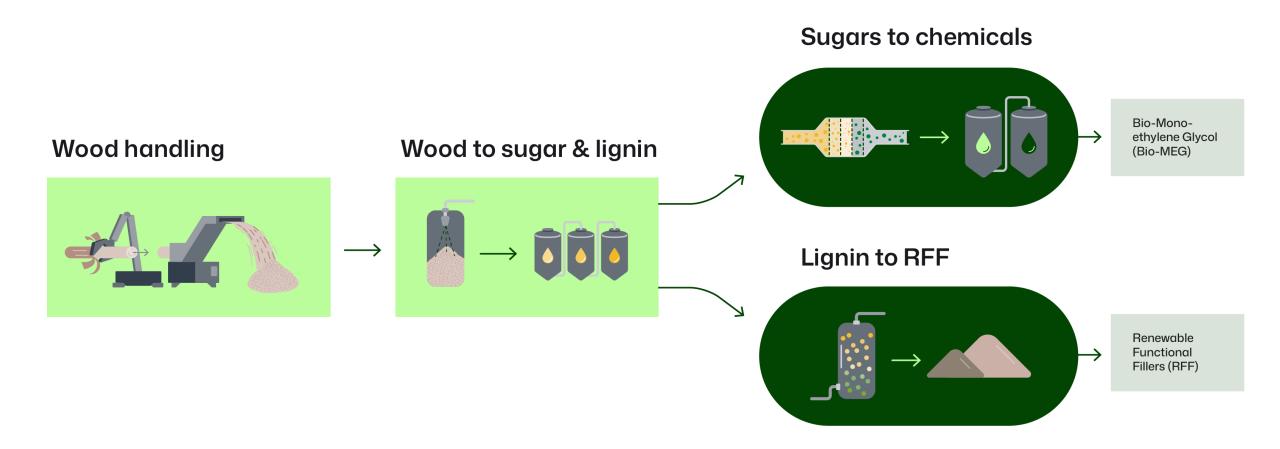
- 130,000 tonnes of advanced renewable fuels
- Profitability turn-around
- Rotterdam development discontinued growth focus on proprietary feedstock technologies and SAF

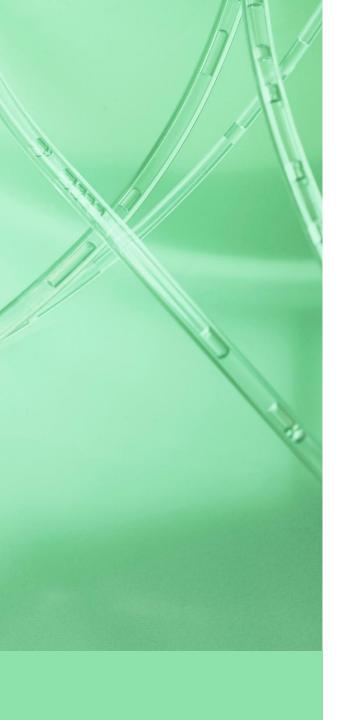
Energy

- #2 in Finland, 12 TWh of CO₂-free electricity
- Maximize value in the volatile electricity markets
- Electricity consumption growth opportunities

UPM Leuna biorefinery has successfully tested and started up first of the three main processes







Summary



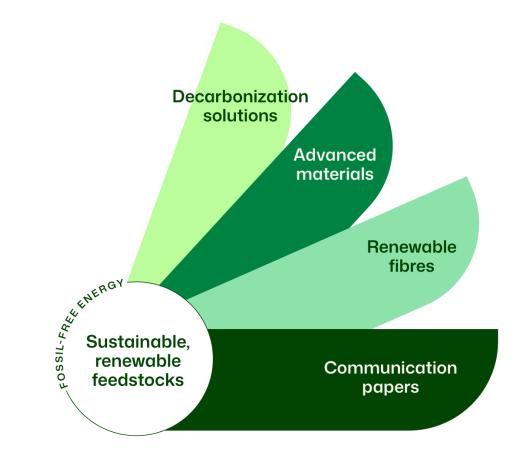
- In Q2, the global trade uncertainties and weaker U.S. dollar affected particularly UPM Fibres and UPM Communication Papers
- Advanced materials businesses have shown resilience, implement measures to improve competitiveness and capture focused growth
- Biofuels improved its performance and focused its mid-term growth plans
- We made progress in launching the exciting new business in Biochemicals
- With a solid balance sheet, competitive portfolio and broad geographic presence UPM is positioned to face the uncertainty



Our business portfolio, leveraging competitive business platforms

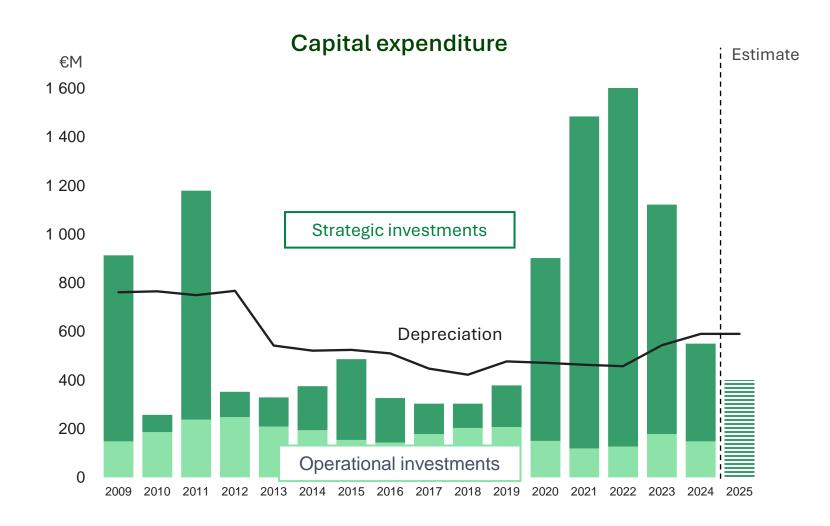


- Decarbonization solutions
 biochemicals, biofuels, CO₂-free energy
- Advanced materials
 adhesive materials, specialty papers,
 plywood
- Renewable fibres
 pulp, other bioproducts
- Communication papers



Major investment cycle coming to an end





Capex 2025 estimate

- Capex excluding acquisitions €400m
- Operational investment needs consistently low





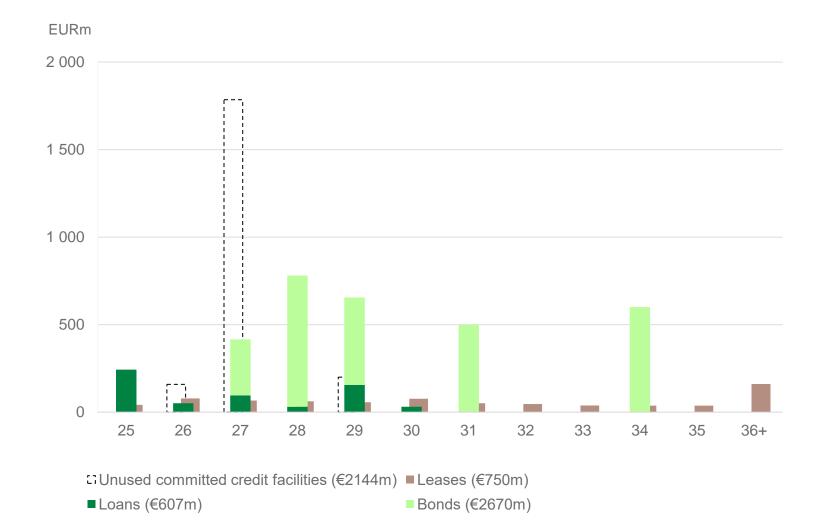
| Timing | Unit |
|----------|--|
| Q1-Q2 25 | Olkiluoto nuclear power plant OL3 |
| Q2 25 | Olkiluoto nuclear power plant OL1 and OL2 UPM Paso de los Toros pulp mill UPM Kymi pulp mill |
| Q3 25 | UPM Kaukas pulp mill |
| Q4 25 | UPM Fray Bentos pulp mill |

Maintenance shutdowns have an impact on

- Maintenance costs
- Production volumes
- Operational efficiency

Maturity profile and liquidity





Liquidity on June 30, 2025, was €2.8bn (cash funds and unused committed credit facilities)

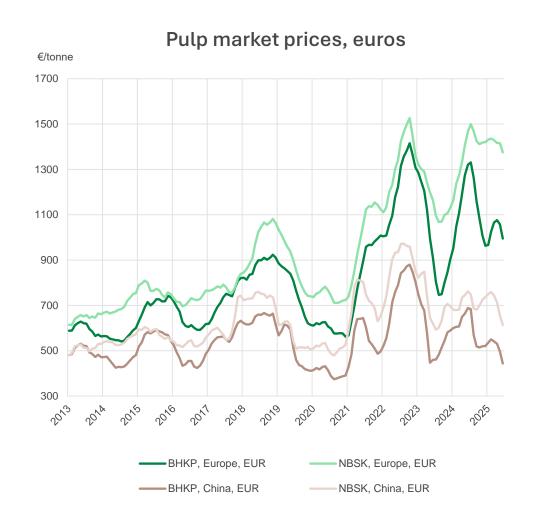
UPM's committed credit facilities:

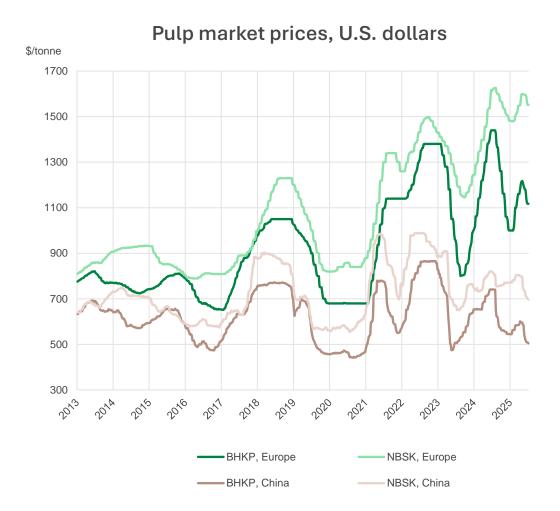
- €159m rolling committed overdraft facility maturing 2026
- €300m bilateral revolving credit facilities (€100m maturing 2027, €200m maturing 2029)
- €1 000m committed syndicated revolving credit facility maturing 2027
- €750m committed syndicated revolving credit facility maturing 2027

No financial covenants

UPM Fibres: Chemical pulp market prices



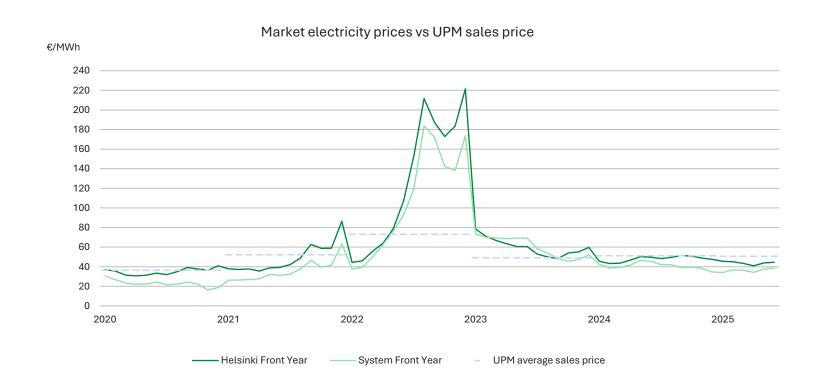




Source: FOEX Indexes Ltd



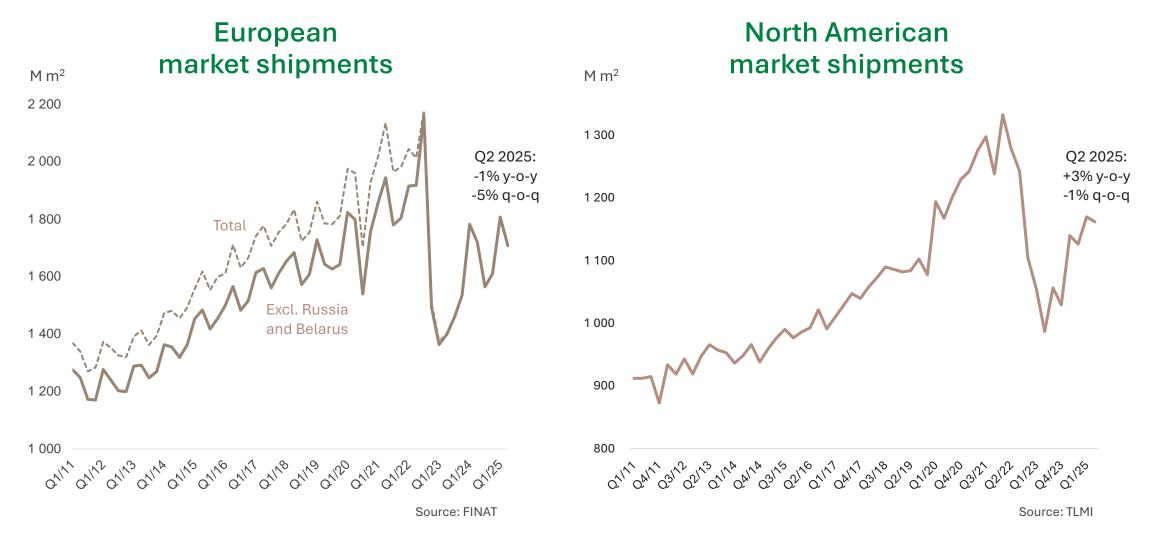




| UPM Energy profitability | 2020 | 2021 | 2022 | 2023 | 2024 | H1 2025 |
|-----------------------------|------|------|------|------|------|---------|
| Comparable EBIT, EURm | 171 | 270 | 381 | 182 | 181 | 60 |
| % of sales | 45.0 | 51.3 | 52.0 | 29.0 | 28.9 | 20.6 |

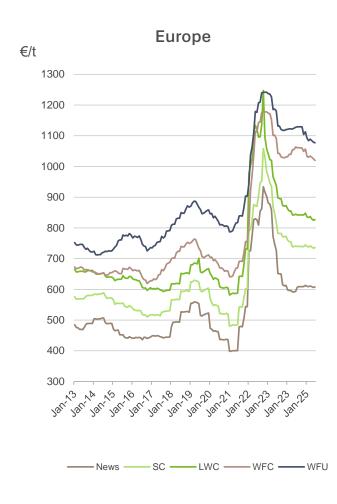
UPM Adhesive Materials: Label materials demand has recovered above pre-covid level

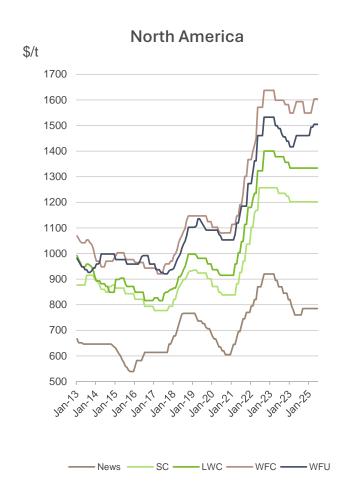


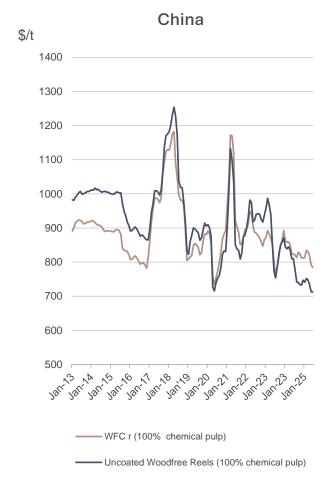


UPM Communication Papers: Graphic paper prices









Sources: PPI, RISI

Paper price vs. cash cost of marginal cost producer



