

AIMING UPM HIGHER The Biofore Company

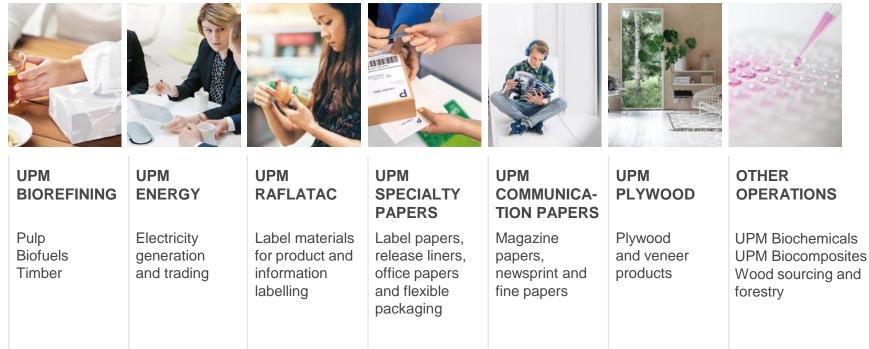
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CFO

August 2018



Competitive businesses with strong market positions





Sustainable and safe products for everyday use

ELECTRICITY everywhere



PULP-BASED MATERIALS for packaging, transport, storage and hygiene products

PUBLICATION PAPERS

for reading and advertising

LABEL MATERIALS for food packaging, drinks bottles and

SPECIALTY PAPERS for food packaging

for communicating

information

WOOD MATERIALS for construction and design features

OFFICE PAPERS for printing

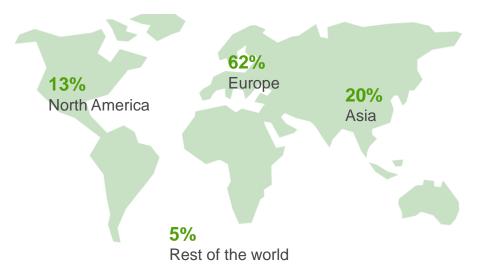
WOOD MATERIALS

LABELS for food products

Global businesses – local presence



UPM's sales by market 2017 EUR 10,010 million





54 production plants in 12 countries

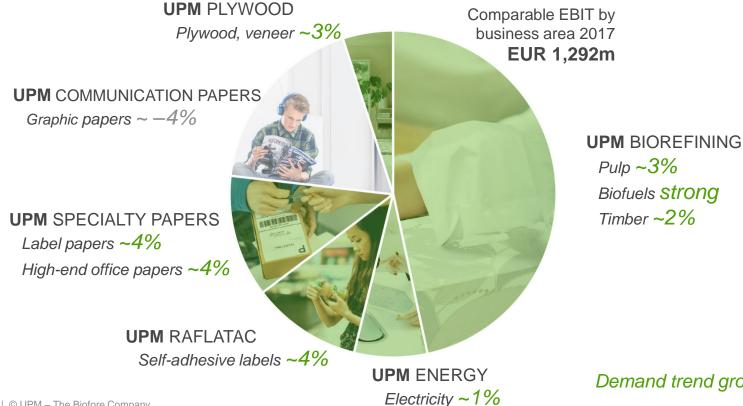
19,100 employees in **46** countries 12,000 customers in 120 countries

90,000 shareholders in 35 countries

25,000 b-to-b suppliers in **75** countries



Operating on healthily growing markets



5 | © UPM – The Biofore Company

Demand trend growth, % pa



SPEARHEADS FOR GROWTH



Focused growth projects to develop market position while maintaining and growing earnings



- Completed
 - Raflatac expansion in Q4 2017, Poland
 - Kymi pulp mill expansion +170kt in Q4 2017, Finland
 - Kaukas pulp mill expansion +30kt in Q2 2018, Finland
- Construction stage
 - Raflatac speciality label expansion in Q4 2018, Finland
 - Chudovo plywood mill expansion +45k m³ in Q3 2019, Russia
 - Jämsänkoski release liner expansion
 +40kt in Q4 2018, Finland
 - Nordland PM2 conversion to release liner
 +110kt in Q4 2019, Germany
 - Changshu release liner expansion +40kt in Q1 2020, China



Transformative prospects with unique and exciting opportunities for significant long-term earnings growth

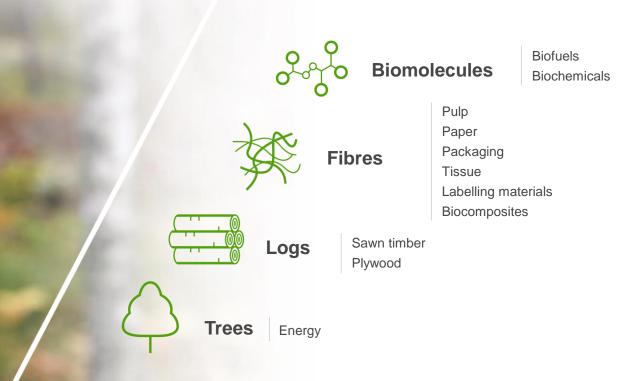
- Possible new 2mt pulp mill, Uruguay
 - Second preparation phase: The permitting processes for the mill, rail and port, as well as rail tendering are proceeding as agreed.
- Molecular bioproducts, possible biorefineries
 - Basic engineering work regarding a potential 150kt biochemicals refinery, Germany
 - Exploring next steps in biofuels, environmental impact study for a potential 500kt biorefinery, Finland





New horizons in bioeconomy







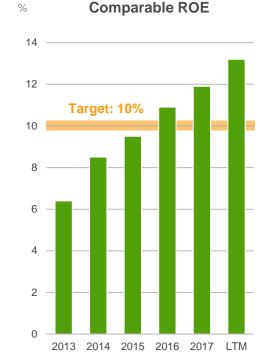
Performance

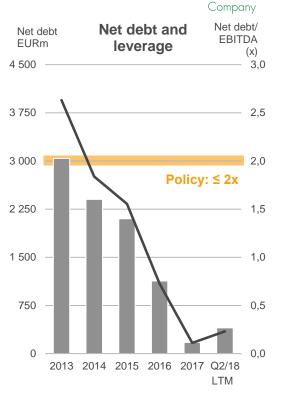


Group financial targets and leverage policy

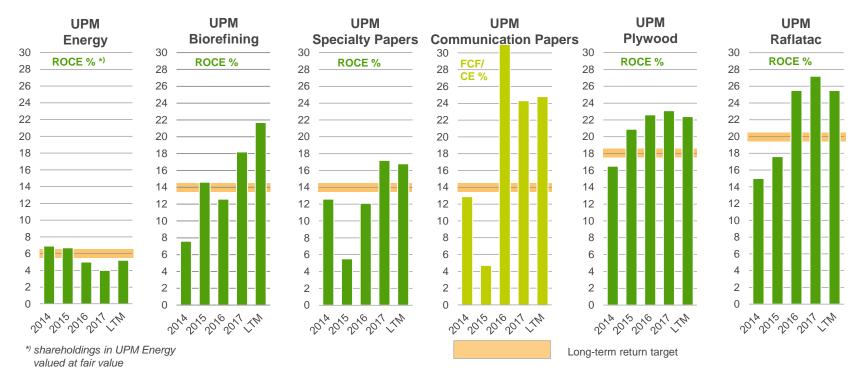
% EURm Comparable EBIT 14 1 600 1 400 12 Target: EBIT growth 1 200 10 1 000 8 800 6 600 4 400 2 200 0 0 2014 2015 2016 2017 LTM 2013 2013

Comparable figures for 2014 – 2018, excluding special items for earlier years





Business area long-term return targets apply over investment and business cycles



19M

UPM

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Industry leader in responsibility

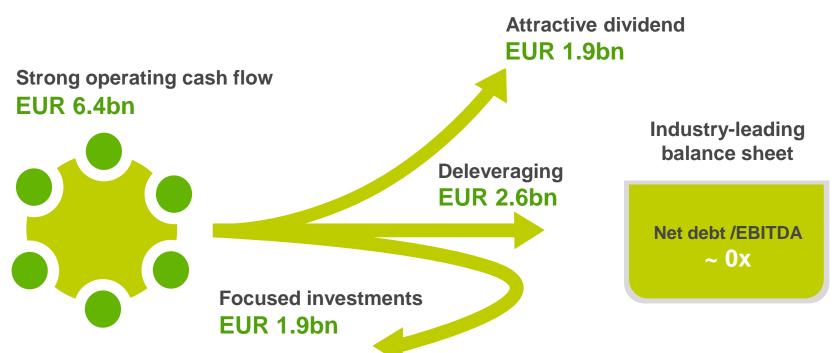






Capital allocation



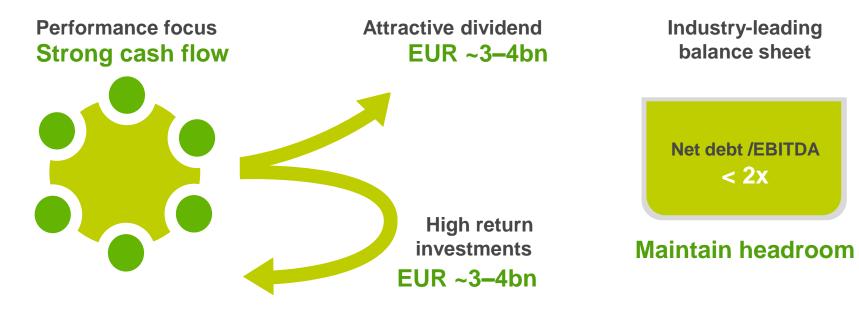


5-year cumulative cash flow (2013–2017) – disciplined capital allocation in action



Illustrative capital allocation^{*)} for next 5 years, assuming the Uruguay pulp mill investment

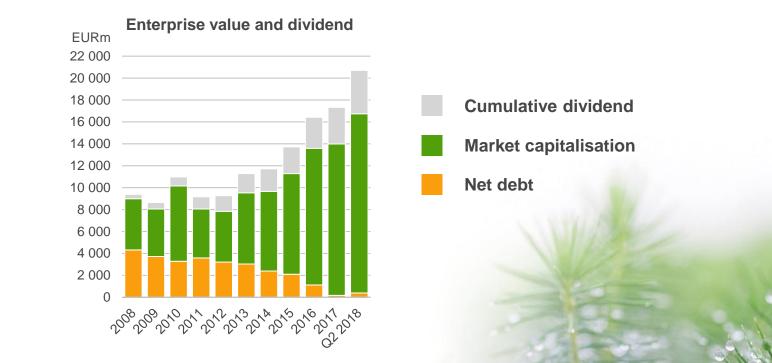




*) This is not a forecast

Targeting superior shareholder returns







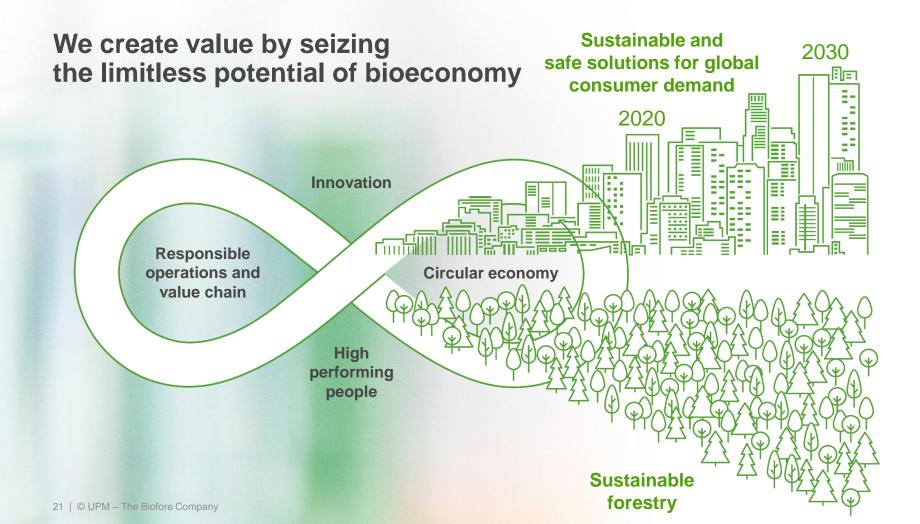
UPM**BIOFORE** BEYOND FOSSILS

Inspired by the limitless opportunities of bioeconomy Delivering renewable and responsible solutions

Innovating for a future beyond fossils



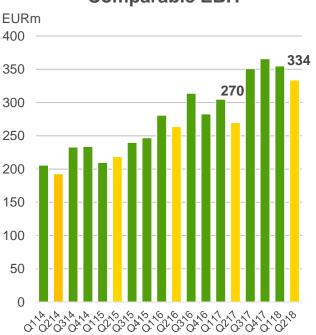
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Q2 2018: Commercial success drives growth in sales and earnings – strong outlook for H2 2018

- Sales grew by 5% to EUR 2,589m (2,464m in Q2 2017)
- Comparable EBIT increased by 24% to EUR 334m (270m)
- Sales margins improved, as prices increased in all business areas, outweighing the impact of higher input costs
- Q2 performance was held back by several significant scheduled maintenance shutdowns
- Operating cash flow was EUR 329m (269m)





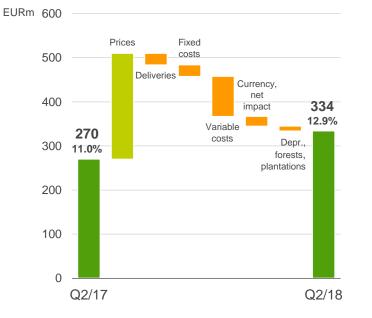




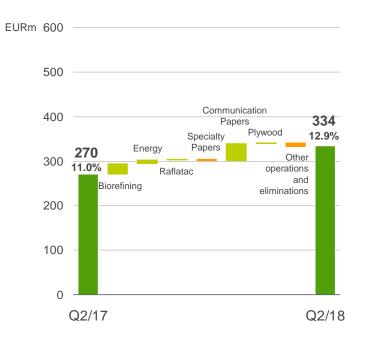
Comparable EBIT in Q2 2018 vs. Q2 2017



Increased prices in all businesses, higher input costs Fixed costs higher and production lower mainly due to several scheduled maintenance shutdowns



Improvement in Biorefining, Energy, Raflatac, Communication Papers and Plywood



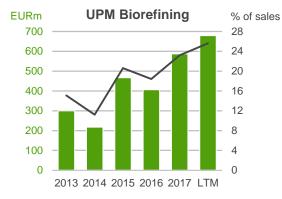
Outlook for 2018

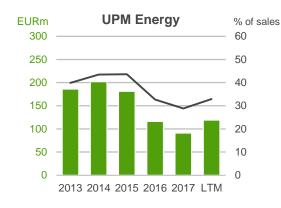


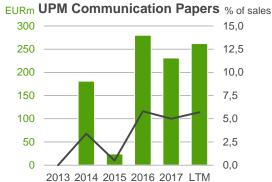
- UPM's comparable EBIT is expected to continue growing in 2018 compared with 2017. H2 2018 comparable EBIT is expected to be significantly higher compared with H1 2018.
- The fundamentals for UPM businesses in 2018 are favourable. Sales price increases in 2018 are expected to outweigh the increase in variable cost, compared with 2017.
- H1 2018 results were impacted by four significant maintenance shutdowns and weather-related wood harvesting limitations. H2 2018 is scheduled to have one significant maintenance shutdown.

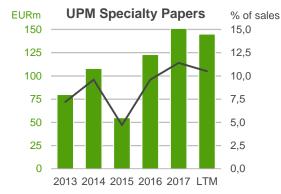


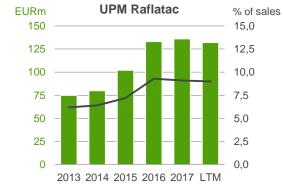
Comparable EBIT by business area

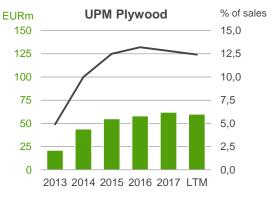






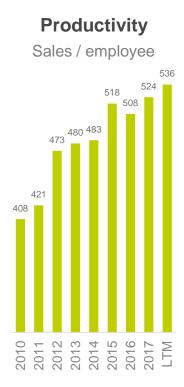


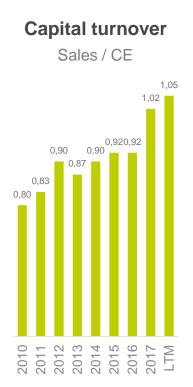


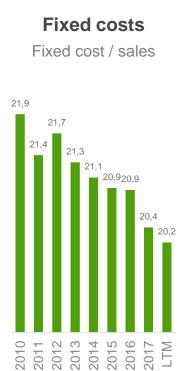




Continuous improvement in financial performance

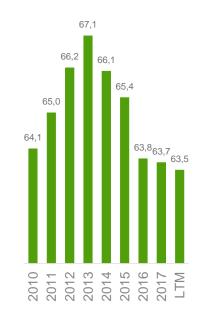






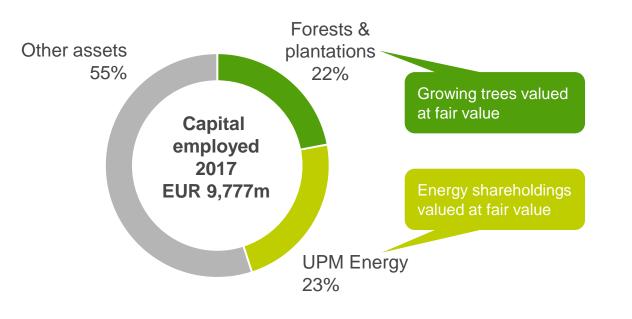
Variable costs

Variable cost / sales

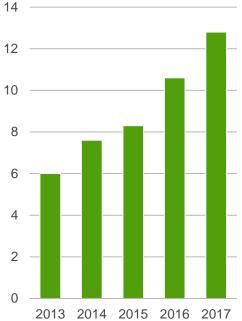


Fair valued assets represent a major part of UPM's capital employed





% UPM Comparable ROCE



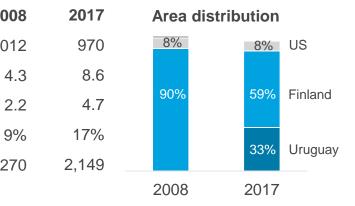
Case: developing our forest assets



- Investing in strategic forest assets, e.g. in Uruguay
- Releasing capital from forests far from our mills
- Productivity with active management and nurseries
- Strong commitment to sustainability

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UPM forests and plantations	20
Forest and plantation land (own and rented) (1,000 ha)	1,0
Forest growth (million m ³)	4
Wood sourced from UPM forests and plantations (million m ³)	2
% of UPM wood sourcing	g
Value of forests and plantations, including land (EURm)	1,2



Case: UPM Energy ROCE



- In UPM balance sheet, UPM Energy shareholdings are valued at fair value
- Energy market transformation is ongoing
- UPM Energy assets are competitive







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