

UPM FINANCIALS

Tapio Korpeinen CFO

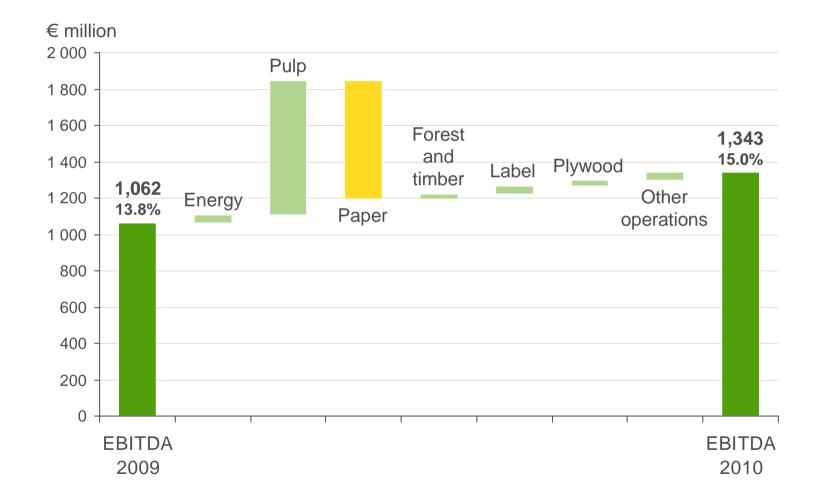
PAPER Contents



- Profit recovery in 2010
- Outlook for 2011
- Cash flow
- Dividends
- Balance sheet
- UPM business portfolio
- Myllykoski acquisition financing and financial impacts

FINANCIALS EBITDA improved by 26% in 2010 vs. 2009: Paper weaker, all other businesses improved





FINANCIALS Operating leverage – operating profit recovered to the pre-recession level





4 | © UPM

FINANCIALS Outlook for 2011 (*



- Guidance for operating profit excluding special items
 - 2011 to improve from 2010
 - H1 2011 to improve clearly from H1 2010
- Variable cost inflation expected to moderate from 2010
- Business area drivers for 2011 vs. 2010

2011 vs. 2010	Prices	Deliveries
Energy		
Pulp	$\square \rangle$	Î
Sawn timber		
Paper	Î	
Label	Î	Î
Plywood	Î	1
UPM average	Î	1

(* See complete wording of the "Outlook" in the Financial Review 2010

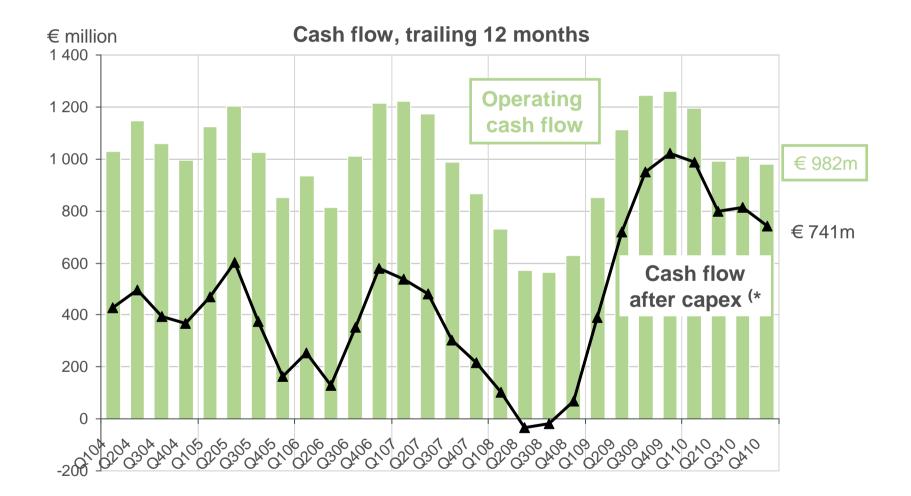




Cash flow

FINANCIALS Longer perspective – cash flow over a full cycle

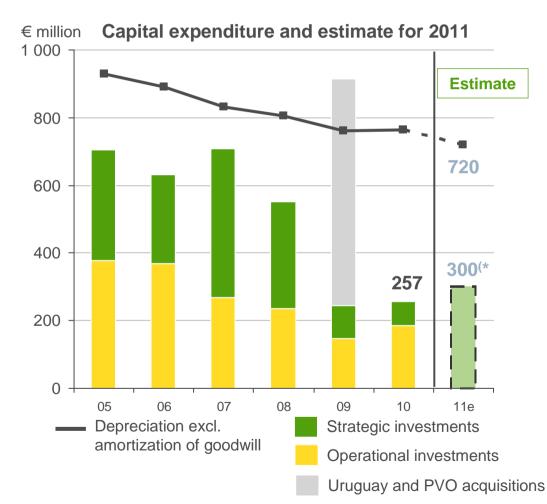




*) excluding acquisitions and divestments

FINANCIALS Modern assets mean low investment needs on existing capacity





Low operational capex requirements

- Large scale pulp mills and paper machines
- Modern machines require less maintenance than old

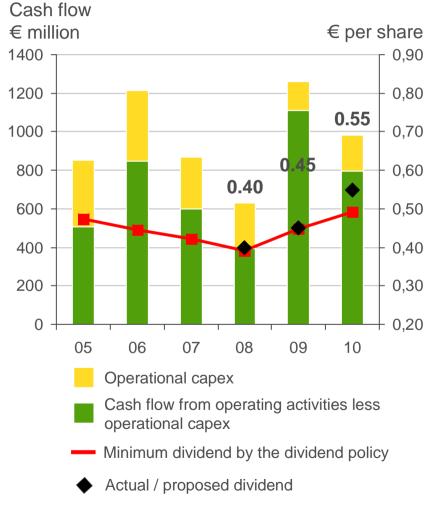
Few must-do investments

• No pulp mill rebuilds

UPM capex is discretionary

FINANCIALS Dividend policy linked to cash flow generation





Dividend policy

- at least 1/3 of net cash flow from operating activities less operational capital expenditure
- net cash flow calculated as an average over three years

Minimum dividend for 2010 according to dividend policy

• EUR 0.50 per share

Board's dividend proposal for 2010

• EUR 0.55 (0.45) per share

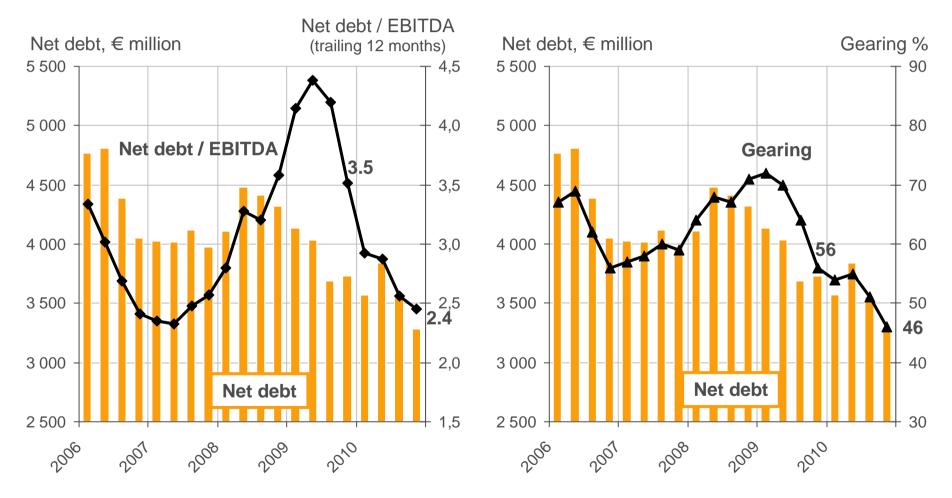




Balance sheet

FINANCIALS UPM's asset base provided strong cash flow through the recession





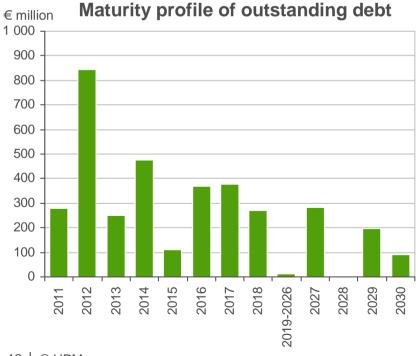
11 | © UPM

FINANCIALS Maturity profile and liquidity

Liquidity

Liquidity on 31 December 2010 was € 2.1bn

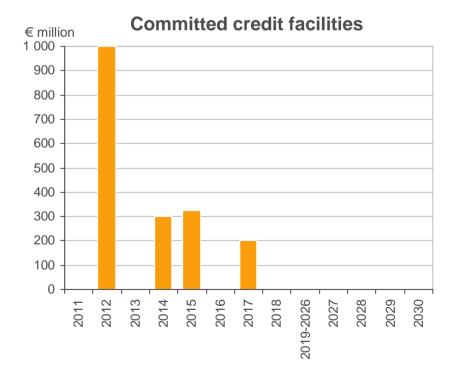
cash € 269 million and unused • credit facilities EUR 1,825 million





Committed credit facilities

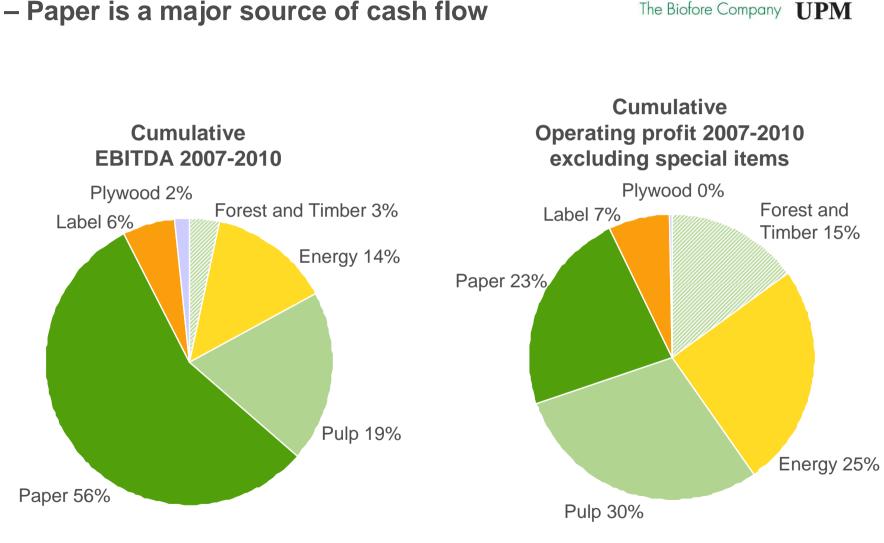
- syndicated credit facility EUR 1bn ٠
- bilateral committed credit facilities • EUR 825 million



12 | © UPM



UPM business portfolio



FINANCIALS

Operating profit evenly distributed – Paper is a major source of cash flow

FINANCIALS UPM's valuable asset base

- Forests and plantations
 - 900,000 hectares in Northern hemisphere
 - 200,000 hectares of own land in Uruguay
- Pulp mills
 - Fray Bentos one of the most competitive pulp mills in the world
 - three modern well invested mills in Finland
 - 17% of Botnia
- Power plants (stand-alone)
 - hydropower, nuclear power
 - in addition, 30% of the new nuclear power plant under construction in Finland
- Modern paper mills
 - including 900,000 tons in China
- UPM Raflatac
 - global #2 producer of self-adhesive label materials with recently completed growth investments
- Plywood mills

15 | © UPM

1.1 million ha

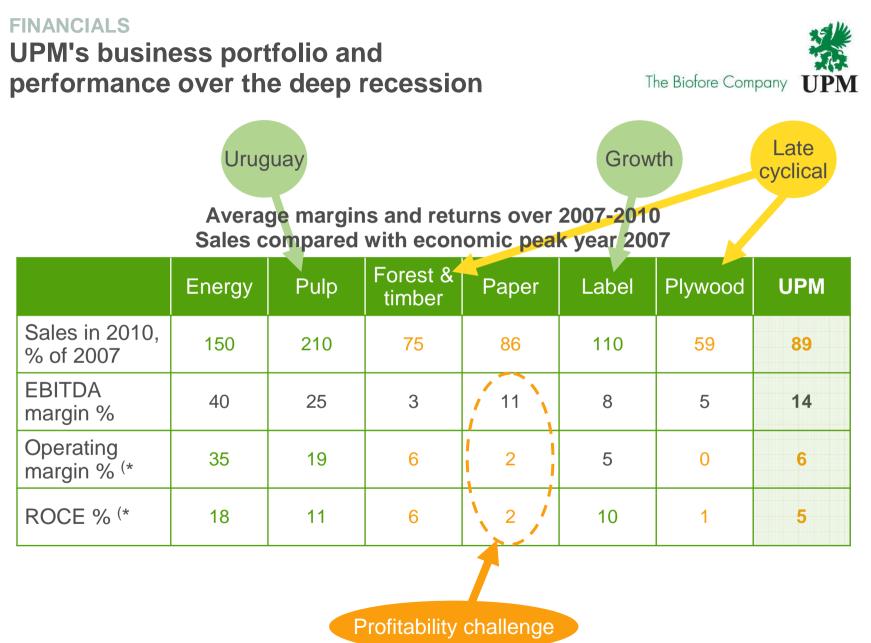
3.2 million tons

11.5 million tons

1 million m³

1.6 GW







Myllykoski acquisition

Financing and financial impacts

FINANCIALS UPM acquires Myllykoski



- UPM has signed an agreement to acquire Myllykoski Corporation and Rhein Papier GmbH
- Enterprise value EUR 900 million
- Financing
 - UPM issues 5 million shares
 - UPM raises bank loans of EUR 800m
- The agreement subject to customary closing conditions, incl. approvals from competition authorities expected to close by the end of Q2 2011
- Main rationale is to improve profitability and cost efficiency in UPM European paper business

FINANCIALS Summary of the financial impacts



Earnings impact

- Estimated annual synergies over EUR 100 million materialising from 2012
- Cash flow enhancing immediately after closing
- Earnings per share enhancing in 2012

Other

- UPM will book a one-off gain of approximately EUR 300 million
- Estimated restructuring costs and investments total EUR 100-150m

Balance sheet impact

- Net debt increases by approximately EUR 800 million
- Gearing estimated to increase by 8 percentage points
- Group's assets increase by about EUR 1.6 billion

FINANCIALS Maturity profile including agreed financing



- € million 1 0 0 0 2019-2026 New loans Loans 20 | © UPM
- Average maturity over 5 years



FINANCIALS Summary



- 2010 was a year of recovering demand profitability recovered to pre-recession level
- Stable or improving demand, increasing product prices and moderating cost inflation provide a base for continued profitability improvement in 2011
- UPM has strong and reliable cash flow investments are discretionary
- UPM strengthened its balance sheet significantly during the recession
- The main rationale of the Myllykoski acquisition is to improve profitability and cost efficiency in UPM's European paper business



The Biofore Company