

## FINANCIAL PERFORMANCE AND TARGETS

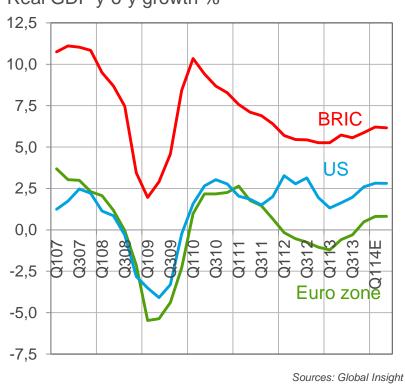
CFO

Tapio Korpeinen

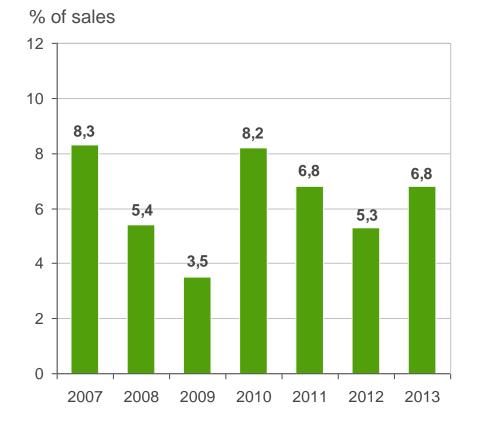
## Profitability over two economic slowdowns



#### Europe continues to underperform the other major economic zones



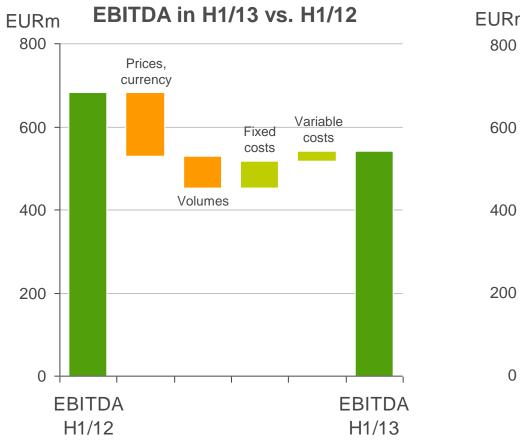
### **Operating profit excluding special items**

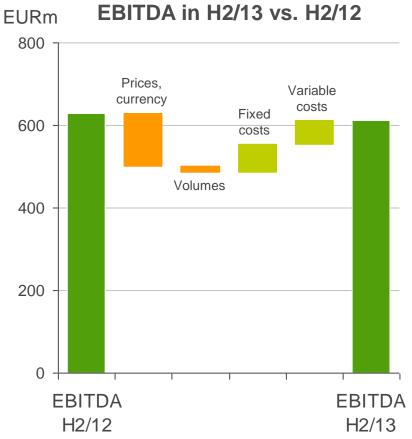


Real GDP y-o-y growth %

## Internal actions offset the market headwinds in H2/2013

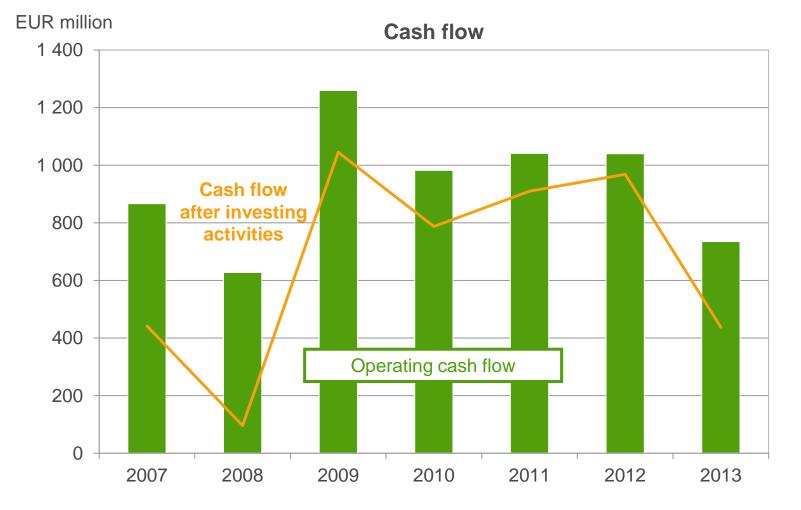








## Strong cash flow





EBITDA

%

22

ROCE

%

11

## **UPM's six businesses**

## UPM Plywood

 Plywood and veneer products

#### **UPM Paper ENA**

- Magazine papers in Europe and in North America
- Newsprint and Fine papers in Europe





#### **UPM Biorefining**

- Pulp
- Plantations
- Biofuels
- Sawmills



#### UPM Paper Asia

Fine papers in ChinaLabel papers globally



#### UPM Raflatac

 Label materials for product and information labelling

#### **Biorefining** UPM 466m 43 7 Energy UPM 1,213m 9 14 Raflatac UPM 1,108m 15 9 Paper Asia UPM 5,560m 4 0 Paper ENA UPM 429m 7 10 Plywood

Sales

EUR

1,988m

Financials

2013

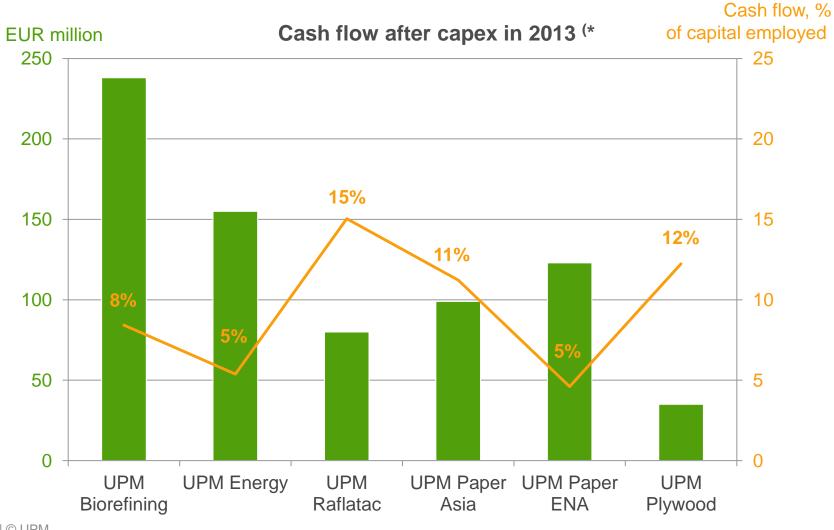
UPM

#### UPM Energy

- Hydropower, nuclear power and condensing power
- Electricity trading in physical and derivatives markets



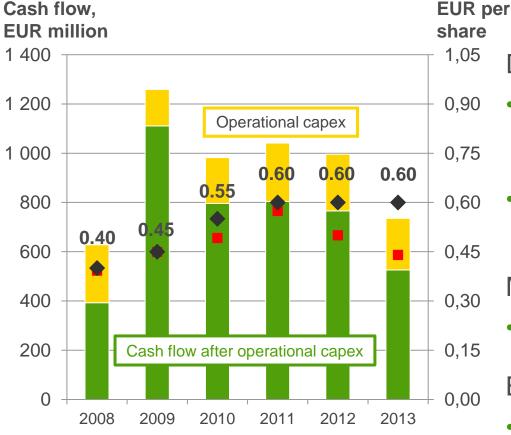
The Biofore Company **UPM** 



\*) before interest and taxes, after restructuring payments



## Cash flow based dividend



Actual / proposed dividend
Minimum dividend by the dividend policy

re <sup>05</sup> Dividend policy

- at least 1/3 of net cash flow from operating activities less operational capital expenditure
- net cash flow calculated as an average over three years

Minimum dividend by the policy

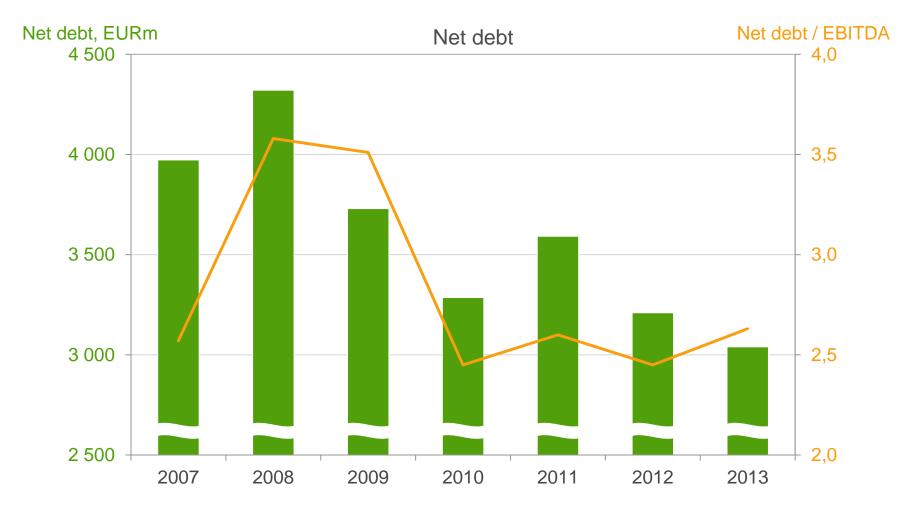
• EUR 0.45 per share

Board's dividend proposal 2013

EUR 0.60 (0.60) per share

## Solid balance sheet

The Biofore Company **UPM** 



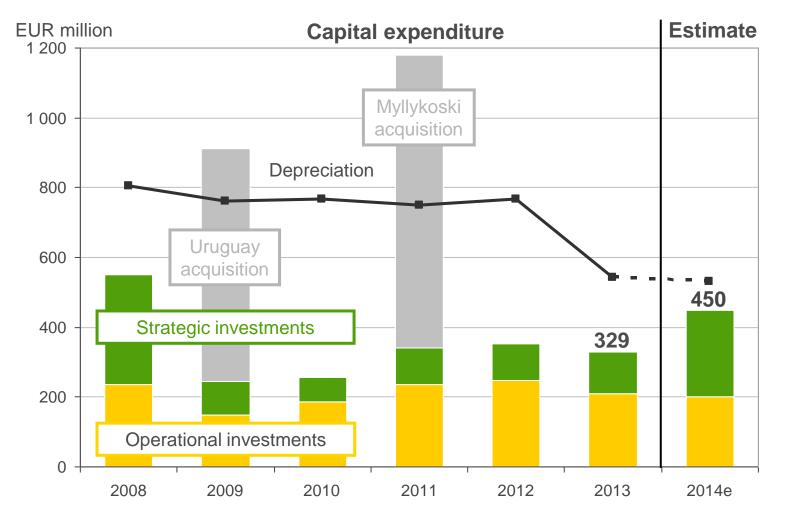
# Growth initiatives for the next three years – EBITDA growth target EUR 200m



- Currently ongoing investments
  - Renewable diesel refinery EUR 150m, start-up in summer 2014
  - Kymi pulp expansion EUR 160m, start-up in Q4/2015
  - Pietarsaari pulp expansion EUR 13m, start-up in Q3/2014
  - Label materials production in Changshu EUR 277m, start-up in Q4/2015
- Other actions
  - Debottlenecking in Fray Bentos and Kaukas pulp mills
  - Growth in UPM Raflatac
- Total investment requirement in the projects is EUR 680m
  - Total remaining investment EUR 548m in the coming three years
- UPM's total capex estimate for 2014 is EUR 450m

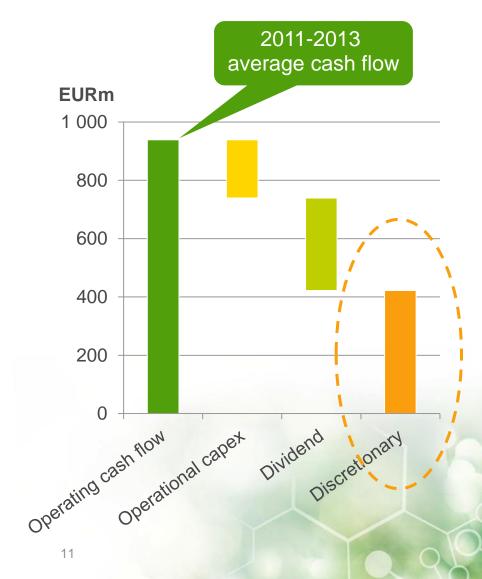
# Capex focused on growth businesses – low investment needs to maintain existing assets





## Financial room for developing the company





## **UPM** aims to maintain

- Solid balance sheet
- Strong cash flow
- Healthy dividend

## Introducing business area targets

The Biofore Company



- Six separate businesses with different ۲ fundamentals for growth and profitability
- UPM aims to develop the business portfolio ۲
- Growth targets warrant ROCE targets ۲
- Good assets and market positions warrant ۲ ambitious targets in any market situation

Business area level targets and incentives





## **Financial targets**

### Group targets

Performance	Top performance in each business area vs. relevant peers	
Portfolio	Development of UPM business portfolio in order to increase its value and create growth	
Balance sheet	Gearing < 90%	
Dividend policy	Cash flow based dividend policy	

### **Business area targets**

	Profitability	Returns	Peers
UPM Biorefining			
UPM Paper Asia			
UPM Raflatac	EBITDA %	ROCE %	Relative performance
UPM Energy			
UPM Plywood			
UPM Paper ENA	Cash flow / Sales %	Cash flow / CE %	

With the current business portfolio, achieving BA targets simultaneously would result in Group EBIT margin of approx. 10% and Group ROCE of approx. 9%



## Three types of businesses

- Converting business ROCE target 18%
  - UPM Raflatac
- Process industry businesses ROCE target 10-12%
  - UPM Biorefining
  - UPM Paper Asia
  - UPM Plywood
  - UPM Paper ENA: cash return
- Energy utility ROCE target 6%
  - UPM Energy



- Business area targets, targeting top performance
- Maintain solid balance sheet and strong cash flow
- Focused capital expenditure, clear return targets and priorities
- Cash flow based dividend
- UPM has experience in successful implementation of M&A, investments and restructuring



## **UPM key figures in 2013**



