

UPM Q1 RESULTS 2012

Jussi Pesonen President and CEO 26 April 2012





Q1 2012 highlights

Q1 2012 profitability improved from H2 2011

- Market conditions have stabilised in the early 2012
- Variable costs decreased and Myllykoski cost synergies started to be visible
- Paper profitability improved due to restructuring and variable cost savings, despite low delivery volumes

Guidance for H1 2012 is adjusted upwards

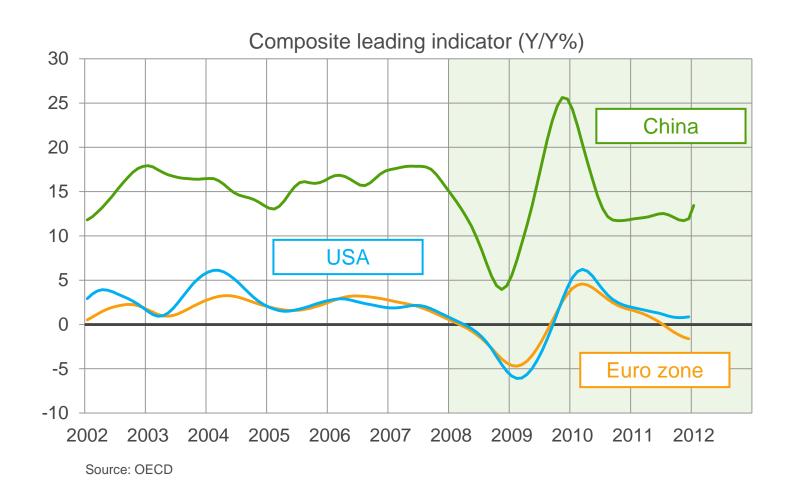
 H1 2012 operating profit excluding special items expected to be slightly higher than in H2 2011

Solid operating cash flow of EUR 210 million (166 million in Q1 2011)

Strong balance sheet further supported by divestments and PVO dividends

Second economic downturn in Europe in four years





Q1 2012 in figures



Q1/2012 vs. Q1/2011

Sales

EUR 2,591 m



EBITDA

EUR 347 m



EPS *)

EUR 0.22



Operating cash flow

EUR 210 m



Q1/2012 vs. Q4/2011

EBITDA

EUR 347 m



Operating profit *)

EUR 151 m



Net debt

EUR 3,456 m



Gearing

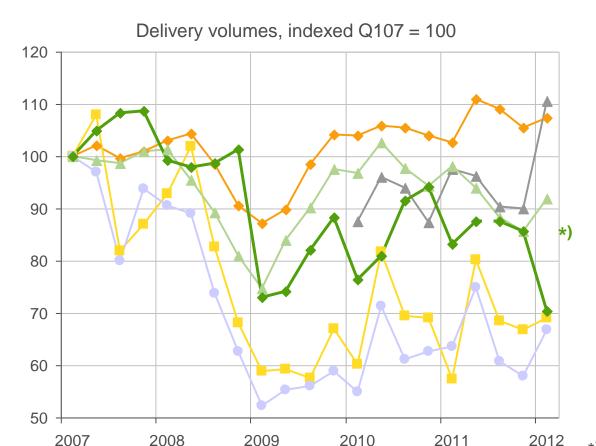
48%



^{*)} excluding special items

Q1 2012 deliveries decreased in Paper on comparable basis, but increased in other businesses





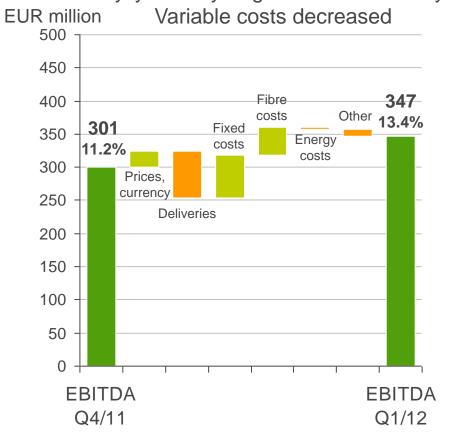
Change in deliveries, %	Q112/ Q111	Q112/ Q411	
Label			
Pulp	+13	+23	
Publication papers *)	-16	-18	
Fine and spec. papers	-7	+7	
Timber	+20	+3	
Plywood	+5	+15	

^{*)} publication paper development in Q311 - Q112 pro forma, including Myllykoski

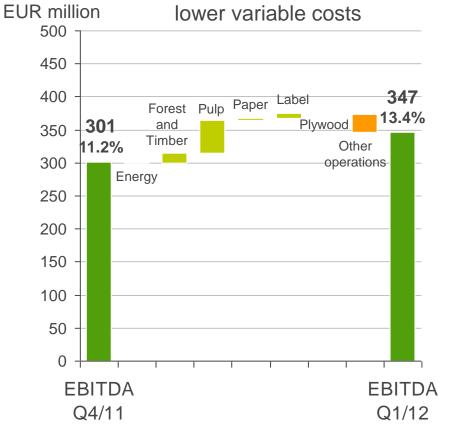
EBITDA increased by 15% in Q1 2012 from Q4 2011



Fixed costs decreased in Q1 due to Myllykoski synergies and seasonality.



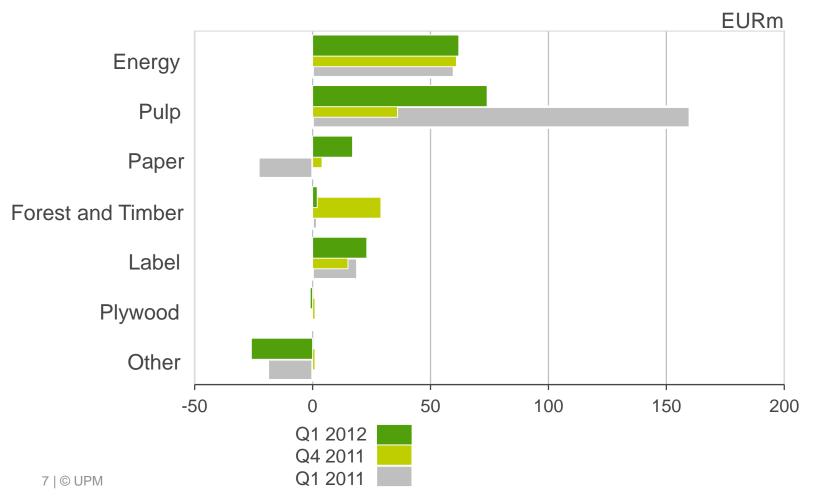
Most businesses improved in Q1 vs. Q4 Pulp benefited from high deliveries and





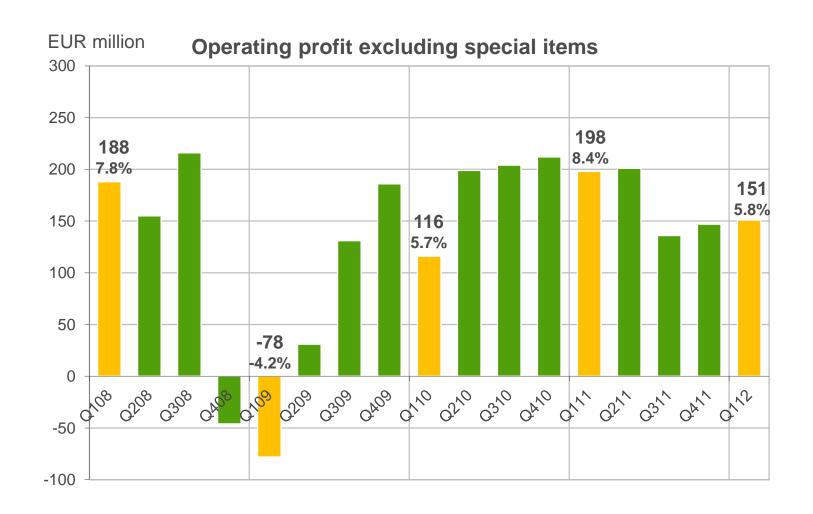
Operating profit by business area

Operating profit excluding special items





Operating profit increased from Q3-Q4 2011





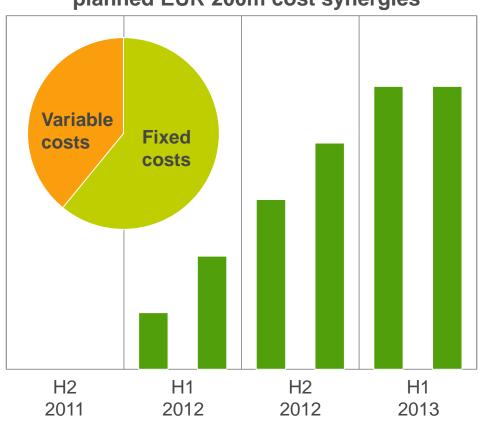


- Operating profit excluding special items in H1 2012 is expected to be slightly higher than in H2 2011
- In UPM's businesses, demand and price outlook is stable in Q2 2012, taking into account seasonal variations
- Cost level is expected to remain stable in Q2 2012 vs. Q1 2012.
 Variable costs are expected to start increasing later in the year.
 More than EUR 100m of Myllykoski synergies are expected to affect full-year 2012 results.



Myllykoski acquisition cost synergies on track

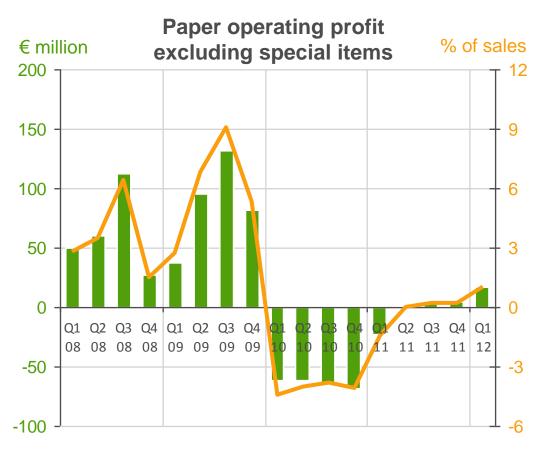
Estimated timing and sources of planned EUR 200m cost synergies



- Cost synergies started materialising in Q4/2011
- Actions implemented already for 75% of the total EUR 200m cost synergy
- More than EUR 100m is expected to be visible in 2012
- Full run-rate of EUR 200m expected in 2013

Paper profitability improved slightly due to cost savings, despite low volumes





- Margin prioritised over volume
- Sales margin per tonne improved significantly in Q1 2012 from Q4 2011
- Total sales margin in euros remained broadly on Q4 2011 level despite 11% lower volumes
- Myllykoski cost synergies started to be visible

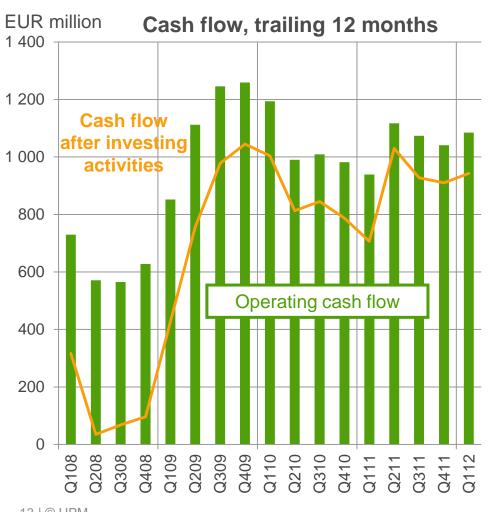
UPM is a committed and reliable supplier for its paper customers



- Profitability in the European paper business is unacceptably low
- Variable costs are expected to start increasing later in the year,
 highlighting the importance of managing margin in the short term
- Consolidation and continuous improvement in cost competitiveness are necessary for long term success
- Weak economy in Europe and structural demand trends highlight the need for further consolidation and cost efficiency improvement
- UPM is a committed and reliable supplier for its paper customers,
 with improved geographical footprint following Myllykoski acquisition



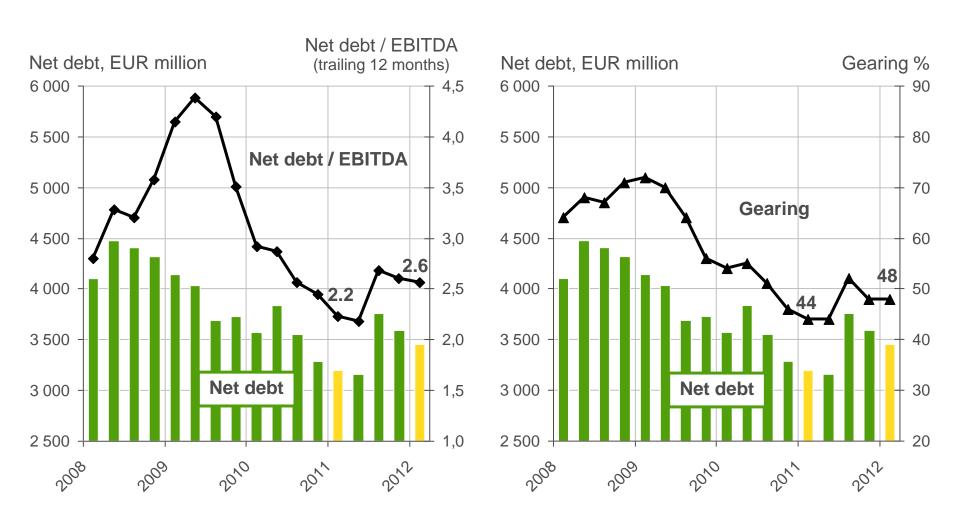
Consistently strong cash flow



- Q1 2012 operating cash flow was EUR 210m (166m), including EUR 60m restructuring payments
- Fast reduction of debt
- Room for strategic actions
- Cash flow based dividend



Strong balance sheet



Reshaping the portfolio – further strengthening the balance sheet



- In April, UPM sold its 11% share in Metsä Fibre Oy to Metsäliitto Cooperative for EUR 150 million
- PVO will pay EUR 105 million dividend during Q2 2012 related to the Fingrid sale
- Divestment of RFID business to SMARTRAC N.V.
- Divestment of Packaging Papers to Billerud AB
 - Enterprise value EUR 130 million
 - Release value by creating new leader in packaging papers
 - Target to conclude in Q2 2012

Reshaping the portfolio – attractive investments for growth and competitiveness



- UPM invests in the world's first advanced wood based biodiesel production in Lappeenranta, Finland
 - Total investment of approximately EUR 150 million
 - Production 100,000 tonnes/a of advanced biodiesel from crude tall oil
 - Production starts in 2014
- New combined heat and power plant in Schongau mill, Germany, to reduce energy costs
 - Investment of EUR 85 million
 - Production starts in 2014



Summary

- Europe is experiencing the second economic downturn in four years
- UPM's profitability improved in Q1 2012 compared with H2 2011
- Consistent cash flow combined with recent divestments and PVO dividend enable healthy dividends and room for strategic actions

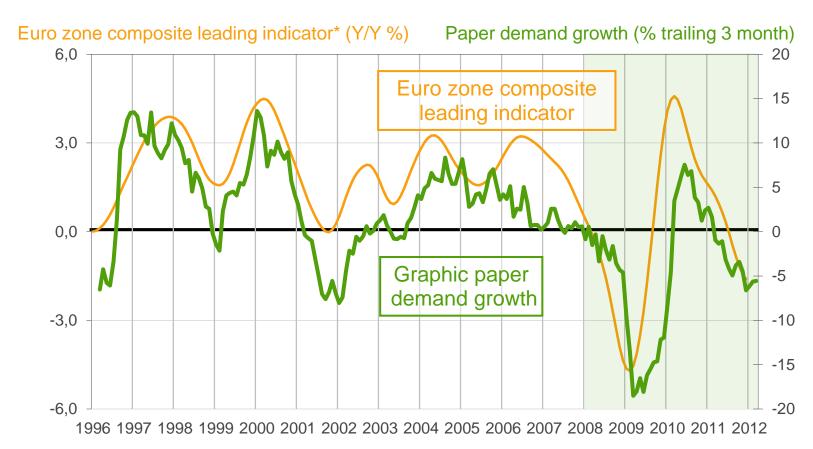




BUSINESS DRIVERS

Second economic downturn in Europe in four years



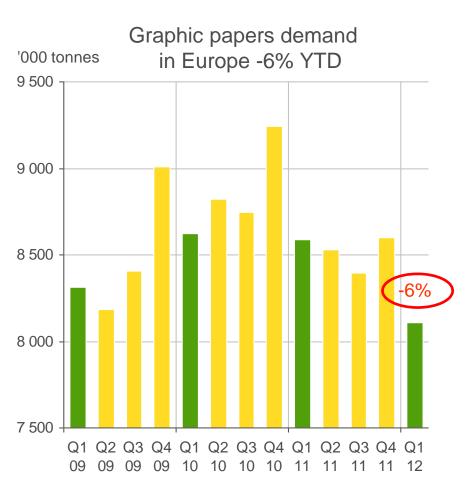


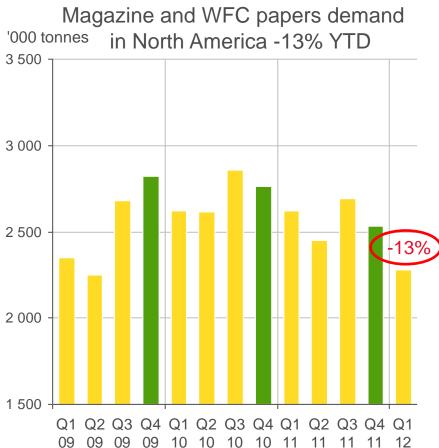
* Changed GDP base

Source: Cepiprint, Cepifine, OECD



Graphic papers demand



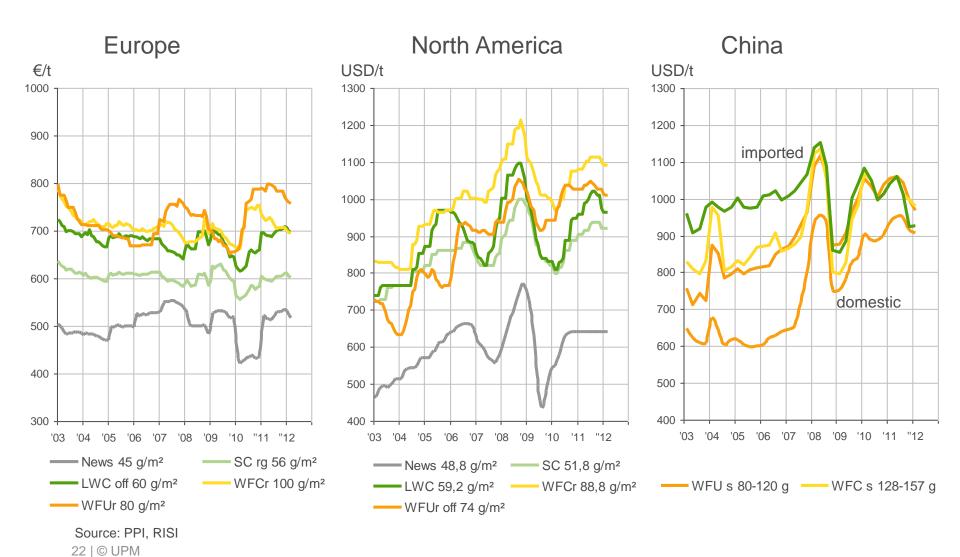


Source: Cepiprint/fine, PPPC

21 | © UPM



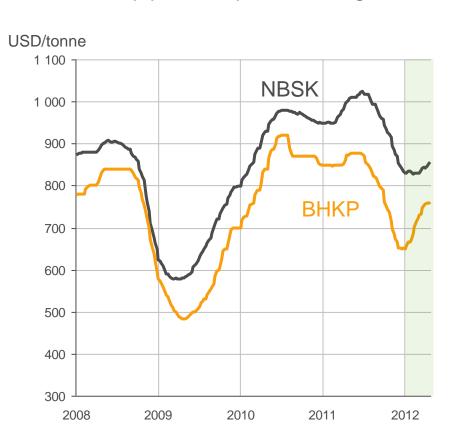
Graphic paper prices

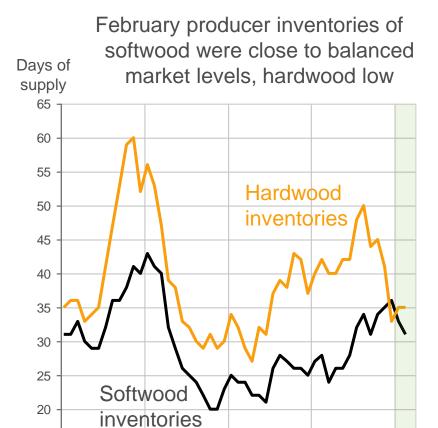




Chemical pulp market

Pulp prices improved during Q1





15

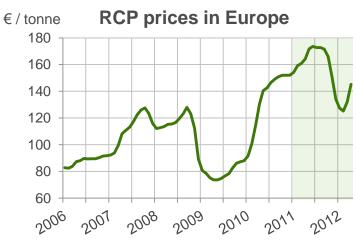
Source: FOEX Indexes Ltd.

Source: PPPC World-20 statistics

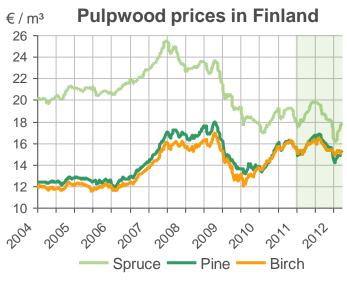
The Biofore Company **UPM**

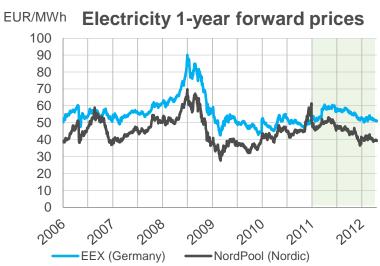
Wood, RCP and electricity prices





24 | © UPM







FINANCIALS Q1 2012

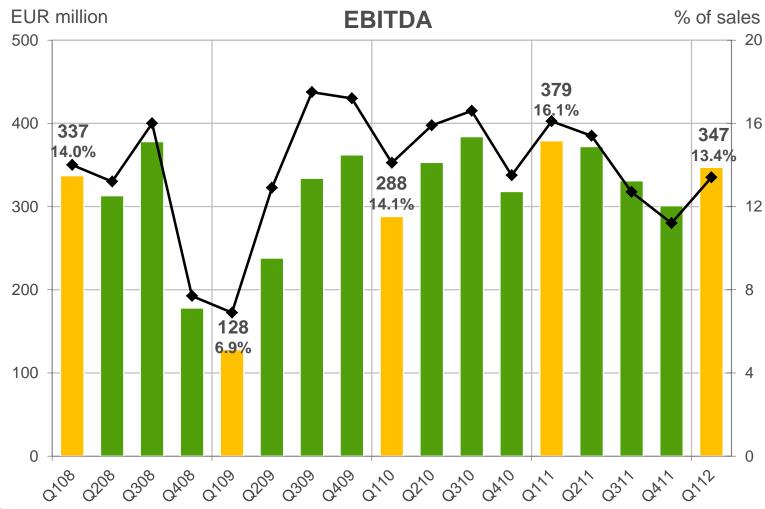


Key financials

	Q1 2012	Q1 2011	2011	2010
Sales, €m	2,591	2,356	10,068	8,924
Sales growth (%)	10%		13%	
EBITDA, €m	347	379	1,383	1,343
% of sales	13.4	16.1	13.7	15.0
Operating profit, excl. special items, €m	151	198	682	731
EPS excl. special items, €	0.22	0.32	0.93	0.99
Net cash from operating activities, €m	210	166	1,041	982

Q1 2012 EBITDA decreased from last year due to lower delivery volumes and decreased chemical pulp prices





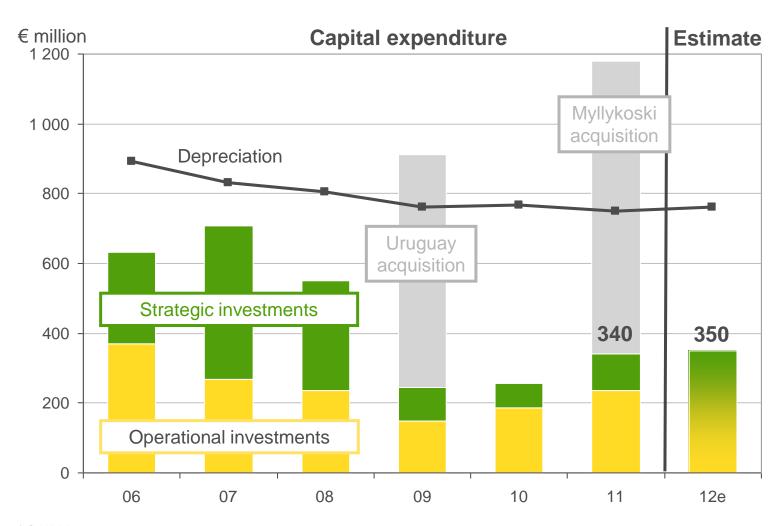


Cash flow

€, million	Q1/12	Q1/11	2011	2010
EBITDA	347	379	1,383	1,343
Cash flow before change in working capital	267	318	1,249	1,301
Change in working capital	-13	-131	-73	-139
Finance costs and income taxes	-44	-21	-135	-180
Net cash from operating activities	210	166	1,041	982
Capital expenditure	-87	-80	-286	-241
Asset sales and acquisitions	-1	3	155	46
Cash flow after investing activities	122	89	910	787

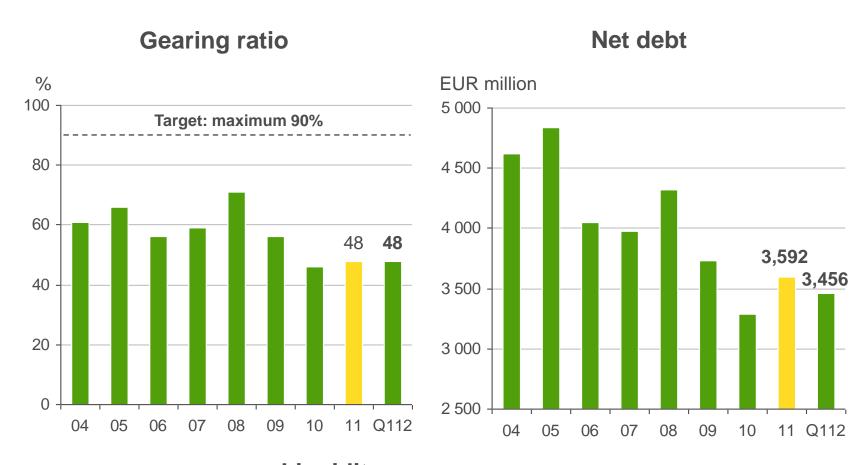
Low needs for major investments to maintain existing assets







Balance sheet



Liquidity was EUR 1.4bn repayments EUR 0.2bn in 2012

The Biofore Company **UPM**

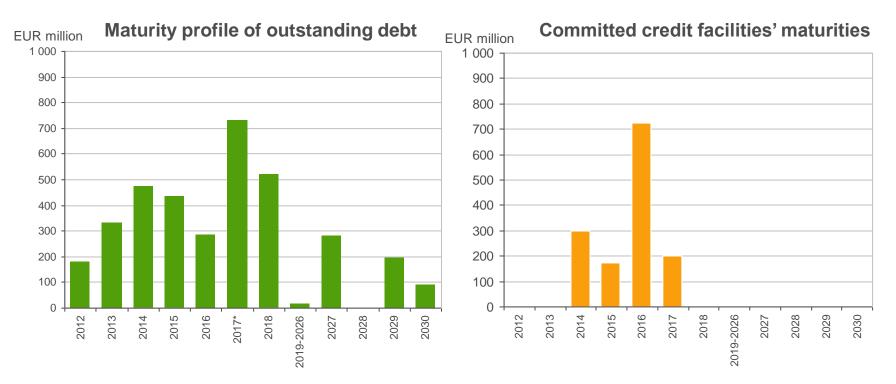
Maturity profile and liquidity

Liquidity

Liquidity on 31 March 2012 was € 1.4bn (cash and unused credit facilities)

Committed credit facilities EUR 1.4bn

- syndicated credit facility EUR 500 million
- bilateral committed credit facilities EUR 900 million

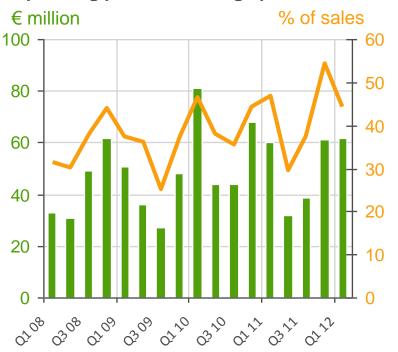


*Year 2017 includes 62m€ of drawdowns from Committed credit facilities

Energy Q1 2012 vs. Q1 2011



Operating profit excluding special items



- Operating profit excluding special items improved mainly due to higher hydropower volume
- Average sales price for electricity decreased by 6%

Outlook for 2012

- Hydropower generation volume is expected to continue at a relatively good rate in the early part of the year.
- Average electricity sales price in Q2 2012 is expected to be lower than in Q1 2012.

Sales EUR million **Q1 2012 140** Q1 2011 128

^9%

Operating profit EUR million*)

llion^{*)} Q1 2011 60

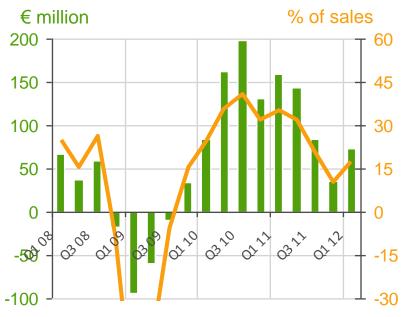


EUR million

The Biofore Company

Pulp Q1 2012 vs. Q1 2011





- Operating profit excluding special items decreased due to lower pulp sales price
- Deliveries increased by 13%

Outlook for 2012

- Chemical pulp deliveries in Q2 2012 are expected to decrease somewhat from the high level in Q1 2012.
- The average price of UPM's pulp deliveries is estimated to be slightly higher in Q2 2012 than in Q1 2012.

Sales **EUR** million

430 Q1 2012 Q1 2011 457

Operating profit EUR million*)

Q1 2011

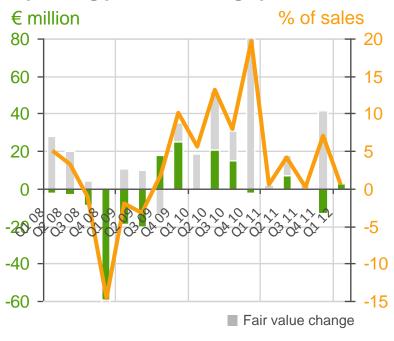
160

EUR million

The Biofore Company

Forest and Timber Q1 2012 vs. Q1 2011

Operating profit excluding special items



- The fair value of biological assets less wood harvested decreased by EUR 1 million (increase of 2 million)
- In sawn timber the increase in delivery volumes was not high enough to offset negative impact from lower sales prices

Outlook for 2012

In the sawn timber business, delivery volumes are expected improve seasonally in Q2 2012 from Q1 2012.

Sales **EUR** million

426 Q1 2011 394

Operating profit EUR million*)

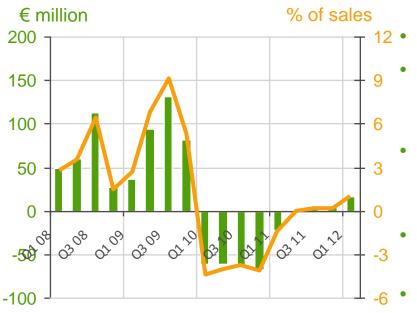
Q1 2011

EUR million

Paper Q1 2012 vs. Q1 2011







Operating profit excluding special items improved mainly due to lower fibre costs

Average paper price increased by 1%

Myllykoski cost synergies started to be visible

Outlook for 2012

Graphic paper demand in Europe is expected to continue to be somewhat lower than in 2011. Solid demand is expected to continue in Asia.

Paper deliveries are expected to increase somewhat in Q2 2012 from Q1 2012.

The average price in euros is expected to be at about the same level in Q2 2012 as in Q1 2012.

Sales EUR million

Q1 2012 1,762 Q1 2011 1,647



Operating profit EUR million*)

Q1 2012 1



Q1 2011

-23

EUR million

Label Q1 2012 vs. Q1 2011







Operating profit excluding special items increased mainly due to higher sales prices and lower variable costs

In Q1 2012, UPM started production at a new specialty product factory in Fletcher, North Carolina, as well as opened a new slitting and distribution terminal in Buenos Aires, Argentina

Outlook for 2012

Label materials deliveries are expected to be at about the same level in Q2 2012 as in Q1 2012.

Sales prices in local currencies and variable costs are expected to be stable in Q2 2012 compared with Q1 2012.

Sales **EUR** million

298 Q1 2011 278



Operating profit EUR million*)

Q1 2011 19



EUR million

Plywood Q1 2012 vs. Q1 2011



Operating profit excluding special items



- Higher delivery volumes and lower fixed costs offset the negative impact of lower sales prices and higher wood costs
- Deliveries increased by 5%

Outlook for 2012

- Plywood deliveries are expected to increase somewhat in Q2 2012 from Q1 2012.
- Sales prices are expected to increase slightly for spruce plywood from Q1 2012.

Sales **EUR** million

Q1 2011 94

2%

Operating profit EUR million*)

Q1 2011

-1

EUR million

