

UPM Q2 RESULTS 2011 MYLLYKOSKI ACQUISITION

Ht.

Jussi Pesonen President and CEO 3 August, 2011



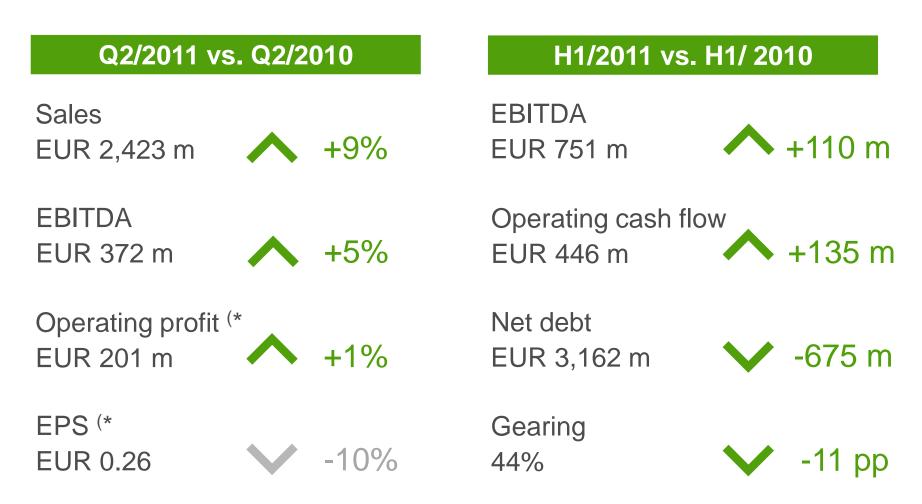
Q2 2011 highlights

- Q2 2011 was a solid quarter despite challenging cost environment
- Cash flow was strong, supporting room for strategic actions
- With the Myllykoski acquisition UPM has unique momentum for a fundamental improvement in cost efficiency and profitability
- Unconditional approval from the EU Commission is a positive sign for further consolidation in the European paper business

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Solid result despite challenging cost environment





*) excluding special items

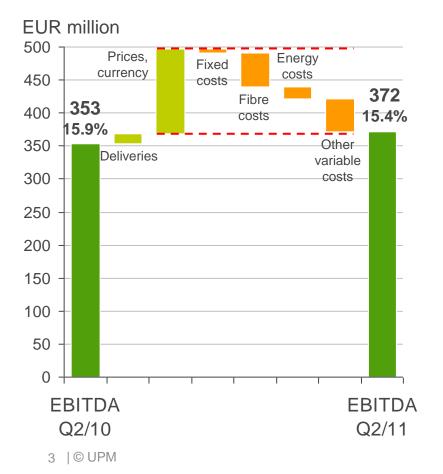
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FINANCIALS Q2 2011 EBITDA increased from last year

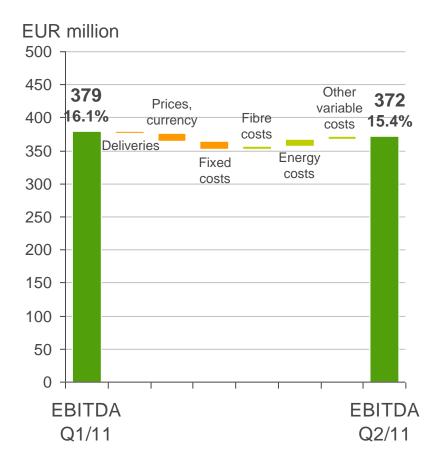




Higher prices offset the rise in costs in Q2 vs. Q2 2010

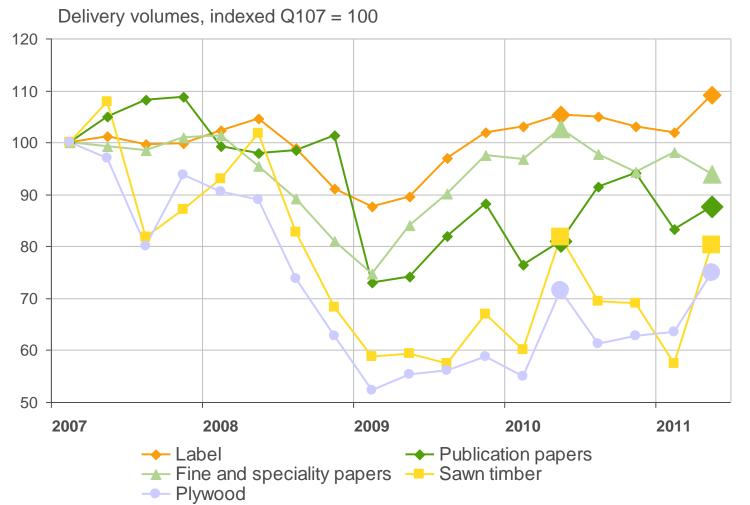


Price and cost development stabilised in Q2 vs. Q1 2011



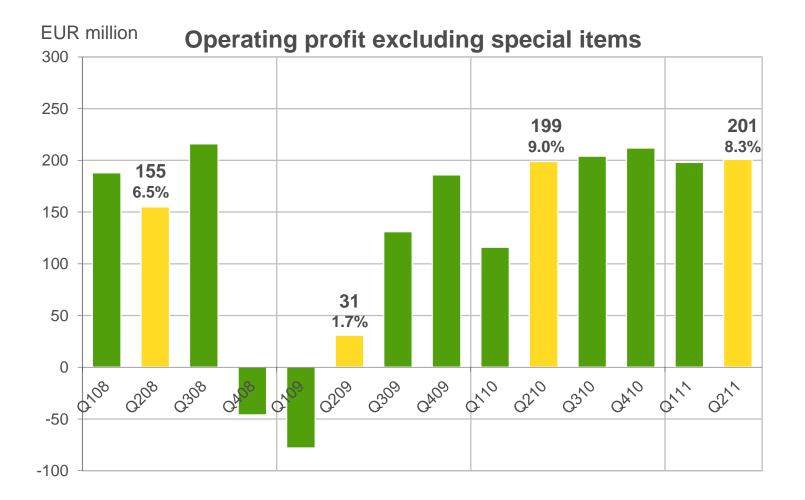
FINANCIALS Q2 2011 delivery volumes increased in Label, Paper and Plywood from last year





FINANCIALS Operating profit was steady

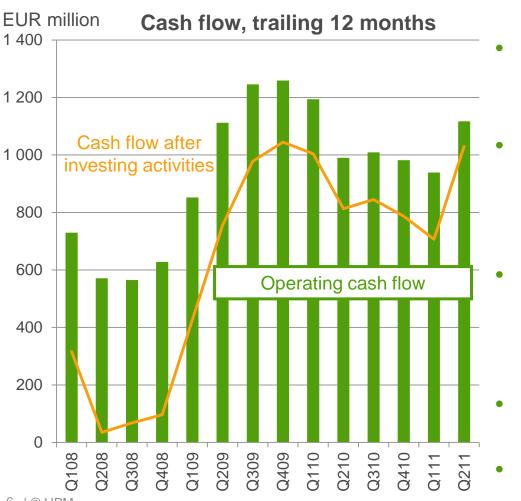




supporting room for strategic actions

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Strong free cash flow



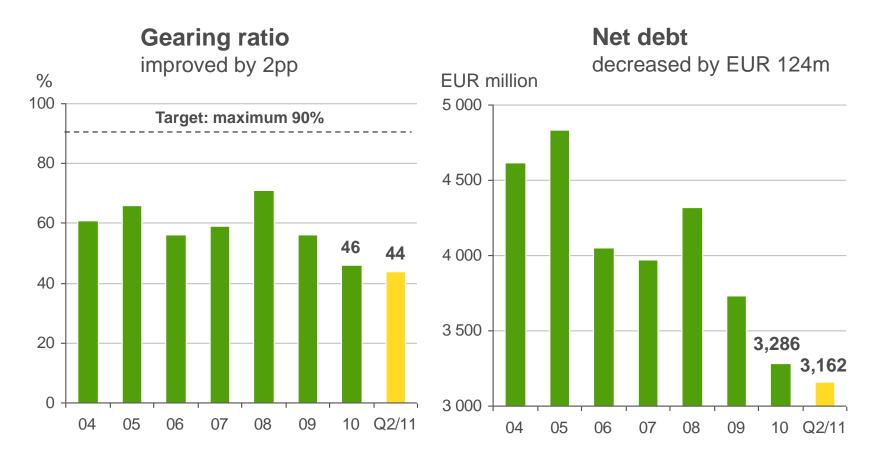
Q2 2011 operating cash flow was EUR 280m (102m)

The Biofore Company

- Cash flow after investing activities was EUR 1,030m in the past 12 months
- Fast digestion of the additional debt from the Myllykoski transaction
- Room for strategic actions
- Cash flow-based dividend

FINANCIALS Balance sheet continued to strengthen





Liquidity was EUR 1.7bn repayments EUR 0.9bn in 2011-12

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Earnings guidance for 2011 unchanged (*

- UPM guidance for operating profit excluding special items
 - 2011 to improve from 2010
 - H2/11 to be on about the same level as H1/11
 - Guidance includes Myllykoski from 1 August onwards
- Broad-based solid demand growth has levelled off and the demand outlook for UPM's products is largely stable in H2
- Only minor variable cost increases expected in H2 from H1/11
- Prices have increased in publication papers, label materials and plywood in Q3 from Q2/11, broadly offsetting cost increases





Myllykoski acquisition



- UPM is determined to be the cost leader in the European paper industry and the global leader in magazine papers
- A fundamental improvement in cost efficiency and value creation in the Paper business are necessary. These are best achieved through consolidation and restructuring
- The merits of the Myllykoski acquisition are clear. It creates UPM a unique momentum for profitability improvement

UPM aims for a step change in its Paper business profitability



UPM acquired Myllykoski Oyj and Rhein Papier GmbH

- Enterprise value EUR 900 million
- Publication paper production capacity of 2.8 million tonnes
- 0.8% stake in Pohjolan Voima Oy (PVO)

EU Commission approved the transaction on 13 July 2011 and it was completed on 1 August

Financing

- UPM issued 5 million new shares at the subscription price of EUR 10.84 per share
- UPM raised bank loans of EUR 800 million

MYLLYKOSKI ACQUISITION Summary of the financial impacts



Earnings and cash flow

- Preliminary estimate for annual cost synergies exceeds EUR 100 million
- Cash flow enhancing from the second half of 2011
- Earnings per share enhancing from 2012

Other

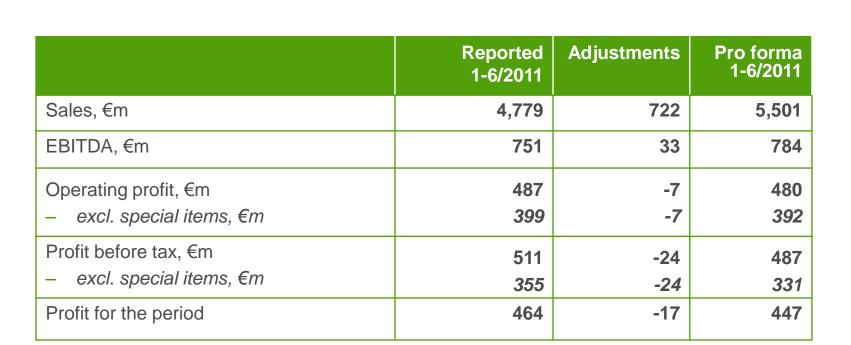
- UPM will book a one-off gain of approximately EUR 40 million in Q3 2011
- Preliminary estimate for restructuring costs and investments EUR 100-150m

Balance sheet

- Net debt increases by approximately EUR 800 million
- Gearing estimated to increase by 11 percentage points – UPM gearing on 30 June was 44%

MYLLYKOSKI ACQUISITION Pro forma financials – Group







- Customers and brand alignment
- UPM introduction to Myllykoski employees

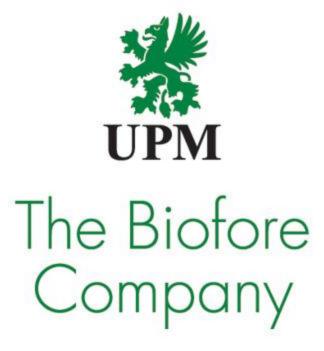
 learning of best practices and achieving together
- Speed in integration and prompt capturing of synergies
- Now access to detailed information.
 The planning work to identify cost synergies is proceeding towards announcement as soon as possible, however latest by mid-September

Summary

- Q2 2011 was a steady quarter earnings outlook for H2 is stable
- Broad-based demand growth has levelled off and cost increases are moderating
- Myllykoski acquisition gives UPM the • momentum for a step change in its Paper business profitability
- The planning work to identify cost synergies is proceeding towards announcement as soon as possible, however latest by mid-September

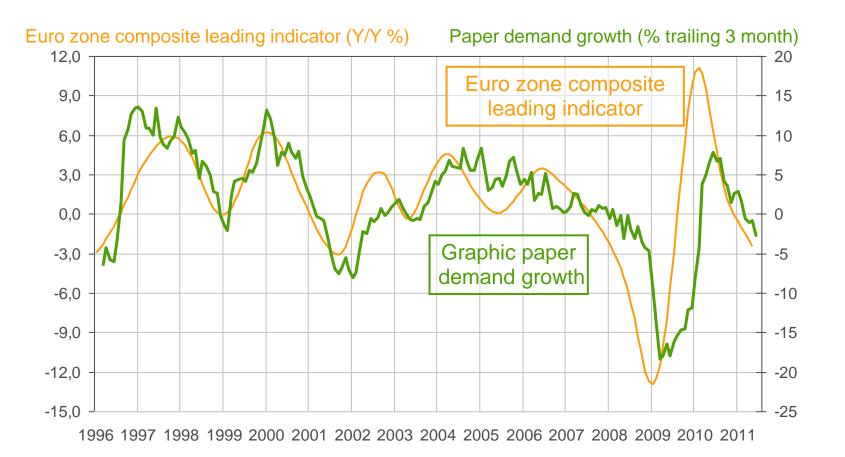






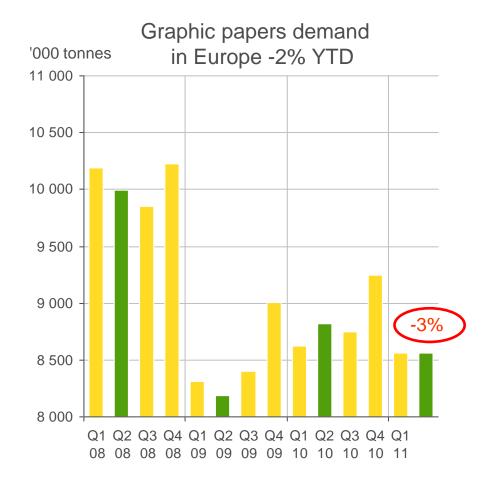
BUSINESS DRIVERS Expectations for the economy affect demand for UPM's products



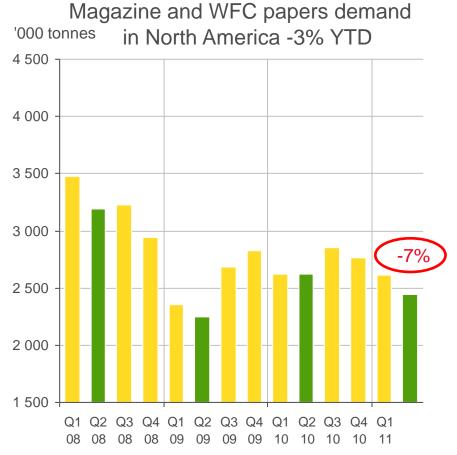


BUSINESS DRIVERS Graphic papers demand





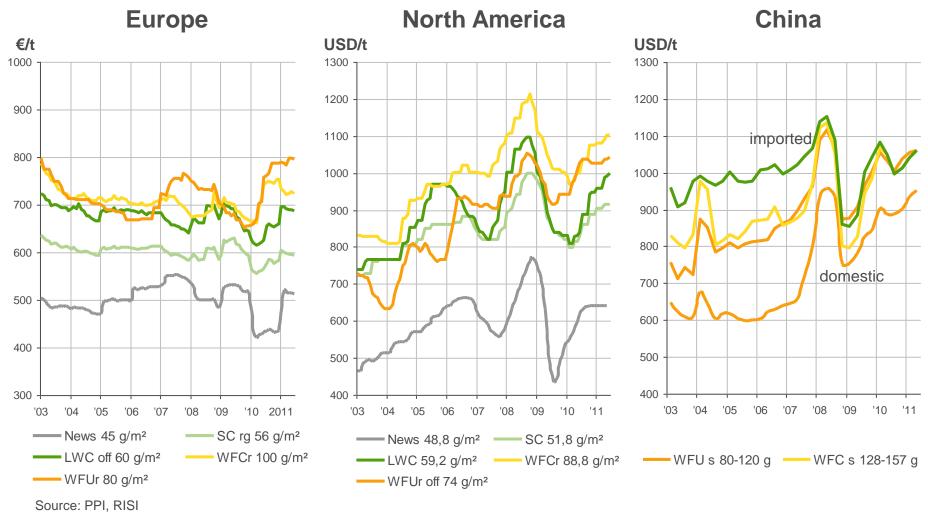




BUSINESS DRIVERS Graphic paper prices





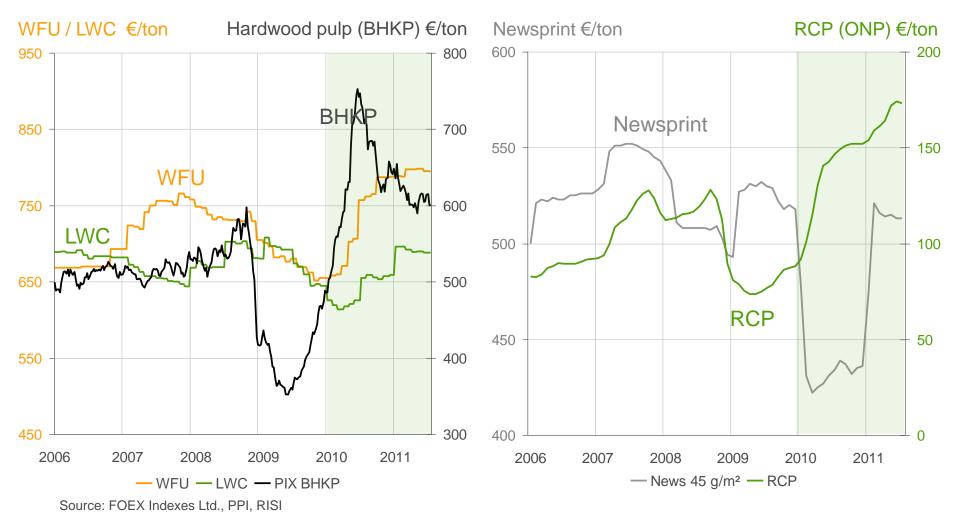


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BUSINESS DRIVERS

Paper prices increased from last year's bottom, but fibre cost pressure continues

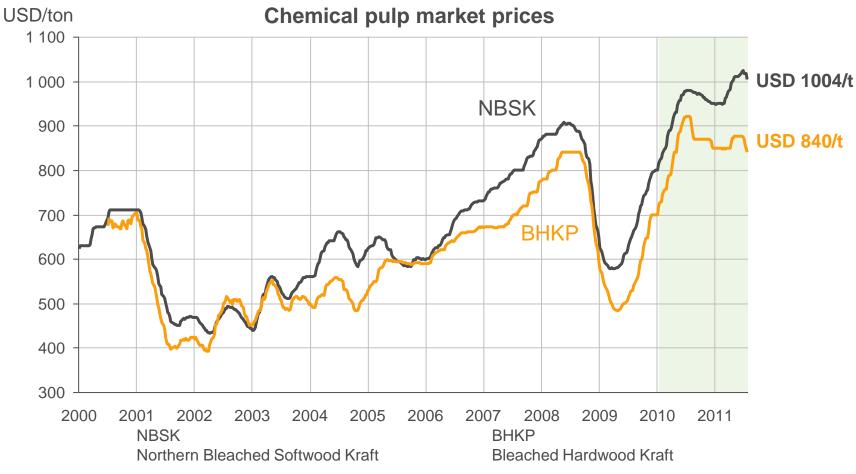




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BUSINESS DRIVERS Chemical pulp market prices remained strong in Q2 2011



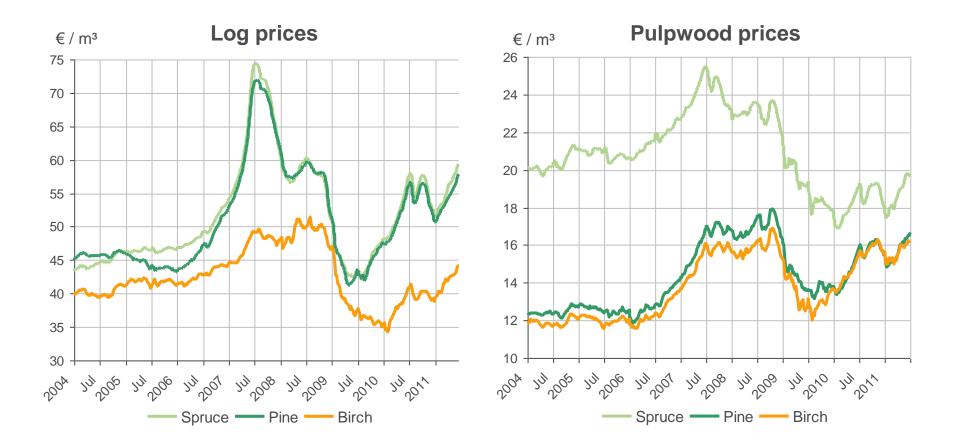


Source: FOEX Indexes Ltd.

BUSINESS DRIVERS Stumpage prices in Finland

The Biofore Company UPM





Source: Metla



FINANCIALS Q2 2011

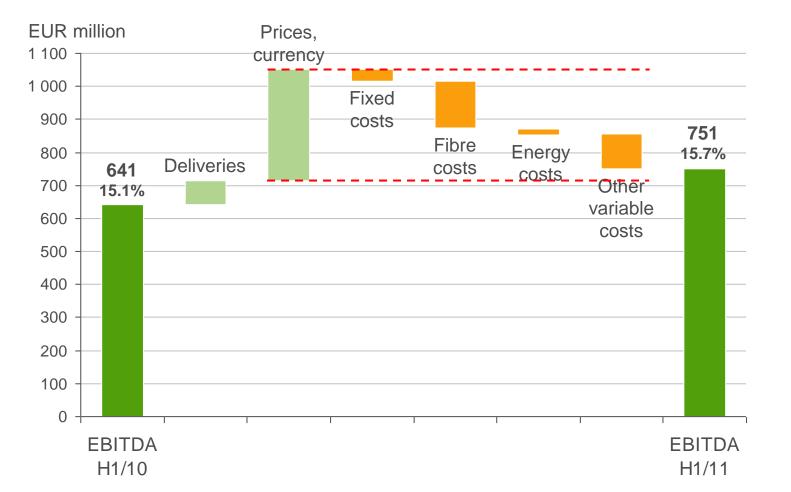
FINANCIALS Key financials



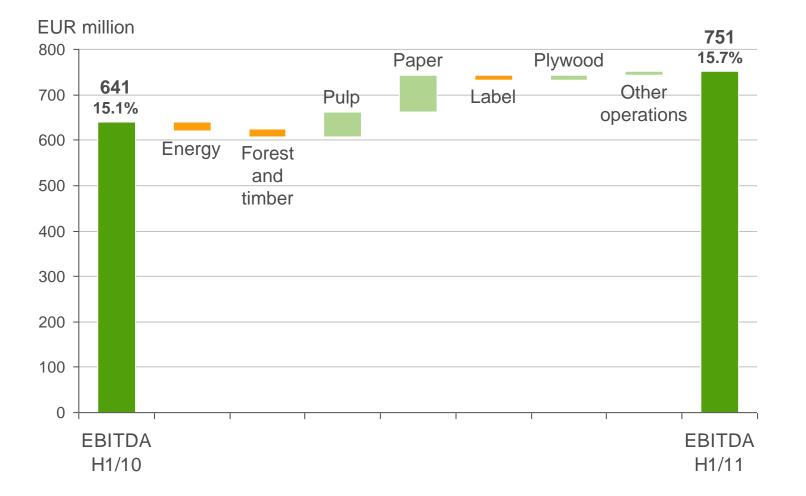
| | Q2/11 | Q2/10 | Q1- Q2/11 | Q1- Q2/10 | 2010 |
|---|-------|-------|--------------|--------------|---------|
| Sales, €m | 2,423 | 2,216 | 4,779 | 4,255 | 8,924 |
| Sales growth (%) | +9% | | +12% | | |
| EBITDA, €m | 372 | 353 | 751 | 641 | > 1,343 |
| % of sales | 15.4 | 15.9 | 15.7 | 15.1 | 15.0 |
| Operating profit, excl. special items, €m | 201 | 199 | 399 | 315 | 731 |
| EPS excl. special items, € | 0.26 | 0.29 | 0.58 | 0.44 | 0.99 |
| Net cash from operating activities, €m | 280 | 102 | 446 | 311 | 982 |

FINANCIALS H1 2011 EBITDA increased by 17% higher prices offset the rise in costs





FINANCIALS H1 2011 EBITDA main improvement in Paper and Pulp

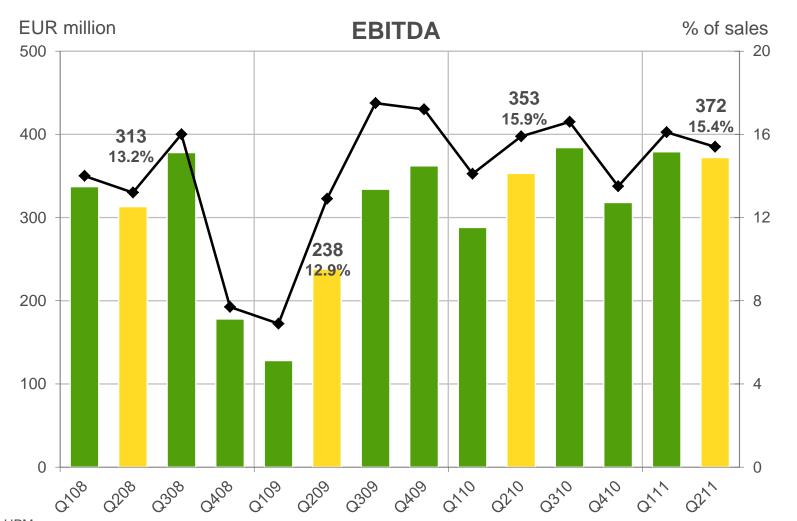


The Biofore Company



FINANCIALS Q2 2011 EBITDA increased by 5% from last year





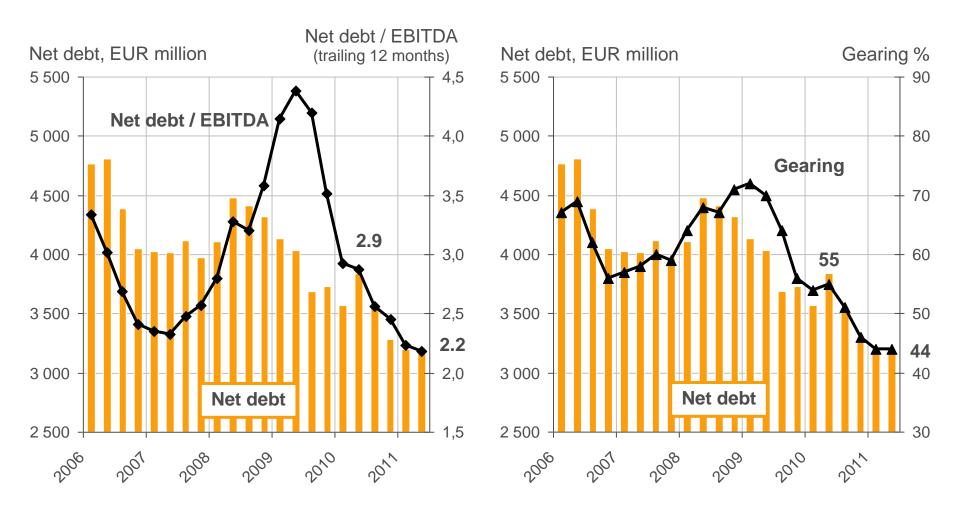
FINANCIALS Cash flow



| € million | Q2/11 | Q2/10 | Q1- Q2/11 | Q1- Q2/10 | 2010 |
|--|-------|-------|--------------|--------------|-------|
| EBITDA | 372 | 353 | 751 | 641 | 1,343 |
| | | | | | |
| Cash flow before change in working capital | 366 | 360 | 684 | 610 | 1,301 |
| Change in working capital | -78 | -224 | -209 | -242 | -139 |
| Finance costs and income taxes | -8 | -34 | -29 | -57 | -180 |
| Net cash from operating activities | < 280 | 102 | 446 | 311 | 982 |
| | | | | | |
| Capital expenditure | -51 | -48 | -131 | -97 | -241 |
| Asset sales and acquisitions | 150 | 2 | 153 | 11 | 46 |
| Cash flow after investing activities | < 379 | 56 | 468 | 225 | 787 |

Balance sheet strengthened in H1 – net debt decreased by EUR 124m and gearing by 2pp *)





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*) from the beginning of the year

FINANCIALS Maturity profile and liquidity

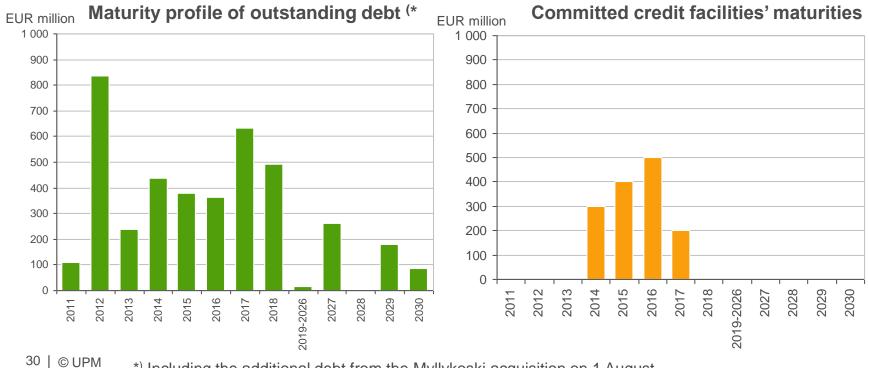


Liquidity

Liquidity on 30 June 2011 was € 1.7bn (cash and unused credit facilities)

Committed credit facilities EUR 1.4bn

- syndicated credit facility EUR 500 million
- bilateral committed credit facilities EUR 900 million



³⁰ © UPM *) Including the additional debt from the Myllykoski acquisition on 1 August

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Energy Q1-Q2/11 vs. Q1-Q2/10 – operating profit decreased due to the lower sales volume



- Average sales price for electricity decreased by 3%
- Electricity sales volume was 4% lower due to lower hydro production as a result of the weak hydrological situation in Finland

Q1-Q2 2011 92

125

Q1-Q2 2010

*) excluding special items

Operating profit

EUR million^{*)}





Sales

Pulp Q1-Q2/11 vs. Q1-Q2/10 – profitability improved due to higher sales price and deliveries The Biofore Company



Q1-Q2 2011

EUR million Q1-Q2 2010

903

796

13%

- Operating profit improved due to higher average pulp sales price and delivery volumes
- Higher wood costs had a negative impact on profitability

Operating profit Q1-Q2 2011 303

Q1-Q2 2010

*) excluding special items

EUR million^{*)}





51

EUR

million

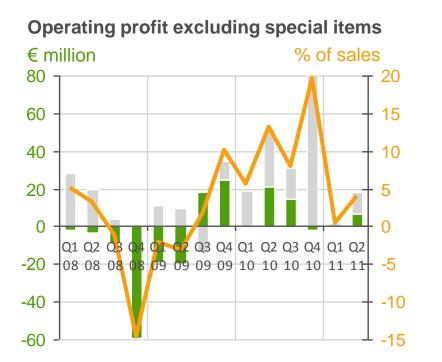
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Forest and Timber Q1-Q2/11 vs. Q1-Q2/10 – operating profit decreased due to smaller increase in the fair value of biological assets





- Operating profit decreased due to a smaller increase in the fair value of biological assets
- The fair value of biological assets less wood harvested increased by EUR 13 million (50 million)

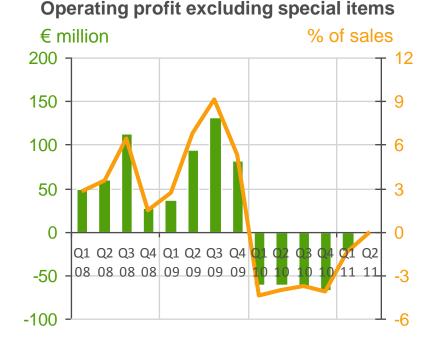


Sales

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Paper Q1-Q2/11 vs. Q1-Q2/10 – operating loss decreased mainly due to higher paper prices

Q1-Q2 2011 3,313 **A** 13%



EUR million Q1-Q2 2010 2,941

- Operating loss decreased break even in Q2 2011
- Average paper price increased by 8%

Operating profit Q1-Q2 2011 -23

Q1-Q2 2010

Variable costs increased, especially in recovered paper and chemical pulp

*) excluding special items

EUR million^{*)}





+99

EUR

million

-122

FINANCIALS Pro forma financials – Paper business area



| | Reported 1-6/2011 | Adjustments | Pro forma 1-6/2011 |
|---|----------------------|-------------|-----------------------|
| Sales, €m | 3,313 | 722 | 4,035 |
| EBITDA, €m | 228 | 33 | 261 |
| Operating profit, €m - excl. special items, €m | -21 -23 | -7 -7 | -28 <i>-30</i> |
| Paper deliveries, 1,000 t | 4,909 | 1,169 | 6,078 |

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Label Q1-Q2/11 vs. Q1-Q2/10 – operating profit decreased due to higher raw material costs



- Operating profit decreased due to higher raw material costs
- Sales prices and delivery volumes increased
- UPM completed the acquisition of Gumtac, the Brazilian labelstock and slitting business of BIC Group





-20 -20 -30 -30 -40 -40 Sales Q1-Q2 2011 201 **16%**

EUR million Q1-Q2 2010

First operating profit since the start of the recession

Operating profit increased mainly due to higher delivery volumes and increased sales prices

Deliveries increased by 10% from last year

Operating profit Q1-Q2 2011

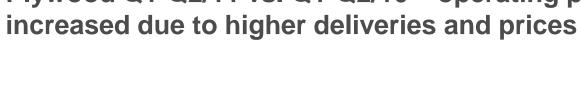
Q1-Q2 2010

EUR million^{*)}

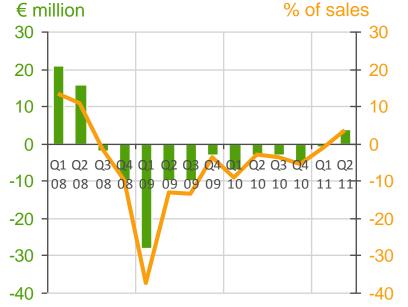
*) excluding special items

Plywood Q1-Q2/11 vs. Q1-Q2/10 – operating profit increased due to higher deliveries and prices

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173



Operating profit excluding special items

The Biofore Company

EUR

million

-10

